



Verifone Retail Solutions

Seamless, secure and efficient payment solutions for the retail industry.



In today's fast-paced and competitive retail market, customer expectations are higher than ever.

Shoppers demand quick, secure and versatile payment options that enhance their overall shopping experience, whether they are in-store, shopping online or using a mobile app. As a retailer, you must meet these demands while ensuring efficient operations and safeguarding sensitive payment information.

At Verifone, we understand the unique challenges you face. Our comprehensive payment solutions are tailored to address these pain points, streamline your operations, and enhance customer satisfaction. From state-of-the-art payment devices and secure gateways to robust eCommerce platforms and complementary managed services, Verifone provides everything you need to transform your payment processes and excel in the competitive retail industry.

By choosing Verifone, you can guarantee faster transactions, enhanced security, seamless integration, and reliable support. We'll be your trusted partner, working alongside you to enable you to focus on delivering exceptional shopping experiences to your customers. Today's shoppers demand seamless, personalized experiences across all retail channels. Meeting these expectations is crucial for maintaining

high customer satisfaction and fostering loyalty. Verifone's comprehensive payment solutions are designed to enhance the speed of service, improve the payment experience and ultimately boost customer satisfaction, ensuring your retail business stays ahead in a rapidly evolving market.

69%

of respondents say that security and trust in the provider are among their top criteria for selecting a digital wallet.¹

80%

of merchants are focused on growing and enhancing their digital commerce channels.²

60%

of shoppers prefer retailers that offer a variety of payment methods, including contactless and mobile payments.³

53%

of BNPL users prefer it over credit cards, and 62% trust BNPL providers more.⁴



¹ <https://www.mckinsey.com/industries/financial-services/our-insights/banking-matters/consumer-digital-payments-already-mainstream-increasingly-embedded-still-evolving>
² Retail Consulting Partners: 2023 POS and Customer Engagement Report
³ <https://www.paymentsjournal.com/global-shift-towards-contactless-digital-payments-to-underpin-significance-of-mobile-wallets/>
⁴ <https://www.fool.com/the-ascent/research/buy-now-pay-later-statistics/>



Considerations and Problems in Retail Payments



Speed and Efficiency

Slow Transactions: Long wait times at checkout counters can lead to customer frustration and lost sales. Retailers need efficient payment systems that can handle high transaction volumes quickly.

Complex Payment Processes: Handling various payment methods (cash, credit/debit cards, mobile payments) efficiently can be challenging.



Security Concerns

Fraud and Data Breaches: Retailers are prime targets for fraud and data breaches. Implementing robust security measures like EMV chip technology and end-to-end encryption is essential to protect sensitive customer information.

Skimming: Skimming devices installed on POS systems can steal card information. This requires constant vigilance and regular updates to security protocols.



Integration with POS Systems

Compatibility with Existing Systems: Ensuring that new payment solutions integrate seamlessly with existing POS systems and inventory management software can be complex and costly.

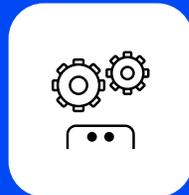
Omnichannel Consistency: Providing a consistent payment experience across in-store, online and mobile channels is challenging but crucial for customer satisfaction.



Customer Experience

Payment Flexibility: Customers expect to pay using various methods, including credit/debit cards, mobile wallets, and contactless payments. Retailers need to support these options to meet customer preferences.

Seamless Experience: Handling returns and refunds efficiently while ensuring accurate reconciliation can be challenging.



Operational Efficiency

Reporting and Reconciliation: Challenges in tracking and reconciling payments from different sources, leading to accounting complexities.

Staff Training: Ensuring staff are adequately trained to handle various payment technologies and troubleshooting issues as they arise.



Technical Support and Maintenance

System Downtime: Ensuring that payment systems are always operational is critical to avoid lost sales and customer dissatisfaction.

Technical Support: Having access to reliable technical support to resolve issues quickly is necessary to maintain smooth operations.

Verifone's Solutions for Retail



Payment Devices

Our advanced payment devices ensure quick, secure, and seamless transactions, reducing wait times and enhancing the overall customer experience.



Payment Gateway

Our robust payment gateway solutions provides the flexibility to process diverse payment types through many different processors. Securely process transactions in real-time and support all major payment types and popular advanced payment methods.



Security Solutions

Protect sensitive customer data with Verifone's comprehensive security solutions, which include validated P2PE, encryption and tokenization to reduce fraud risk and build customer trust.



eCommerce

Our eCommerce solutions enable seamless online shopping experiences, supporting various payment methods and integrating easily with your existing systems.



Lifecycle Services

Verifone's managed services ensure your payment systems are always operational and optimized for peak performance, covering everything from installation to ongoing maintenance.

Payment Devices

Explore our range of payment devices designed for various retail environments, ensuring quick, secure, and seamless transactions:



Android

Leveraging the power of Android, our payment devices offer advanced capabilities and a versatile platform for enhanced functionality.



Countertop

Ideal for high-traffic retail environments, our countertop devices provide reliable and efficient payment processing right at the point of sale.



Portable

Our portable payment devices bring the transaction directly to the customer, whether on the sales floor or curbside.



Unattended

Perfect for self-service kiosks and automated retail environments, offering secure and efficient transactions without staff assistance.

Payment Devices to Choose From

Designed to meet the diverse needs of retail environments, Verifone payment devices can be deployed in semi-integrated, fully integrated or standalone solutions. Each configuration offers unique benefits, ensuring seamless and secure payment processing tailored to your operational needs.

Android Devices



Linux Countertop, PIN Pad and Multilane



Linux mPOS



Linux Portable



Linux Unattended



Payment Services

Verifone's comprehensive payment services are designed to meet the evolving needs of retailers, ensuring secure, efficient and versatile payment processing. Our services encompass a range of solutions to enhance the customer experience and streamline operations.

Secure Payment Processing

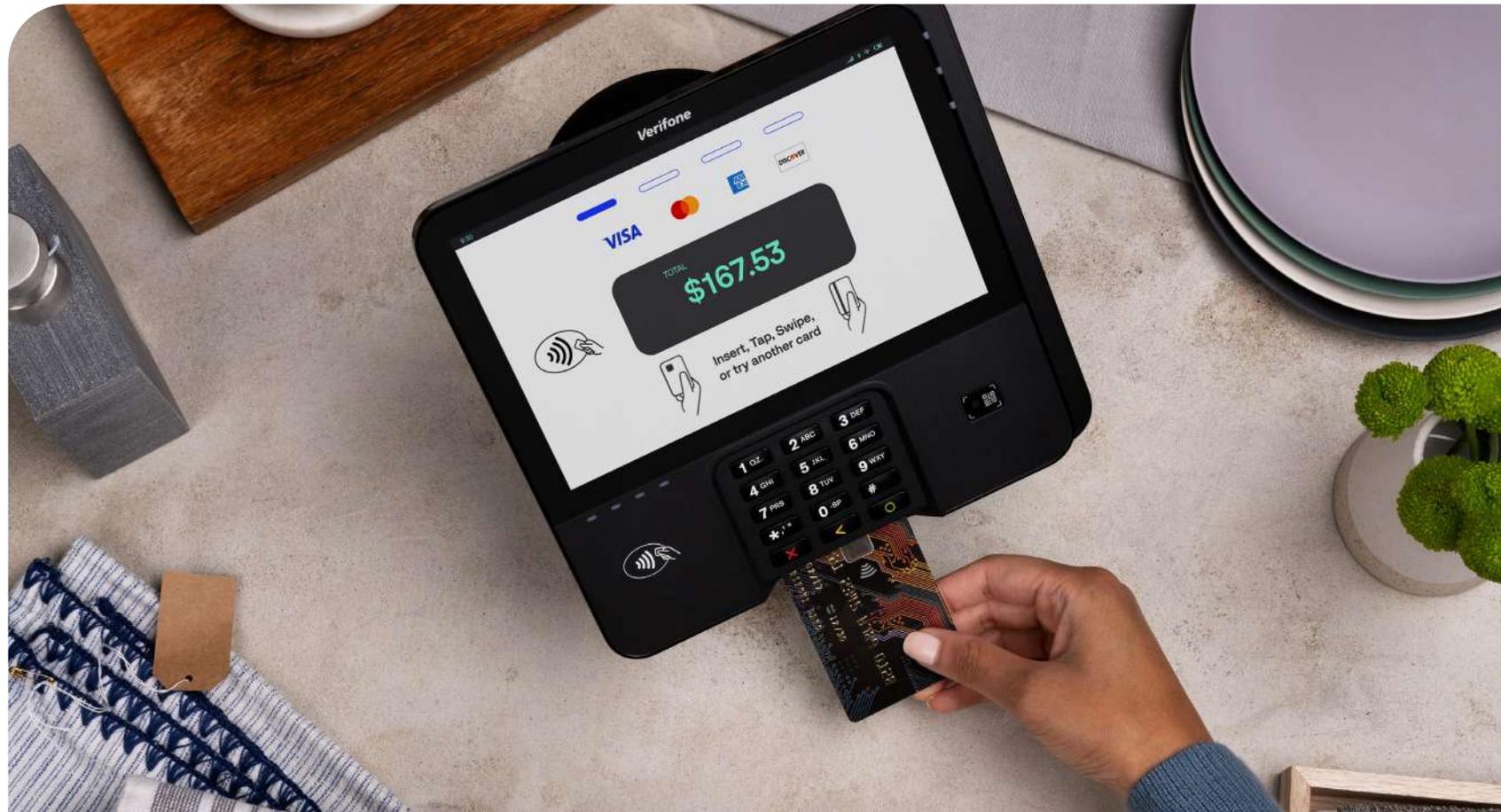
Verifone's payment processing solutions use industry-leading security features to protect every transaction against fraud and data breaches.

Flexible Payment Options

Verifone's solutions support a wide range of payment methods, including credit, debit, gift card, mobile wallets and advanced payment methods, catering to diverse customer preferences and enhancing satisfaction and loyalty.

Advanced Reporting and Analytics

Use our robust reporting tools to gain valuable insights into transaction trends and customer behavior, helping you make informed business decisions.



Security Solutions

Verifone offers comprehensive security solutions to safeguard sensitive payment information and reduce fraud risk, ensuring peace of mind for both retailers and their customers.

Encryption and Tokenization

Encryption transforms sensitive data into unreadable code, protecting it from unauthorized access. Tokenization replaces sensitive data with unique symbols that retain essential information without compromising security.

Validated P2PE

Our validated P2PE solutions provide end-to-end encryption of cardholder data from entry to the payment processor, reducing data breach risks and ensuring PCI DSS compliance.

Compliance and Certification

Verifone's security solutions help you meet PCI DSS, EMV and other regulatory standards, ensuring your payment processes are secure and compliant.



eCommerce Solutions

In today's digital age, a strong online presence is crucial for retailers. Verifone's eCommerce solutions enable seamless online shopping and in-app purchases, meeting the growing demand for digital interactions. Provide personalized customer journeys with the help from token services that enable meaningful digital shopping experiences.

Unified Payments Experience

Integrate online and in-store payment systems to provide a consistent and streamlined customer experience.

Mobile Optimization

Optimize the shopping experience on any device, from smartphones to desktops to tablets.

Advanced Fraud Protection

Implement comprehensive fraud detection and prevention measures to safeguard your business and customers.



Lifecycle Services

Verifone's managed services ensure your payment systems are always operational and optimized for peak performance, allowing you to focus on delivering exceptional shopping experiences. With Verifone Managed Services, ensure your payment systems are always operational, minimizing disruptions and enhancing service reliability.

Installation and Maintenance

Ensure your payment systems are always operational with professional installation and ongoing maintenance services.

Break-Fix Support

Minimize downtime and maintain service continuity with rapid response and resolution for any technical issues.

Forward and Reverse Logistics

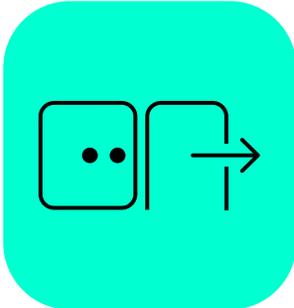
Efficiently manage the movement of payment devices and components to ensure timely replacements and upgrades.



Designing Your Ideal Solution

By choosing Verifone's comprehensive payment solutions, retailers can craft a payment system that meets their unique needs both now and in the future. Verifone is your trusted partner, dedicated to helping you deliver exceptional shopping experiences through our innovative and reliable payment solutions.

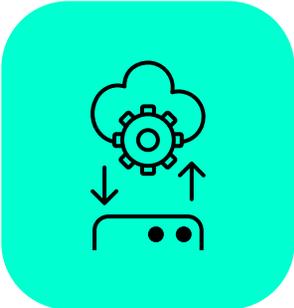
When designing your next-generation payment infrastructure, consider a solution provider that offers:



Efficient processing
Streamline transactions and reduce wait times with our advanced payment devices and gateways.



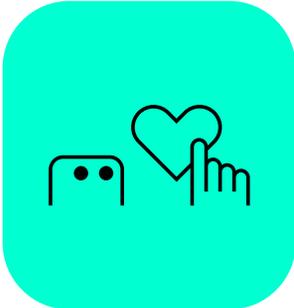
Robust security
Advanced security features, including encryption and tokenization, to protect against fraud and ensure PCI compliance.



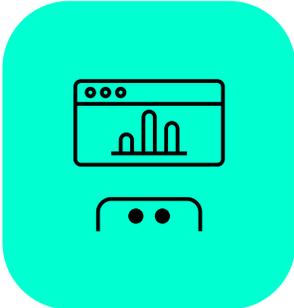
Seamless integration
Our devices are compatible with existing POS systems and integrate easily with new technologies for a unified payment experience.



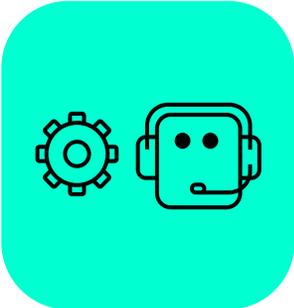
Versatile payments
Support various payment methods including credit and debit cards, mobile wallets, and contactless payments to cater to all customer preferences.



User-friendly UI
Intuitive systems require minimal training, allowing your staff to quickly and efficiently process payments.



Powerful reporting
Gain valuable insights with advanced analytics and reporting tools to simplify reconciliation and optimize operations.



Reliable support
Benefit from 24/7 technical support and maintenance services, ensuring your payment systems are always operational.

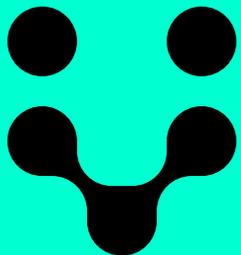


Value-driven solution
Enjoy competitive pricing with transparent fees and reasonable equipment costs, maximizing your return on investment.

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We are the payments architects who truly understand commerce.

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