



Verifone Hospitality Solutions

Seamless, secure and efficient payment solutions for the hospitality industry.



In today's dynamic and competitive hospitality market, customer expectations are higher than ever.

Diners seek quick, secure, and versatile payment options that elevate their overall dining experience, whether they are dining in, ordering takeout or enjoying delivery. As a restaurateur, you must meet these demands while ensuring efficient operations and safeguarding sensitive payment information.

At Verifone, we understand the unique challenges you face. Our comprehensive payment solutions are designed to address these pain points, streamline your operations and enhance customer satisfaction. From industry-leading payment devices and secure gateways to robust eCommerce platforms and managed services, Verifone provides everything you need to transform your payment processes and excel in the competitive hospitality industry.

By choosing Verifone, you guarantee faster transactions, enhanced security, seamless integration and reliable support. As your trusted partner, we work alongside you, enabling you to focus on delivering exceptional dining experiences to your guests.

Meeting today's modern diners' expectations is crucial for maintaining high customer satisfaction and fostering loyalty—taking into account successful delivery of seamless, personalized experiences across all dining channels. Verifone's comprehensive payment solutions are designed to enhance the speed of service, improve the payment experience and ultimately boost customer satisfaction, ensuring your restaurant stays ahead in a rapidly evolving market.

40%

of takeout guests would order more often if quicker and more efficient payment methods were available.¹

1 in 4

consumers prefer contactless or digital payment methods over physical ones.²

65%

of QSR customers have paid with digital wallets, indicating the growing popularity of this payment method.³



¹ <https://get.apibase.com/restaurant-industry-statistics/>

² <https://www.pymnts.com/restaurant-innovation/2022/pymnts-intelligence-payment-ordering-options-are-key-customer-satisfaction/>

³ <https://www.pymnts.com/restaurant-innovation/2022/pymnts-intelligence-payment-ordering-options-are-key-customer-satisfaction/>



Considerations and Problems in Restaurant Payments



Speed and Efficiency

Slow Transactions: Delays in processing payments can lead to long wait times, affecting customer satisfaction and table turnover rates.

Complex Payment Processes: Handling various payment methods (cash, credit/debit cards, mobile payments) efficiently can be challenging.



Security Concerns

Fraud and Data Breaches: Restaurants are targets for payment fraud and data breaches, necessitating robust security measures.

PCI Compliance: Ensuring compliance with Payment Card Industry Data Security Standards (PCI DSS) to protect customer data.



Integration with POS Systems

Compatibility Issues: Difficulty in integrating payment solutions with existing POS systems, leading to operational inefficiencies.

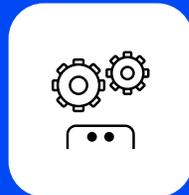
Upfront Costs: High costs associated with upgrading or replacing POS systems to ensure compatibility.



Customer Experience

Payment Flexibility: Need to accept multiple forms of payment (contactless, mobile wallets, advanced payment methods, EMV chip cards) to meet customer preferences.

Seamless Experience: Providing a smooth and hassle-free payment experience to enhance customer satisfaction.



Operational Efficiency

Reporting and Reconciliation: Challenges in tracking and reconciling payments from different sources, leading to accounting complexities.

Staff Training: Ensuring staff are adequately trained to handle various payment technologies and troubleshooting issues as they arise.



Cost Management

Transaction Fees: Managing and minimizing transaction fees imposed by payment processors.

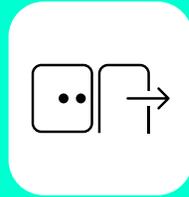
Equipment Costs: Expenses related to purchasing and maintaining payment processing equipment.

Verifone's Solutions for Restaurants



Payment Devices

Our state-of-the-art payment devices are designed to ensure quick and secure transactions. These devices minimize wait times, streamline the payment process and enhance overall customer satisfaction.



Payment Gateway

Verifone's robust payment gateway solutions provide seamless and secure processing transactions. Our gateway ensures fast and reliable payment processing, reducing transaction times and improving operational efficiency.



Security Solutions

Protecting sensitive customer data is paramount. Verifone offers comprehensive security solutions that provide robust security to safeguard payment information, reduce fraud risk and build customer trust.



eCommerce

Verifone's eCommerce solutions enable seamless online ordering and in-app purchases. Our platform supports various payment methods and integrates easily with your existing systems, providing a unified and efficient payment experience.



Lifecycle Services

Verifone's managed services ensure that your payment systems are always operational and optimized for peak performance. From initial installation to ongoing maintenance, our deployment and installation services cover all aspects of your payment infrastructure.

Payment Devices

Explore our different categories of payment devices tailored for different use cases for your restaurant:



Android

Leveraging the power of Android, our payment devices offer advanced capabilities and a versatile platform for enhanced functionality.



Countertop

Ideal for high-traffic restaurant environments, our countertop devices provide reliable and efficient payment processing right at the point of sale.



Portable

Our portable payment devices bring the transaction directly to the customer, whether they are at the table or on the go.



Unattended

For environments where self-service is key, our unattended payment devices provide a secure and efficient way for customers to complete transactions without staff assistance.

Payment Devices to Choose From

Verifone payment devices are designed to cater to the diverse needs of restaurant environments, offering flexibility through semi-integrated, fully integrated and standalone solutions. Each configuration provides distinct advantages, delivering seamless and secure payment processing tailored to fit your specific operational requirements.

Android Devices



Linux Countertop, PIN Pad and Multilane



Linux mPOS



Linux Portable



Engage Unattended



Payment Services

Verifone's comprehensive payment services are designed to meet the evolving needs of restaurants, ensuring secure, efficient and versatile payment processing. Our services encompass a range of solutions to enhance the customer experience and streamline operations.

Secure Payment Processing

Verifone's payment processing solutions use industry-leading security features to protect every transaction against fraud and data breaches.

Flexible Payment Options

Verifone's solutions support a wide range of payment methods, including credit, debit, gift card, mobile wallets, and advanced payment methods, catering to diverse customer preferences and enhancing satisfaction and loyalty.

Advanced Reporting and Analytics

Use our robust reporting tools to gain valuable insights into transaction trends and customer behavior, helping you make informed business decisions.



Security Solutions

Verifone offers comprehensive security solutions to safeguard sensitive payment information and reduce fraud risk, ensuring peace of mind for both restaurateurs and their customers.

Encryption and Tokenization

Encryption transforms sensitive data into unreadable code, protecting it from unauthorized access. Tokenization replaces sensitive data with unique symbols that retain essential information without compromising security.

Validated P2PE

Our validated P2PE solutions provide end-to-end encryption of cardholder data from entry to the payment processor, reducing data breach risks and ensuring PCI DSS compliance.

Compliance and Certification

Verifone's security solutions help you meet PCI DSS, EMV, and other regulatory standards, ensuring your payment processes are secure and compliant.



eCommerce Solutions

In today's digital age, a strong online presence is crucial for restaurants. Verifone's eCommerce solutions enable seamless online ordering and in-app purchases, meeting the growing demand for digital interactions. Provide a convenient and flexible payment experience for customers, whether they're dining in, ordering takeout or enjoying delivery.

Unified Payments Experience

Integrate online and in-store payment systems to provide a consistent and streamlined customer experience.

Mobile Optimization

Optimize the shopping experience on any device, from smartphones to desktops to tablets.

Advanced Fraud Protection

Implement comprehensive fraud detection and prevention measures to safeguard your business and customers.



Lifecycle Services

Verifone's managed services ensure your payment systems are always operational and optimized for peak performance, allowing you to focus on delivering exceptional dining experiences. With Verifone Managed Services, ensure your payment systems are always operational, minimizing disruptions and enhancing service reliability.

Installation and Maintenance

Ensure your payment systems are always operational with professional installation and ongoing maintenance services.

Break-Fix Support

Minimize downtime and maintain service continuity with rapid response and resolution for any technical issues.

Forward and Reverse Logistics

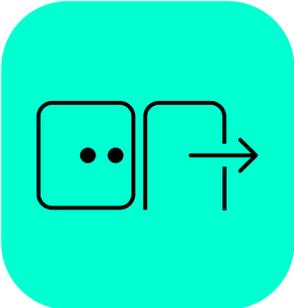
Efficiently manage the movement of payment devices and components to ensure timely replacements and upgrades.



Designing Your Ideal Solution

By choosing Verifone's comprehensive payment solutions, restaurateurs can craft a payment system that meets their unique needs both now and in the future. Verifone is your trusted partner, dedicated to helping you deliver exceptional dining experiences through our innovative and reliable payment solutions.

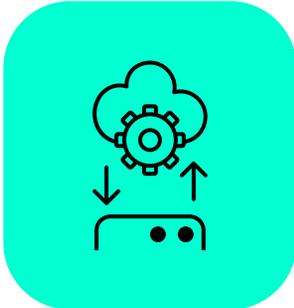
When designing your next-generation payment infrastructure, consider a solution provider that offers:



Efficient processing
Streamlined transactions to reduce wait times, perfect for high-volume environments.



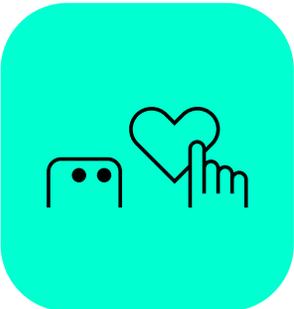
Robust security
Advanced security features, including encryption and tokenization, to protect against fraud and ensure PCI compliance.



Seamless integration
Compatibility with existing POS systems and easy integration with new technologies.



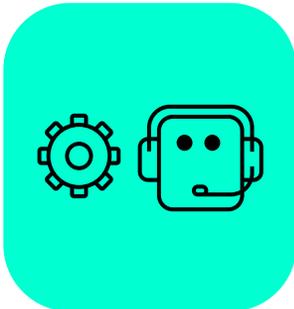
Versatile payments
Support for various payment methods, including contactless and mobile payments.



User-friendly UI
Intuitive systems that require minimal training, allowing your staff to quickly and efficiently process payments.



Powerful reporting
Advanced analytics and reporting tools to simplify reconciliation and accounting.



Reliable support
24/7 technical support services and expansive managed services offerings.

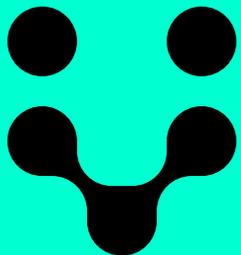


Value-driven solution
Enjoy competitive pricing with transparent fees and reasonable equipment costs, maximizing your return on investment.

Verifone
2744 N University Drive
Coral Springs,
FL 33065, USA
Phone: 1-800-VERIFONE



www.verifone.com



We are the payments architects who truly understand commerce.

Copyright 2024 VeriFone Systems, Inc. All rights reserved. Verifone and the Verifone logo are either trademarks or registered trademarks of Verifone in the United States and/or other countries. All other trademarks or brand names are the properties of their respective holders. All features and specifications are subject to change without notice, and do not constitute a warranty of any kind, including, but not limited to, warranties of merchantability or fitness for a particular purpose. Product display image for representation purposes only. Actual product display may vary. Reproduction or posting of this document without prior Verifone approval is prohibited.



verifone