

9LETTERS

Copywriter Overview

Title: Copywriter
Reports To: Creative Director

About 9Letters

9Letters is an independent, fully integrated, advertising agency based on the West Coast. With a focus on insight-led thinking and over 30 years of experience, 9Letters cuts through market confusion to help brands be seen in a crowded world.

About the Creative Team

Our job is to generate and execute impactful ideas at every touch point. Our team is constantly learning, exploring and absorbing inspiration to find new and interesting ways to connect with our audience and create work that excites us and our clients.

As a Copywriter you will:

- Come up with big ideas, brand and campaign platforms, and write for all mediums from film scripts to OOH headlines to social content
- Collaborate with art directors, designers and other agency departments
- Work effectively within timelines
- Become an expert on our clients' businesses in order to best reach their audience and write in their voice
- Present work with energy, clarity, and professionalism

We're looking for someone who:

- Has at least 4 years of agency experience and a portfolio full of brilliant copy and fresh thinking
- Enjoys collaboration and is passionate about creating great work
- Loves crafting ideas and copy until they hit the sweet spot
- Has a passion for current events, pop culture, and the latest and greatest in the advertising world

Salary Range: \$63,000 - \$100,000