

The *Ultimate* AI Strategy Canvas

Project / Team / Company

Date

<p>Strategic Alignment 📌</p> <p>Aligning your AI strategy.</p> <p>Vision</p> <p>What is it that we want to achieve with AI? How does AI support the broader corporate vision or strategy?</p> <p>Ambition</p> <p>What is our ambition using AI? Industry follower vs. average vs. leader? Where and how are we playing?</p> <p>Goals</p> <p>What goals do we want to achieve using AI? Cost reduction? Revenue increase? How do we measure the success of our strategy?</p> <p>Risks</p> <p>Are there risks to AI strategy implementation, including internal, competitive, tech, regulatory, and ethical considerations?</p> <p>Commitment</p> <p>What resources, budget, and executive support are we dedicating to AI strategy implementation across the organization?</p>	<p>Operating Model ⚙️</p> <p>Building the organization you need to create value from AI.</p>				<p>Value Creation 💎</p> <p>Collection of AI use cases.</p> <p>Operational excellence</p> <p>Think: Optimization of internal processes, e.g. efficiency, effectiveness, decision quality.</p> <p>Revenue growth</p> <p>Think: Increasing revenue through AI, e.g. in sales, GTM, marketing etc.</p> <p>Customer impact</p> <p>Think: Using AI for improving customer engagement and experience, e.g. in products or services.</p> <p>Business transformation</p> <p>Think: Creating new business on top of AI, e.g. new products or services.</p>
	Dimension	Status quo 🔍	Target Picture 🎯	Actions ⚡	
	<p>Data Assets & Management</p> <p>Think: Data accessibility, data quality, data governance, data integration, data operations, etc.</p>				
	<p>Technology & Infrastructure</p> <p>Think: Automation & workflow tooling, standardization & tooling, security and flexibility, sovereignty & resilience, etc.</p>				
	<p>People, Skills & Culture</p> <p>Think: Training & knowledge, leadership, roles & career tracks, culture & mindset, recruiting & talent management, etc.</p>				
	<p>Organization & Operations</p> <p>Think: Organizational model, end-to-end delivery process, responsibilities, budget, collaboration, etc.</p>				
	<p>Governance, Risk & Compliance</p> <p>Think: Guidelines & documentation, AI inventory, transparency, risk management, ethics, responsibility, regulation, etc.</p>				
	<p>Ecosystem & Partnerships</p> <p>Think: Industry partnerships, vendors, academia, networks, contributions, etc.</p>				
	<p>Value Delivery 🚚</p> <p>Your end-2-end process for AI.</p> <p>Discovery</p> <p>How do we identify use cases for AI?</p> <p>Portfolio</p> <p>How do we prioritize and manage use cases?</p> <p>Implementation</p> <p>Do we buy or build? How do we implement?</p> <p>Operations</p> <p>How are we operating AI models and solutions?</p>				<p>Bold (Next) Steps 🚀</p> <p>3-5 actions that create momentum.</p>