

Hollywood Theatre

Vancouver, BC
Partnership Opportunities





About Hollywood Theatre

Hollywood Theatre is one of Vancouver's premier live music and event venues, with a rich history of bringing people together through live music, comedy, film screenings, private events, and community programming.

Known for its diverse programming and vibrant atmosphere, Hollywood Theatre has long been a cornerstone of Vancouver's arts and entertainment scene, fostering an inclusive and dynamic cultural space where different voices and perspectives are celebrated.

Why Partner With Us?

Sponsoring Hollywood Theatre offers a unique opportunity to align your brand with one of the city's most iconic cultural venues, blending historic legacy with a modern, dynamic event space.

As a sponsor, you gain exposure to diverse, engaged audiences while supporting community arts, live entertainment, and film in the heart of Kitsilano.



Hollywood By The Numbers

Hollywood Theatre in Vancouver boasts a strong and growing social media presence, effectively engaging with a diverse audience of music lovers, event-goers, and the local community. With an active following across platforms like Instagram, Facebook, and X the theatre consistently promotes live music, special events, and cultural programming.

Our content strategy combines event announcements, artist highlights, and behind-the-scenes glimpses, driving high engagement through shares, comments, and event RSVPs. This digital reach offers sponsors valuable exposure to a vibrant and engaged demographic, enhancing brand visibility and connection with Vancouver’s entertainment scene.

Attendance

4+ shows per week on average

75,000–85,000+ guests welcomed annually

200+ shows annually, with an average attendance of 400 patrons per show

Capacity

Standing & Mixed Seating: 594

Main Floor Seating Capacity: 203

VIP Booths: 6-8 Patrons

Upper Balcony: 40 Total Capacity with 22 Fixed Seats.

Social Media

📷 14,000 + Followers

📘 4,000 + Followers

✂️ 856 + Followers

Hollywood Theatre Website

218,000 + Users

45,000 + Pageviews

Hollywood Theatre Newsletter

41,000 + Subscribers

40% Open Rate



Hollywood Demographics

Hollywood Theatre attracts a diverse demographic that reflects the vibrancy of the city's west side and surrounding areas.

Located in the heart of Kitsilano, the venue draws patrons across a wide age spectrum, with a core audience of 25-45-year-olds. The audience is strongly represented by millennials and Gen X, who are engaged in Vancouver's arts, culture, nightlife, and live entertainment scenes, and value local culture and curated experiences. From concerts and film screenings to comedy and community events, the Hollywood Theatre brings people together around the experiences they love.

Age Range

Primarily 25 to 45 years old for live music events, including indie, rock, and electronic shows.

35 to 60 years old for comedy, film screenings, and special events.

21 to 35 years old for nightlife and DJ-driven events.

Audience Profile

Audience

- **Music:** Fans of established and emerging artists
- **Film & Culture:** Cinephiles and arts enthusiasts
- **Corporate & Private Events:** Professionals, industry insiders, and corporate clients
- **Community:** Local residents, families, and community groups

Income & Lifestyle

- Mid-to-high income earners
- Young professionals, creatives, and industry workers

Geographic Reach

- **Local:** Vancouver and surrounding neighbourhoods
- **Regional:** Greater Metro Vancouver
- **Tourists:** Visitors attending major concerts and special events



SPONSORSHIP OPPORTUNITIES

The background image shows the interior of a theater. The stage is at the far end, with a large screen displaying the 'HOLLYWOOD THEATRE' logo. The stage is flanked by two small Christmas trees. The audience seating consists of red upholstered chairs arranged in rows. The walls are covered in vertical red slats, and the ceiling is equipped with various stage lights and rigging. The overall atmosphere is festive and professional.

Presenting Rights:

Opportunity to secure Presenting Sponsor status for Hollywood Theatre-produced concerts, comedy shows, special events, and sporting events.

Billing & Category Rights:

Billing Rights and/or Exclusive Category Rights for one or more events.

Categories may include but are not limited to:

- Beverage Partner (beer, spirits, wine, non-alcoholic)
- Official Supplier (production, hospitality, travel and accommodations)
- Special Event Partner (community & corporate events, film screenings, product launches).

HOLLYWOOD THEATRE

Contact Us

Contact us today to discuss rates, benefits and how we can tailor a sponsorship package that aligns with your goals.

Contact:

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