



Employee Stock Purchase Plan

The purpose of the ESPP is to provide a cost-effective and convenient way for employees/team members to purchase shares of Cracker Barrel common stock via after-tax payroll deductions.

Plan Eligibility

Eligible employees and team members can begin participating in the ESPP on their date of hire. To be eligible, the employee must meet all the following criteria.

- Active employee at Cracker Barrel or Maple Street Biscuit Company
- Age 21 or older
- Not a Section 16 Officer

Plan Information

To enroll in the ESPP, employees log on to www.shareworks.com to authorize a per pay period contribution to be withheld from their payroll check.

- Shares are purchased monthly.
- Participants can change contribution elections or sell shares at any time throughout the year.
- Participants do not pay any commissions or fees to purchase shares.
- Dividends are automatically reinvested in additional share purchases.
- Participants are responsible for all fees related to the sale or transfer of shares.

Shareworks/Morgan Stanley Login Instructions

1. Log on to www.shareworks.com
2. Choose 'Employee' under the login dropdown.
3. Choose 'Login to Shareworks'.
4. Choose 'Open Account' - If you had a previous account with Morgan Stanley or ETrade you will need to validate some information before creating the Shareworks account.
5. On the Request Account Activation screen, choose 'My Company Email Address'.
6. Enter your corporate email address if you have one. Otherwise please enter the personal email address that matches your information in Workday.
7. Click the link sent to your email address and follow the remaining steps to register and enroll in ESPP.

Need Help? Call (877) 380-7793