



CORISSA WEBSTER

HIGH-IMPACT LEADER | INVESTOR & STAKEHOLDER RELATIONS | STRATEGIC GROWTH & BIZ DEV

Ambitious relationship-driven leader skilled in bridging founders, investors, and executive teams to drive high-impact outcomes, advance capital growth, and strengthen stakeholder ecosystems. With a proven record of leading cross-functional growth initiatives across venture, aviation, wellness, and executive networking industries. I've overseen **\$220M+ in AUM**, generated **multi-million-dollar revenue growth**, and architected events and partnerships that turn relationships into measurable ROI. Driven by emotional intelligence and relationship-focused leadership, I excel at navigating high-stakes dynamics with diplomacy and strategy, aligning vision with execution, and fostering collaboration that unlocks lasting results.

CORE COMPETENCIES

- Investor, Portfolio, & Stakeholder Relations
- Investment Diligence & Portfolio Oversight
- Business Development & Strategic Growth
- Board & Founder Advisory Support
- Capital Development & Fundraising
- Conflict Resolution & Team Management

TRAITS & SOFT SKILLS

- **Myers-Briggs Type: ENFJ**
- EQ & Executive Diplomacy
- Relationship Building & Influence
- Strategic Communication
- Solutions Focused, Adaptive & Flexible
- Collaborative & Team Oriented

CONTACT

- corissa@corissa.co
- (801) 361 - 3605
- Springville, UT
- LinkedIn:
@CorissaWebster

FOUNDER & CEO

Executives Cup | Nov 2023 - Present

- Founded and scaled an exclusive executive-only golf series that facilitated multi-million-dollar deals and built a sustainable ecosystem of high-level business connections. Built reputation for delivering unparalleled networking experiences by combining the enjoyment of golf with strategic business interactions between executive leaders.
- **Multiple multi-million-dollar deals** directly credited to connections made through the events, with groups citing the tournament series as the catalyst for successful transactions.
- Converted participants into long-term sponsors after experiencing the measurable ROI, creating a sustainable sponsorship model and strengthening financial performance, sustainability, and brand reputation.

CONSULTING | STRATEGIC GROWTH + BIZ DEV

GOLDN VNTRS // July 2023 - Present

MAKE WELLNESS | May 2025 - Current

- Lead marketing operations across Digital/E-Comm, Product, Communications, and Creative teams, ensuring campaigns and launches deliver on time, within budget, and aligned to corporate growth goals.
- Developed and implemented executive reporting frameworks and KPIs that **improved delivery timelines by 30%** and reduced inter-departmental bottlenecks.
- Served as liaison between VP of Marketing and wider team, maintaining trust, collaboration, and strategic alignment during rapid scaling.

SKYSHARE | JUNE 2024 - MAY 2025

- Designed and executed strategic client events and investor-style networking experiences, resulting in **\$10M+ in revenue growth** and enhanced client loyalty.
- Partnered with executives to advance business development across brokerage, charter, and management divisions, expanding market share and visibility.
- Introduced a project-management framework that increased on-time completion of key initiatives by **35%**.

VP OF BUSINESS DEVELOPMENT

Three Seasons Wealth // June 2023 - July 2024

- Drove operational and strategic growth by leading complex initiatives that directly increased client acquisition through targeted events, relationship cultivation, and high-impact networking.
- Spearheaded business development programs in partnership with executive leadership, shaping and executing the firm's growth strategy to expand market share and revenue.
- Optimized operational processes, improving efficiency and service delivery across the organization, while managing cross-departmental teams to ensure seamless execution.
- Built and cultivated advisor and client relationships responsible for **millions in new AUM**.

DIRECTOR OF PLATFORM / PORTFOLIO

Tamarak Capital // Sep 2020 - June 2023

- Managed portfolio relations for **24 companies, 220M+ AUM**, ensuring the fulfillment of operating agreements and delivering measurable value to stakeholders.
- Enhanced portfolio outcomes through strategic planning, financing optimization, and operational efficiency, directly increasing valuations and partner returns.
- Resolved executive-level conflicts with professionalism and empathy, preserving critical relationships and reinforcing collaboration and trust across the portfolio.
- Designed and executed high-profile events, such as investor events, entrepreneur summits, and golf tournaments, generating **\$689K in direct revenue** while expanding investor and partner engagement to the satisfaction of the partners.