

# 9 Gen AI SEO Strategies for eCommerce Success

As **AI-powered search engines** like SearchGPT and Perplexity reshape the digital landscape, the rules of SEO are being rewritten in real time.

## Is your brand ready to be found in this new era?

Our SEO experts at NetElixir have provided a **9-step checklist** to ensure your SEO strategy is optimized for AI-search.

- ☐ **AI Citation:** Craft concise Q&A blocks that AI can lift and cite verbatim.
- ☐ **Structured Data:** Apply rich schema (Product, FAQ, HowTo) across all pages.
- ☐ **Authority Content:** Publish original data, research, and expert insights.
- ☐ **Multi-Engine Audit:** Monitor visibility on Google SGE, Bing Copilot, DuckDuckGo, Perplexity, etc.
- ☐ **Conversational Design:** Structure content in prompt–response (Q&A) format.
- ☐ **Agent Readiness:** Expose product feeds/APIs so AI agents can fetch real-time info.
- ☐ **Trust Signals:** Embed citations, author credentials, and timestamps.
- ☐ **Alternative Prep:** Optimize for non-Google defaults and regional engines.
- ☐ **Continuous Testing:** Monthly AI overview audits to track citation shifts and iterate.

## Ready to optimize your SEO strategy?

Our team of SEO experts are here to help you stand out within the new SEO landscape.

Reach out to [marketing@netelixir.com](mailto:marketing@netelixir.com) or visit [www.netelixir.com](http://www.netelixir.com) to speak to one of our SEO experts today.