

---

# | Selling The Method

Property Manager Update Email Template

---

# PM Update (Email)

**Subject:** How We're Using The Method to Stay Ahead on Your Property

Hi *[Client's First Name]*,

I wanted to give you a quick update on how we've been using The Method lately to stay proactive with your property.

Over the past few weeks, we've been leaning into the framework to get ahead of potential issues, tighten up turnaround times, and make sure nothing's slipping through the cracks. In particular, we've been:

- **Planning smarter:** Unlike other agencies, we store and record all information related to your property and the assets in that property. This framework and our maintenance system allows us to build out proactive maintenance plans, track the history of your assets, their remaining life, and make better recommendations for you
- **Running tighter comms:** All maintenance jobs are triaged upfront with tenant communication to ensure to significantly reduce the risk of unnecessary callouts. We then share the maintenance history of the property and related assets to the trades to ensure accurate quoting and prices. The focus is to ensure you're getting the best deal at any time and making the smartest decision for the long term value of your property.
- **Pushing for action:** Where things have dragged in the past, we've started using faster feedback loops to keep momentum going and can now track how fast maintenance is getting closed off. Our aim is to get maintenance fixed as fast as possible so your property is well maintained for the long run.


It's early days, but already we're seeing clearer workflows and fewer surprises. I'll keep you posted as we continue to refine the approach — the goal is always fewer headaches for you and better results on the ground.

Let me know if you'd like to see a breakdown of recent activity or if there's anything else you'd like us to focus on.

Best,

*[Your Name]*  
*[Your Title]*  
*[Agency Name]*  
*[Phone] | [Email]*

---

Brought to you by  **tapi**

Scan the QR code below to  
book a demo



[www.tapihq.com](http://www.tapihq.com)

---