



Software development doesn't have to be **so painful.**

System Sensemaking is our **short, observation-driven engagement** that helps leaders understand why their system behaves the way it does, see how your priorities, decisions, and feedback flow, and identify what to change *first* — without chaos or heroics

We don't start with a framework. We start with what is happening in your system.

Assess

See the system clearly

We observe how work really moves today. Interviews and lightweight surveys, review of real work artifacts, Focus on operating signals, not scores

You get:

- ✓ Iter8 Baseline Assessment
- ✓ Visibility into decision flow, bottlenecks, and friction
- ✓ An Alignment Roadmap to guide next steps

Shared understanding
without judgment.

Align

Make direction actionable

With clarity in place, we help leadership clarify priorities, name decision ownership, and make tradeoffs explicit.

You get:

- ✓ Clear strategic focus and priorities
- ✓ Operating rhythm & communication model
- ✓ Team structure and ownership clarity

Fewer open loops and less
friction from ambiguity.

Act

Change enough to learn

We introduce a small number of intentional changes that fit your organization, preserve what already works, create learning you can build on.

You get:

- ✓ A tailored delivery model that fits your organization
- ✓ Execution cadence and feedback loops
- ✓ Guided iteration and refinement

Momentum without
disruption.