

IN HOC SIGNO VINCES



« More than just a player in the wine trade, a reference for excellence »

Why we exist

01 Bringing out the best in Bordeaux and other great terroirs

We are dedicated to showcasing the unique terroir of Bordeaux and other exceptional regions. Our wines express both their origin and our passion for the art of winemaking.

02 Transmitting excellence

Every bottle we sell reflects our commitment to quality, authenticity and refinement, while meeting the expectations of society and the environment.

03 Ensuring a sustainable future

We believe in more sustainable wine, with a reduced carbon footprint and support local ecosystems. We act today in order to build a responsible legacy.



Our core values

01 Quality & Tradition

Since our creation, we have placed excellence at the heart of our wine selection. For us, tradition is the foundation to build innovation for the future.

02 Environmental responsibility

Aware of environmental issues, we promote sustainable practices, supporting producers committed to organic farming and use eco-designed packaging.

03 Social & Local Commitment

As a family business, we value our partners, support local producers and guarantee fair working conditions. We also invest in training the next generation within our sector.

04 Responsible Innovation

We ensure that every innovation we develop combines responsibility, efficiency and respect for the environment, while guaranteeing the quality of our products.

Our vision for the future

Energy transition

Reduce our use of fossil fuels and give priority to renewable energies for our infrastructure.

Sustainable vineyards

Continue to work with vineyards and producers who adopt the best environmental practices.

Carbon neutrality

Move towards carbon neutrality by measuring our emissions, reducing our footprint and supporting carbon offset projects.

Awareness & education

Create training and communication to raise our stakeholders' awareness of environmental issues and responsible consumption.

Our ambition is to **become a key player for change** in the world of wine. Mähler-Besse wants to be recognised for the quality of its wines and its commitment to sustainability, ethics and social justice, **inspiring a new generation of wine lovers and responsible partners.**