

Privacy Policy (GDPR)

ECOONE EUROPE s.r.o.

Záhuní 407, 744 01 Frenštát pod Radhoštěm

Company ID: 25851560 | VAT ID: CZ25851560

info@ecooneworld.com | www.ecooneworld.com

1. Data Controller

The data controller is ECOONE EUROPE s.r.o., registered office: Na Lysině 25, 147 00 Prague 4, Company ID 25851560, VAT ID CZ25851560, registered in the Commercial Register maintained by the Regional Court in Ostrava, Section C, File No. 21851/KSOS (hereinafter referred to as the "Controller").

2. Purposes and Legal Bases for Processing

Personal data is processed for the purpose of concluding and fulfilling purchase agreements and contractual obligations, complying with legal obligations, pursuing the legitimate interests of the Controller (direct marketing), and based on the data subject's consent. Legal bases: Article 6(1)(a), (b), (c), and (f) GDPR.

3. Scope of Processed Data

The following data may be processed: first name, last name, address, e-mail address, telephone number, company ID, VAT ID (for business entities), and information related to orders and payments.

4. Recipients and Data Processors

The Controller engages processors providing e-shop operations, accounting, shipping, and mailing services. All processors guarantee compliance with GDPR and personal data protection standards.

5. Retention Period

Personal data is stored for the duration of the contract and for the period required by legal obligations (e.g., 10 years), or until consent is withdrawn or an objection is raised in the case of marketing processing.

6. Rights of Data Subjects

Data subjects have the right to:

- Access their personal data
- Rectification
- Erasure ("right to be forgotten")
- Restriction of processing
- Data portability
- Object to processing
- Lodge a complaint with the Office for Personal Data Protection (ÚOOÚ).

7. Cookies and Online Marketing

The website uses cookies to personalize content, for analytical purposes, and to improve the quality of services. By using the website, visitors consent to the use of cookies.

8. Data Security

The Controller has implemented appropriate technical and organizational measures to protect personal data against unauthorized access, loss, or misuse.

9. Cross-Border Data Transfers

If foreign service providers are used, data is transferred only to countries ensuring an adequate level of protection or based on standard contractual clauses in accordance with GDPR.

10. Automated Decision-Making and Profiling

The Controller does not engage in automated decision-making producing legal effects concerning the data subject.

11. Contact Details for Exercising Rights

E-mail: info@ecooneworld.com Phone: +420 770 136 631

12. Use of Photographs and Video Recordings

The Controller may, in connection with the delivery and installation of products, take photographs or video recordings of the delivered products or installation site for documentation and marketing purposes. These materials may be used on the Controller's website, social media platforms, printed materials, and other marketing channels. Any such materials will not contain personal data or identifiable information about individuals unless explicit consent has been obtained from the data subject. The legal basis for this processing is the Controller's legitimate interest in promoting its products and services.

13. Final Provisions

This Privacy Policy is valid as of 1 January 2025 and may be updated from time to time. The latest version is always available at www.ecooneworld.com.