

SCARBOROUGH WOMEN OF  
PHILANTHROPY HOSTS

# SIP, SHOP & *Celebrate*

FOR SCARBOROUGH HOSPITALS

PROUDLY PRESENTED BY



IN SUPPORT OF



**THURSDAY, NOVEMBER 27, 2025**

5:30 P.M. – 9:00 P.M.

CENTENNIAL COLLEGE EVENTS CENTRE

**SPONSORSHIP PACKAGE**

[SipShopCelebrate.com](https://SipShopCelebrate.com)

NETWORKING, LOCAL ARTISANS,  
HEALTHCARE PANELS, GIVING  
BACK, DELICIOUS FOOD & DRINK...  
AND MORE!



Grit got us here.  
But you keep us going.

## STANDING UP FOR EQUITABLE HEALTHCARE IN SCARBOROUGH

The Scarborough Women of Philanthropy (SWOP) are an organization raising funds for Scarborough Health Network. Sip, Shop & Celebrate has become a signature holiday event in the Scarborough community. With more than **\$850,000** raised since 2014, proceeds from the event have helped equip our physicians, nurses, and front line staff with the tools and infrastructure they need to continue delivering exceptional care to the hundreds of thousands of patients we see each year.

Sip, Shop & Celebrate guests will be treated to an exciting evening of networking, one-of-a-kind local artisans, and of course, innovations in healthcare at Scarborough Health Network. Hear from a panel of leading SHN physicians on how SHN is advocating for women's health, experience interactive exhibits, enjoy delicious hors d'oeuvres, and network with other inspiring women. All while giving back and supporting equitable healthcare for Scarborough.

**Our goal for this year's Sip, Shop & Celebrate event is \$150,000** to support the hospitals' upgrades and expansions to better serve and continue to provide excellent care to the people of Scarborough. We invite you to join us and help us get one step closer to achieving our goal by becoming a sponsor today! On behalf of all those who represent and support Scarborough Health Network and our Foundation, we thank you for your participation in this year's Sip, Shop & Celebrate event.

**Together, we can rewrite the story for Scarborough.**

Love,  
Scarborough

*Alicia Vandermeer*

**ALICIA VANDERMEER**

President & CEO  
SHN Foundation

*Shirley Merith*

**SHIRLEY MERITH**

Co-Chair  
Sip, Shop & Celebrate Committee

*A. Mohammed*

**ANNISA MOHAMMED**

Co-Chair  
Sip, Shop & Celebrate Committee

### ABOUT SCARBOROUGH HEALTH NETWORK



BIRCHMOUNT    CENTENARY    GENERAL

**3<sup>RD</sup> LARGEST**  
COMMUNITY HEALTH  
NETWORK IN ONTARIO;

SERVING A  
POPULATION OF  
**850,000**  
PEOPLE IN  
SCARBOROUGH,  
MARKHAM & DURHAM



## ABOUT THE SCARBOROUGH WOMEN OF PHILANTHROPY COUNCIL

**The Scarborough Women of Philanthropy (SWOP)** are a group of dedicated women raising funds and awareness to strengthen healthcare in our Scarborough community. This year, we completed a strategic planning process to deepen our impact, with a renewed mission to support SHN through fundraising, advocacy and community engagement. Our vision is to be a leading partner of SHN and a champion of exceptional care. With a goal to raise \$500,000 over the next five years, SWOP proudly leads Sip, Shop and Celebrate, our crown jewel fundraising event. We hope you'll join us as a sponsor. Your support powers our work and helps transform healthcare in our community.

## ABOUT THE EVENT

In its **11<sup>th</sup> year**, Sip, Shop & Celebrate returns to the Centennial College Event Centre for an evening of networking, shopping, and philanthropy. An annual event with **networking, local artisans, and of course spectacular food and drinks** to enjoy. Guests will hear from SHN physicians and other leaders about the innovative projects and initiatives taking place right here in Scarborough – all thanks to generous sponsors like you!

**Proceeds from Sip, Shop & Celebrate will support expanding and innovating emergency care across SHN.** This includes a new care model that drastically reduces unnecessary wait times, improving the experience for our patients during their most frightening moments.

**This year's Sip, Shop & Celebrate event will feature:**

- Messages from community leaders and local celebrities;
- Educational panel with SHN Physicians on "Innovations in Women's Health";
- Fun activations
- Connect with passionate, generous women dedicated to supporting Scarborough's hospitals and community

Sponsoring Sip, Shop & Celebrate offers your brand meaningful visibility - your company will be seen, celebrated, and aligned with a powerful cause that resonates across the Scarborough community. It's a chance to showcase your commitment to local healthcare while gaining exposure to among hundreds of engaged, values-driven guests.



**YOUR SUPPORT OF SIP, SHOP & CELEBRATE PROVIDES**

<p><b>VISIBILITY</b> FOR YOUR BRAND</p>	<p><b>LIFE-SAVING</b> MEDICAL EQUIPMENT</p>
<p><b>SUPPORT</b> FOR HEALTHCARE HEROES</p>	<p><b>UPGRADES</b> FOR OUR HOSPITALS</p>

*Love Scarborough*



# PRESENTING SPONSOR

## \$25,000



### EVENT DAY BENEFITS:

- 10 Complimentary Tickets
- Corporate partnership featured in press release
- Verbal recognition during live event
- Exclusive speaking opportunity during opening remarks (1-2 minutes to advertise corporation)
- Physical signage throughout the venue, along with digital screens
- Opportunity to contribute a gift item to Silent or Live Auction
- Full business receipt

### LOGO RECOGNITION ON:

- Exclusivity as “Presenting Sponsor” on all Sip, Shop & Celebrate promotional print materials, digital promotion, e-communications
- SHN Foundation and Scarborough Women of Philanthropy social media channels leading up to the event
- Sip, Shop & Celebrate event website with a link to your corporate website with prominent placement
- Multimedia presentations playing throughout the evening

### SHN FOUNDATION RECOGNITION

- Cheque presentation and photo opportunity with Foundation Senior Leadership Team
- Corporate partnership featured in SHN Foundation monthly e-newsletter (circulated to over 10,000 constituents)
- Full business receipt





# HEALTH AND WELLNESS PANEL SPONSOR

**\$15,000**

**SOLD**

## EVENT DAY BENEFITS:

- 8 Complimentary Tickets
- Verbal recognition during live event
- Opportunity to introduce speakers
- Exclusive speaking opportunity (1-2 minutes to advertise corporation)
- Physical signage at the health panel location in venue, along with digital screens
- Opportunity to contribute a gift item to Silent or Auction or gift bags
- Full business receipt

## LOGO RECOGNITION ON:

- Exclusivity as “Health & Wellness Panel Sponsor” on all Sip, Shop & Celebrate promotional print materials, digital promotion, e-communications when possible
- SHN Foundation and Scarborough Women of Philanthropy social media channels leading up to the event
- Sip, Shop & Celebrate event website with a link to your corporate website with prominent placement
- Post-event email with a link to your corporate website
- Social Media promotion to our broad network of SHN supporters and followers

## SHN FOUNDATION RECOGNITION

- Cheque presentation and photo opportunity with Foundation Senior Leadership Team



**PARK PROPERTY  
MANAGEMENT INC.**



## HEALTH INNOVATION ZONE SPONSOR

**\$15,000**

### EVENT DAY BENEFITS:

- 8 Complimentary Tickets
- Verbal recognition during live event
- Opportunity to have a representative on the speaking panel
- Designated space in the Health Innovation Zone lobby for a booth, for educational and promotional purposes
- Physical signage at the Health Innovation Zone location
- Opportunity to contribute a gift item to Silent Auction
- Full business receipt

### LOGO RECOGNITION ON:

- Exclusivity as “Health Innovation Zone Sponsor” on all Sip, Shop & Celebrate promotional print materials, digital promotion, and in e-communications when possible
- Mention on SHN Foundation and Sip, Shop & Celebrate social media channels leading up to the event
- Sip, Shop & Celebrate event website with a link to your corporate website with prominent placement
- Post-event email with a link to your corporate website

### SHN FOUNDATION RECOGNITION

- Cheque presentation and photo opportunity with Foundation Senior Leadership Team

**SOLD**





## PLATINUM SPONSOR

### \$10,000 (MULTIPLE AVAILABLE)

#### EVENT DAY BENEFITS:

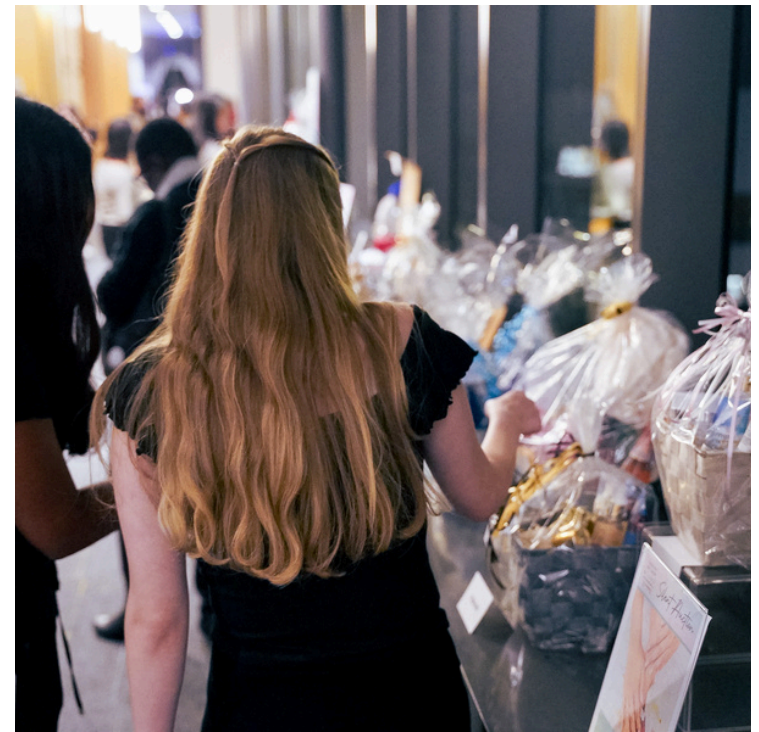
- 6 Complimentary Tickets
- Verbal recognition during live event
- Opportunity to contribute a gift item to Silent or Live Auction
- Full business receipt

#### LOGO RECOGNITION ON:

- Included on Sip, Shop & Celebrate promotional print materials, digital promotion, & e-communications when possible
- SHN Foundation and Scarborough Women of Philanthropy social media channels leading up to the event
- Sip, Shop & Celebrate event website with a link to your corporate website with prominent placement
- Multimedia presentations playing throughout the evening
- Corporate partnership featured in SHN Foundation monthly e- newsletter (circulated to over 10,000 constituents)
- Post-event email with a link to your corporate website

#### SHN FOUNDATION RECOGNITION

- Cheque presentation and photo opportunity with Foundation Senior Leadership Team





## GOLD SPONSOR

### \$7,000 (MULTIPLE AVAILABLE)

- ☐ Silent Auction
- ☐ Photo Booth
- ☐ Massage Lounge

#### EVENT DAY BENEFITS:

- 4 Complimentary Tickets
- Verbal recognition during live event
- Opportunity to contribute a gift item to Silent Auction or gift bag
- Opportunity to present materials
- Full business receipt
- Dedicated social media posts

#### LOGO RECOGNITION ON:

- Included on Sip, Shop & Celebrate promotional print materials, digital promotion, & e-communications when possible
- SHN Foundation and Scarborough Women of Philanthropy social media channels leading up to the event
- Sip, Shop & Celebrate event website with a link to your corporate website with prominent placement
- Multimedia presentations playing throughout the evening
- Customized recognition opportunities are available on request, including branding at key event features such as the silent auction, photo booth, or massage station
- Post-event email with a link to your corporate website





## SILVER SPONSOR

### \$5,000 (MULTIPLE AVAILABLE)

- ☐ Cocktail
- ☐ Coat Check
- ☐ Handwriting Analysis
- ☐ Parking

#### EVENT DAY BENEFITS:

- 2 Complimentary Tickets
- Verbal recognition during live event
- Opportunity to contribute a gift item to Silent or Live Auction
- Full business receipt

#### LOGO RECOGNITION ON:

- Included on Sip, Shop & Celebrate promotional print materials, digital promotion, & e-communications when possible
- SHN Foundation and Scarborough Women of Philanthropy social media channels leading up to the event
- Sip, Shop & Celebrate event website with a link to your corporate website with prominent placement
- Multimedia presentations playing throughout the evening
- Customized recognition opportunities are available on request, including branding at key event features such as cocktail sponsor, handwriting analyst/psychic readings, coat check, parking.





## COMMUNITY SPONSOR

**\$2,000 (MULTIPLE AVAILABLE)**

### EVENT DAY BENEFITS:

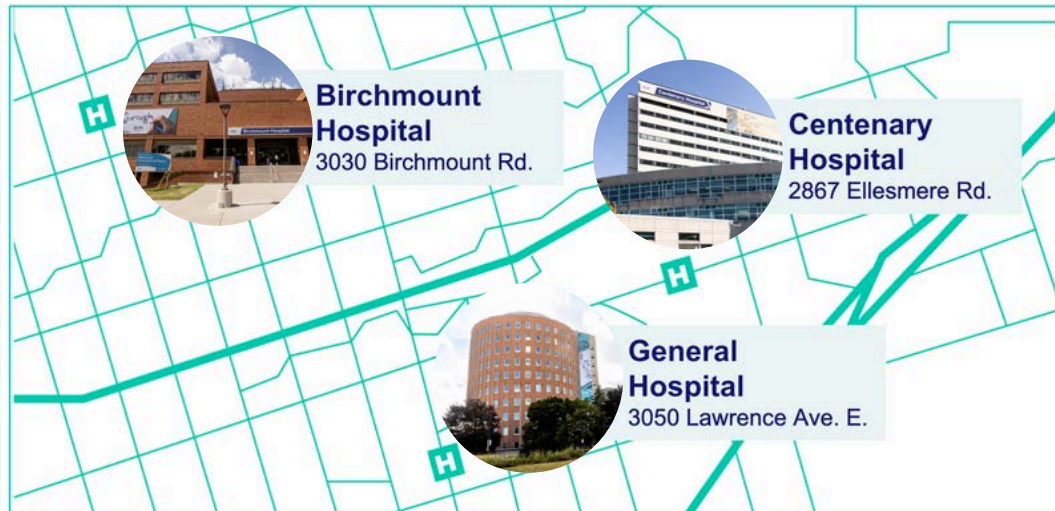
- Opportunity to contribute a gift item to Silent Auction or gift bags
- Full business receipt

### LOGO RECOGNITION ON:

- Community Banner displayed at event
- Sip, Shop & Celebrate event website with a link to your corporate website with prominent placement



## SHN BY THE NUMBERS: THE WORK WE DO IN OUR COMMUNITY



### ACROSS OUR HOSPITALS



**1,000**  
PHYSICIANS



**6,200**  
STAFF



**1,500**  
VOLUNTEERS



**811**

BEDS AND  
85 BASSINETS



**600,000**

Ambulatory (same day appointments & procedures) visits per year.



**4,400+**

Priority cardiac procedures performed each year — with a coronary care unit in need of upgrades.



**5,800+**

Babies delivered every year.



**6,000+**

Dialysis patients served each year, and rising.



**220,000+**

Emergency visits per year in EDs built for half.



**64,000+**

Surgeries done each year, some of which happen in the oldest operating rooms in Ontario.

**12%**

Projected increase in acute patient services by 2028.

**24%**

Projected increase in emergency room visits by 2028.

## ABOUT SCARBOROUGH HEALTH NETWORK

Across three hospitals and eight satellite sites, **Scarborough Health Network (SHN) delivers exceptional care to patients in one of Canada's most diverse communities.** Our health network is relied upon by patients who are often new to Canada, visible minorities, of low-income status, and/or those who face a number of socio-economic and culturally prevalent health challenges (such as chronic kidney disease and sickle cell anemia). But with some of our generation's leading physicians, nurses and clinical staff, many of whom represent the vast diversity of the patients we serve, SHN is committed to delivering care that is world-class, inclusive, and compassionate.

## OVERCOMING OUR OBSTACLES

Despite our commitment to serving the community with quality healthcare close to home, Scarborough's hospitals have long been left behind. As with all Ontario hospitals, **SHN is responsible for fundraising 10% of all infrastructure costs and 100% of all medical equipment costs.** Limited government funding in capital infrastructure compared to other GTA hospitals means that urgently needed projects are put on the backburner, and our staff must care for patients in facilities that pale drastically to elsewhere across Toronto. To set the stage for the leading role we aim to play among Toronto's hospitals, SHN Foundation needs support to update and expand its facilities. Through the **Love, Scarborough campaign** and other initiatives, SHN hopes to close the growing gap to ensure equitable health care for all of Scarborough.

- ✓ Ontario's largest **nephrology program**
- ✓ Ontario's largest **maternal & newborn program**
- ✓ North America's largest regional **community-based cardiovascular rehabilitation program**
- ✓ **Designated cardiac care and spine centre** for Scarborough and surrounding communities
- ✓ **State-of-the-art Eye Centre** specializing in glaucoma and cataracts surgeries
- ✓ Scarborough's **first-ever Integrated Stroke Centre**
- ✓ Ontario's 2nd-largest **community hospital-based mental health program**



# IN GOOD Company

When you support Sip, Shop & Celebrate, you will join many organizations that have chosen to help make an impact for SHN. **Thank you to our 2024 sponsors:**



PARK PROPERTY  
MANAGEMENT INC.



THE INTERNATIONAL GROUP, INC.



Wealth Management  
Dominion Securities



STC



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PROUDLY PRESENTED BY



THANK YOU FOR YOUR SUPPORT!  
FOR SPONSORSHIP INQUIRIES,  
**PLEASE CONTACT:**

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IN SUPPORT OF



SECURE YOUR SPONSORSHIP TODAY AND  
SUPPORT OUR SCARBOROUGH HOSPITALS

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