

Inspired

BY PIONEER CRAFTSMEN

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A Kitchen *Hub*

How opening the kitchen changed the way the family gathers.

Why Choose Design-Build?

How better decisions happen before construction begins.

What Happens After the Renovation?

What a 5-year warranty can tell you about the work behind it.



Different By Design

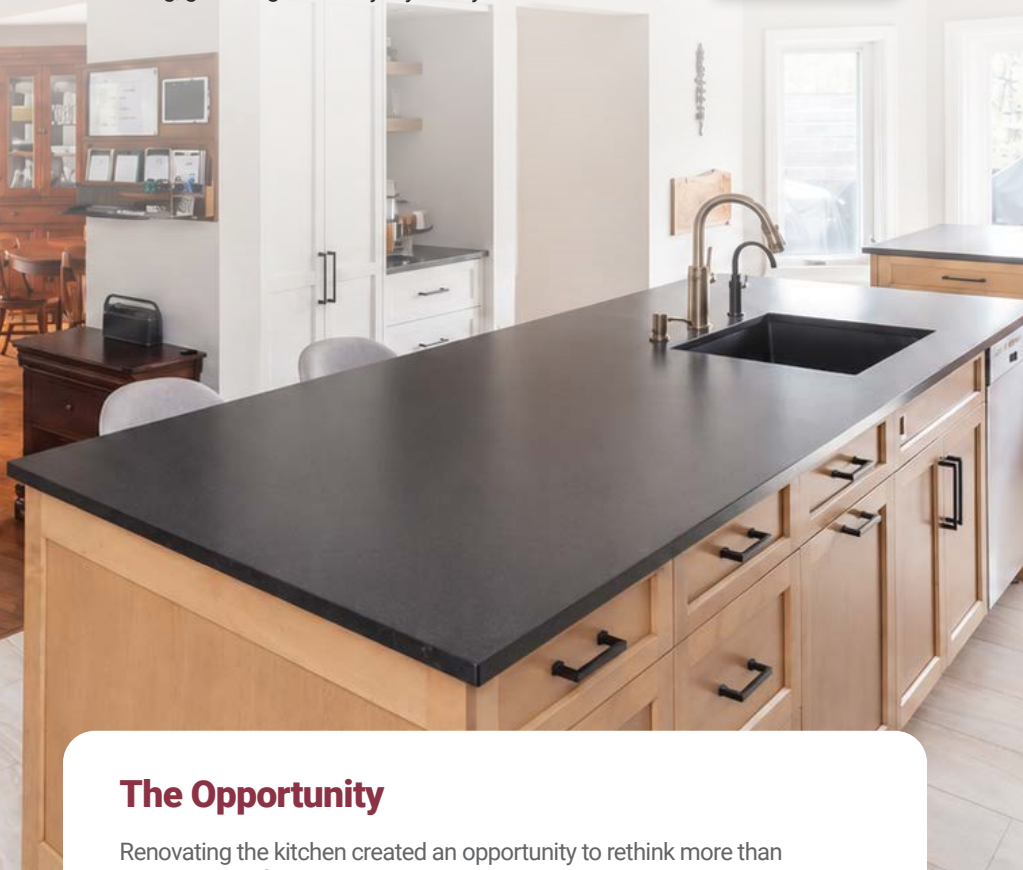
Feature Project

A Kitchen Hub

Thoughtful planning opened the kitchen to the rest of the main floor and created a more natural place for cooking, gathering and everyday family life.



Step inside the finished project!



The Opportunity

Renovating the kitchen created an opportunity to rethink more than cabinetry and finishes.

The existing kitchen was separated from the dining and living areas by an unusual angled wall, and the layout made movement, storage and food preparation harder than they needed to be. The homeowners wanted a kitchen that felt less isolated and better connected to the way their family actually lived.

Opening key connections between the rooms offered the chance to redefine the main floor as a more social space, where cooking, conversation and time together could happen more naturally.



Start With What *Matters Most*

Before deciding what walls to open or where cabinetry should go, the first step was deciding where the renovation would make the greatest difference.

The homeowners had priorities for several areas of the main floor, including the kitchen and dining area, primary suite, and laundry and garage entrance. Trying to tackle everything at once would have stretched the project too far.

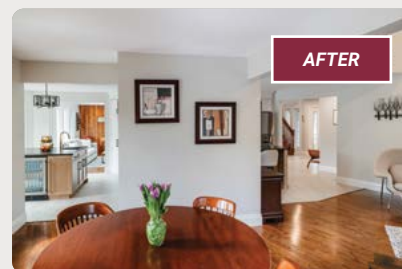
Working through the options together, the kitchen emerged as the place where their investment could make the biggest difference.



Selected improvements to the laundry and entry area could happen at the same time, while the primary suite was left for a future project.

The same thinking shaped the kitchen itself. Completely removing the wall would have created structural and budget challenges while also eliminating valuable storage.

Instead, the design opened the spaces where connection mattered most while keeping what still served a purpose.



Opening the kitchen did not mean removing everything. It meant deciding what should stay, what should change, and why.

Designed Around How They Live

With the overall direction established, the layout was shaped around the way the homeowners wanted to cook, entertain and move through the space.

Two places to work

Two distinct islands, each with its own sink, mean two people can prep and cook at the same time without crowding each other.

Better flow

Wider openings and improved sightlines connect the kitchen with the dining and living areas while leaving plenty of room for people to move through the main floor.

Storage with a purpose

Rather than adding storage wherever space allowed, the kitchen was planned around what the homeowners actually use. Appliances were given specific homes, helping keep the counters clearer and giving the things they use every day a logical place.

A place for guests

A beverage area and nearby pantry storage create a natural gathering point outside the main food preparation zone, so family and guests can help themselves without crossing through the busiest part of the kitchen.

Even the refrigerator required some problem-solving. The standard-depth appliance was placed into the cavity of a former doorway to preserve valuable aisle clearance.

"We met with several contractors about our renovation project but ultimately chose to work with Pioneer because we felt comfortable that your team shared our attention to detail and would be with us ALL the way through the project."

— The Homeowners

BEFORE



More Connected, *Every Day*

The finished kitchen is more open, but openness was only part of the goal.

Cooking, dining, gathering and relaxing now feel connected without losing the individual character of each room. The kitchen has become a hub for everyday family life, with defined work areas, practical storage and clearer connections to the rooms around it.

The visual change is obvious. The bigger difference is how the home now works.



**See How the Space
Comes Together**

Take a short walkthrough
of the finished renovation.

Homeowner Guidance

Why Choose Design-Build?

You love your neighbourhood. Your family is rooted in the routines, relationships and familiar places around your home. But the house itself may no longer fit the way you want to live.

Renovating can solve that, but the path you choose matters.

In a traditional design and bid approach, the designer and builder are often engaged separately. That separation can create uncertainty around cost, buildability and how closely the finished project will reflect the original design. Homeowners can invest significant time and money in a design before discovering that construction costs are well beyond the investment they had planned.

Design-Build takes a more integrated approach.

Creative ideas and their real-world costs are considered together from the beginning. Design and construction expertise are brought into the same process, helping homeowners understand what is possible, what different choices may mean, and how the project can stay aligned with priorities and investment.

At Pioneer, there is another important part of that process: guidance.

Good guidance means taking time to understand what you are trying to accomplish before proposing solutions. It means explaining options and trade-offs, helping you make informed decisions, and identifying consequences before those decisions become expensive to change.

The design and construction teams work together throughout the project, helping preserve the intent of the design as it moves into construction.

The result is a renovation process with fewer disconnected decisions, greater clarity along the way, and a home designed around the way you want to live.

That is the Pioneer Advantage of Design. Guide. Build.

Design and construction working together, with experienced guidance throughout.



Inspired Spaces

More Ways to Make Home Work Better

Every renovation begins with a different need. More room. Better flow. A space that finally works the way it should. Here are a few ways thoughtful planning has helped Pioneer homeowners make more of the homes they already love.



A Primary Bathroom Designed for Two

The double vanity gives two people their own sink and generous storage, while the warm cabinetry and streamlined layout create a bathroom that feels balanced, practical and easy to share every day.



New Space, Historic Character

The homeowners needed more room, but they did not want the addition to feel added on. Pioneer designed the new garage and primary suite to blend with the scale, details and character of the original historic home.



More Reasons to Step Outside

A pool, cabana, pergola and distinct places to gather turn the backyard into an extension of the home, with room to relax, entertain and enjoy the outdoors in different ways.



Pioneer Craftsmen

We Stand Behind the Outcome

5 YEARS

INDUSTRY-LEADING WARRANTY

Warranty Coverage

Five years of protection for qualifying workmanship, materials and structural elements within the project scope.*

Dedicated Support

A dedicated Service & Warranty Manager helps homeowners with warranty requests, service needs and future small projects.

We're Still Here

If something needs attention after completion, homeowners know exactly who to call.

Why it Matters

One recent Pioneer homeowner said Pioneer's workmanship warranty was one of the reasons they chose Pioneer after meeting with several renovators.



Design. Guide. Build.

*Subject to the terms of the warranty.

Rallying for Local Cancer Care



This spring, players filled RIM Park for the Rally for Cancer Pickleball Tournament, bringing friendly competition together with meaningful support for cancer care in Waterloo Region.

Proceeds supported patients at Waterloo Regional Health Network in partnership with the University of Waterloo's WELL-FIT cancer exercise programs, helping people stay active during and after treatment.

Pioneer supported the day as the **Player Gift Sponsor**, helping provide paddle covers for participating players, and added a little extra fun with Giant Jenga and a Hammer Challenge.

It was a great example of what can happen when movement, community and a good cause come together close to home.



300+ people undergoing cancer treatment received individually prescribed exercise through WELL-FIT in 2024-25.



**See what was possible
for two local families**

Explore two renovation stories showing how homeowners reworked homes to create more space, and make everyday life work better.

Does Your Home Still Fit Your Life?

Your home may still be in the right neighbourhood, in the right community, and full of the things you value. But the way you live may have changed.

A thoughtful renovation can help your home work better.

Schedule An In-Home Walkthrough

We walk through your home and explore what's possible with you. Gain ideas and guidance for your home.



★★★★★ 4.9

197 Verified Reviews
on GuildQuality



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