

Craig Blumenthal

**Director: Business Rescue,
Dispute Resolution & Insolvency,
Corporate & Commercial**

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Expertise

Business Rescue | Insolvency Law | Commercial Law
Corporate Law | Privacy Law | Commercial arbitrations
| Commercial High Court litigation

Biography

Craig is a director of Fluxmans' business rescue and insolvency team as well as its corporate commercial team.

Craig has been involved in numerous high profile business rescues, liquidations and insolvency interrogations and has acted for a broad range of clients including business rescue practitioners, liquidators, listed entities, multinational corporations and creditors.

Selected career highlights include:

Being on the team for the business rescues and/or liquidations of –

- Phumelela Gaming & Leisure Limited – awarded Dealmakers Business Rescue Transaction of the Year 2021
- Ellies Electronics (Pty) Ltd
- Ellies Holdings Limited

Being the lead legal counsel for the business rescues of –

- West Pack Lifestyle (Pty) Ltd – awarded Dealmakers Business Rescue Transaction of the Year 2024
- West Pack Lifestyle Franchise (Pty) Ltd
- West Pack Lifestyle Distribution Centre (Pty) Ltd
- Petzone (Pty) Ltd
- Petzone Franchise (Pty) Ltd
- Mercury BI (Pty) Ltd t/a Build It Mercury
- M and S (Pty) Ltd t/a Build It Northriding

In addition to his work in the fields of business rescue and insolvency law, Craig has amassed a broad range of skills and experience. His expertise extends to corporate and commercial law, commercial drafting, corporate structuring, BEE structuring, data protection including POPIA and GDPR legislation, IT and ICT sector work, commercial negotiations, commercial arbitrations and commercial High Court litigation.

In 2023 Craig was selected by INSOL International to be one of the South African representatives and spear head the initiative in its inaugural Future Leaders Programme.

Craig obtained his LL.B. degree at the University of the Witwatersrand in 2006 and, in 2018, he also completed his Masters degree (LLM) in Corporate Law at the University of the Witwatersrand.

In addition to his law degrees, Craig has also completed a B.A. degree in Sports Psychology (cum laude) and an Honours degree in Sports Science both at the University of Johannesburg and was inducted into the Golden Key Honours Society in 2011.

He holds the following additional qualifications:

- INSOL International and SARIPA Programme in South African Insolvency Law and Practice (with distinction)
- Advanced Short Course in Business Rescue Practice, University of South Africa
- First Law International Best Ethical Practices and Compliance Training Certificate in Foreign Corrupt Practices Act (US/FCPA), Anti-Bribery Act (UK/ABA) OECD, Anti-Money Laundering (UE AML) and National Legislation on Corruption, Bribery and Compliance Practice