

NEXT GEN FLUENT

WHERE KIDS LEARN THE SKILLS OF TOMORROW, TODAY.

• 501(c)(3) •

• EIN 39-3823308 •

• nextgenfluent.org •

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YOU DON'T HAVE TO BE FOR OR AGAINST AI.

Real progress lives in the gray. At Next Gen Fluent, we teach kids not to fear AI or worship it—but to understand it, question it, and stay wonderfully human while using it.

THE GAP KIDS FACE AND WHY UPSTREAM MATTERS



46% of U.S. teens have used generative AI for schoolwork; among those users, 41% did so without teacher permission and 12% with permission. Source: Common Sense Media (2024).

49% of parents haven't discussed genAI with their teen; and 66% say the school never communicated about its genAI rules (even when rules exist). Source: Common Sense Media (2024).

12% of people lived in households with no internet in 2023 (U.S.). Source: NTIA (2024).

~28% of jobs across OECD countries are in occupations at highest risk of automation. Source: OECD.

53% of teens say they haven't had class discussions or lessons about genAI. Source: Common Sense Media (2024).

OUR MISSION

Equip middle- and working-class students with AI literacy and future-ready digital skills — so no child is left behind in the age of AI.



OUR STANCE

(AI + HUMANNESS)

- We build with learning science (active practice, retrieval, reflection, real projects)
- We teach critical thinking and sound judgment, not shortcuts
- We pair innovation with ethics
- We live in the gray — understand, question, and use AI while staying human



Informed by UNESCO's human-centred guidance on GenAI in education.

PROGRAMS

01.

Virtual AI Bootcamps (live)
— cohort coaching + showcases

02.

AI Learning Hub (free) — human-guided, self-paced courses + teacher packs

03.

Demo Days (live) — student presentations to families/ community

04.

School Curriculum Partnerships — curriculum + implementation + teacher training + homework/family resources

05.

Parent Track: AI for Families — ethics & practical life skills + Family GPT Kit (printable, no-login cards)

06.

Device + Access Fund — hotspots, tablets, setup support

FAMILY GPT KIT: PRACTICAL TIME + MONEY SAVERS

Budget Buddy —
Monthly family plan + savings
ideas

Schedule Sense —
Simple routines & reminders
(low-screen options)

Study Coach —
Dinner-table questions +
10-minute practice plans



Meal Map —
Picky-friendly 7-day menus,
deconstructed plates, swaps

Trip Scout —
Budget itineraries with costs &
packing list

Translate & Connect —
Clearer notes to teachers
(bilingual)

WHY NOW (FOR BUSINESS): INVEST UPSTREAM

01.



Why businesses care:

- > Workforce readiness • Lower remediation costs • Recruiting advantage • Risk reduction opportunities
- > Community credibility

02.



Proof:

- > U.S. companies spent \$98B on training in 2024; average \$874 per learner in 2025.
- > Up to 30% of work hours could be automated by 2030; technical potential is far higher over time.
- > Firms are adopting AI fast: U.S. company use rose from 3.7% → 5.4% in five months (late 2023–early 2024).

YOUR GIFT → IMMEDIATE BUILD



\$10,000 = 1 complete course
(research, writing, safety
prompts, classroom pilots,
slides/rubrics, final publish)



Next 180 days: 6–8 courses;
Teacher Toolkit; open Learning
Hub; pilot Bootcamps; Device +
Access micro-grants;
homework & family resources



OUR GOALS (TO 2029)

Four big targets:



5,000

Students Served



1,000

Devices Distributed



25

School Partnerships



40

Free Courses
Published

Budgeted at \$10,000 per course. These are goals, not claims.

HOW WE USE FUNDS & GOVERN



~60%+ directly to programs; remainder to platform, evaluation, lean ops



Advisory educators & parents review for clarity, safety, and age-fit



Quarterly open updates; outcomes over vanity metrics

FUND UPSTREAM SKILLS, SAVE DOWNSTREAM COSTS

01.

Build your future workforce now—less to spend retraining later.

02.

Boost local mobility: accessible AI skills widen opportunity ladders.

03.

De-risk AI adoption: graduates arrive with ethics and prompt-craft habits.

04.

Signal leadership: your brand stands for equitable innovation

05.

Strengthen families (Parent Track improves routines & study time)

06.

Yes, it's tax-deductible (501(c)(3) public charity; receipt provided).



PARTNER TIERS & RECOGNITION



\$5,000 — Co-Producer: course page credit, social shout-out, logo on website, quarterly updates



\$10,000 — Course Sponsor: above + sponsor credit on all lessons, Founder Spotlight (LinkedIn)



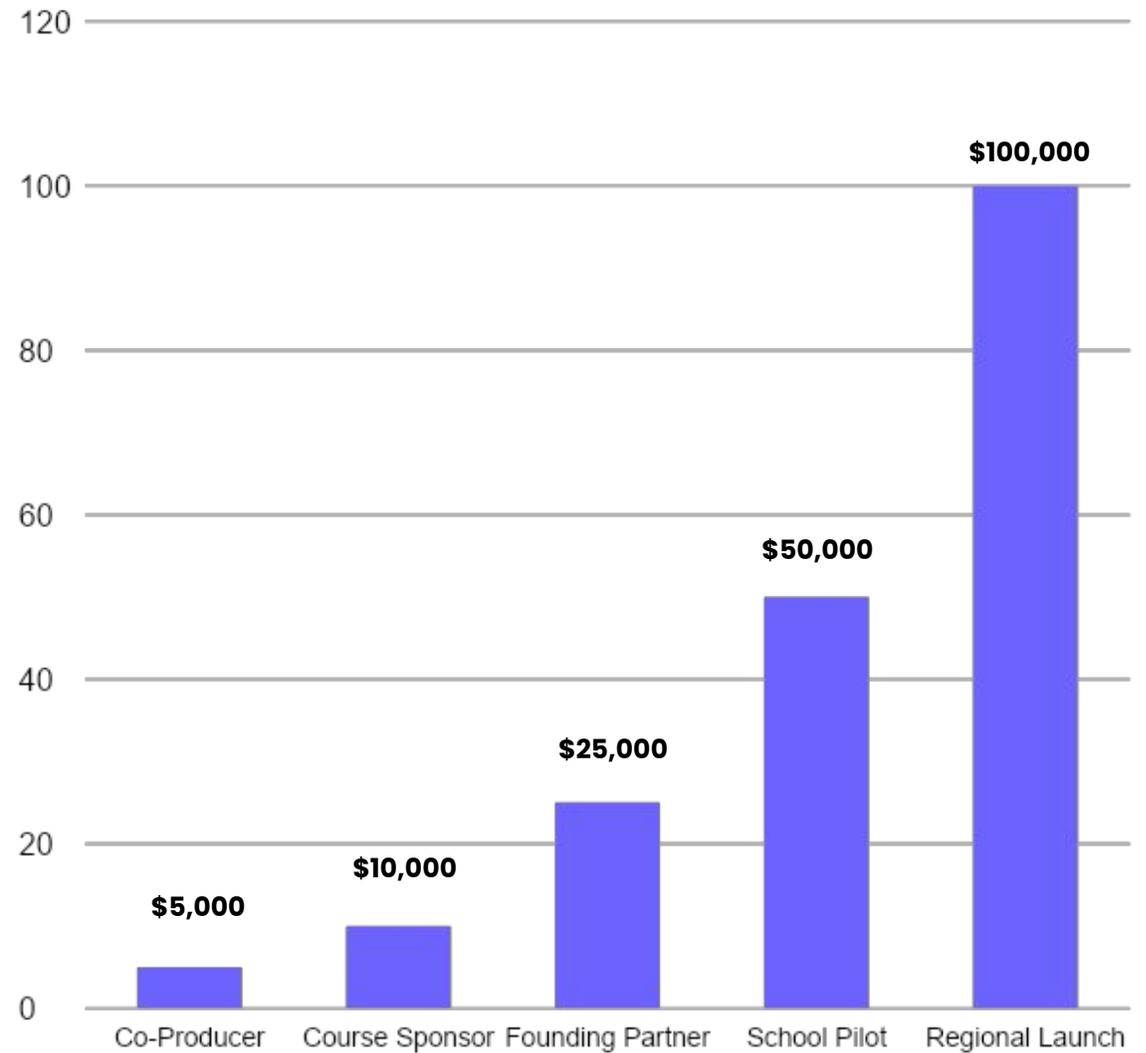
\$25,000 — Founding Partner: funds two courses + \$5k to teacher training/devices; above + newsletter feature



\$50,000 — School Pilot: funds four courses + Demo Day + device micro-grants; above + impact case study



\$100,000 — Regional Launch: funds eight courses + connectivity for 50 families; above + Industry Advisory Circle seat; annual impact one-pager



Recognition is opt-in and brand-safe.

WAYS TO GIVE

Official Partner Status

Options:

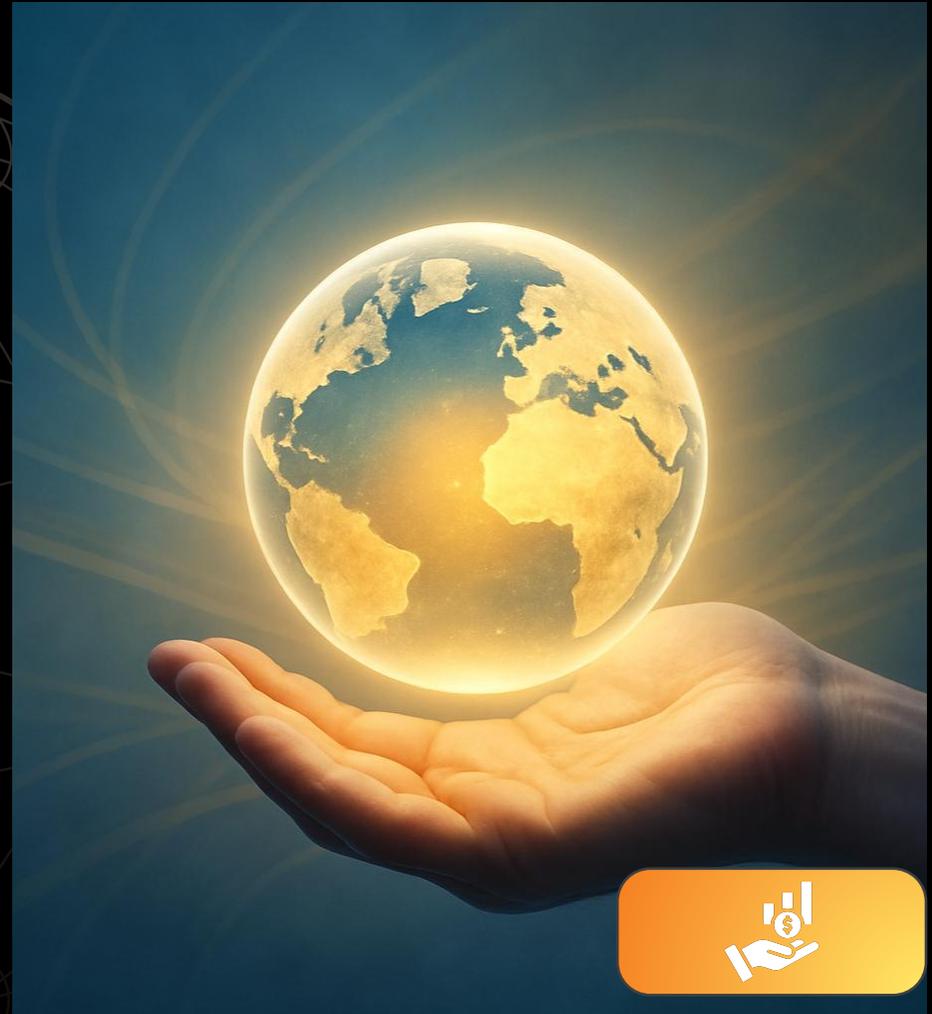
Donor-Advised Fund (DAF) • ACH/Wire • PayPal • Check

We do not accept stock at this time.

A minimum annual gift of \$5,000 qualifies organizations for Official Partner recognition on our website.

Official Partners are visibly aligned with a high-integrity nonprofit advancing equitable AI education. Your brand is showcased alongside other mission-driven organizations, reinforcing your commitment to innovation, community investment, and responsible leadership in a rapidly evolving digital world.

As our programs expand and our audience grows, your partnership is publicly associated with measurable impact and long-term educational infrastructure.



Questions? info@nextgenfluent.org



LEAD WITH AI. LEAD WITH HEART.

Become a Founding Donor • [Book a 30-minute Call](#)

Contact:



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DATA AT A GLANCE



Students & families

- › 26% of U.S. teens say they use ChatGPT for schoolwork (up from 13% in 2023). Pew (Jan 2025).
- › 46% of teens report using genAI for school assignments; 53% haven't had class lessons about it. Common Sense (2024).
- › 49% of parents haven't discussed genAI with their teen; 66% received no school communication about genAI rules. Common Sense (2024).
- › 56% of teens say learning genAI is necessary for K–12 students' future jobs. Common Sense (2024).



Schools & educators

- › By spring 2024, ~70% of teachers reported no AI training; by fall 2024, 43% had at least one AI training session. EdWeek Research Center (2024–25).
- › Teacher AI integration is rising (various surveys), but most classrooms lacked structured genAI lessons in 2023–24. Common Sense (2024).



Workforce & economy

- › Firm AI adoption: 3.7% → 5.4% (Sept '23 → Feb '24); employment-weighted ~20%. U.S. Census/Brookings (2024).
- › Productivity potential: GenAI could lift labor productivity 0.1–0.6%/yr to 2040. McKinsey (2023).
- › Training costs: U.S. companies spent \$98B on training in 2024; average \$874 per learner in 2025. Training Magazine (2024, 2025).