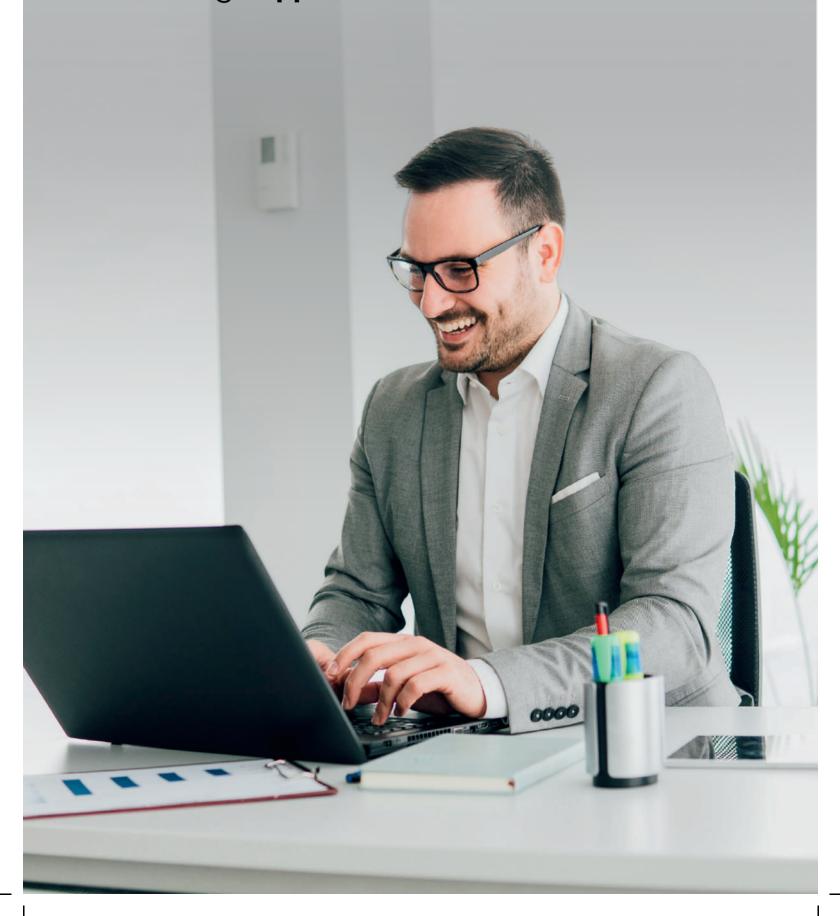


# Product and Services for Suppliers

Connecting Suppliers and Retailers for Success



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## Bridging the Gap Between Suppliers and Retailers

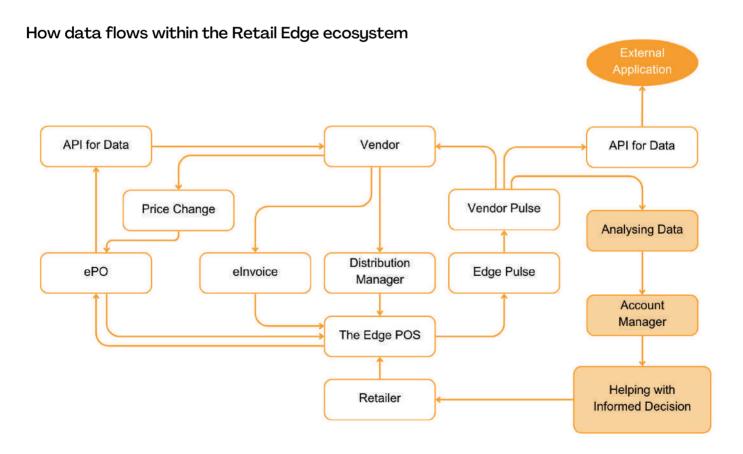
At Retail Edge Consultants, we understand the challenges suppliers face in staying connected to their retailers. That's why we've developed an extensive integration of software products specifically for the jewellery industry.

Our ecosystem is more than just a Point-of-Sale solution; it's the missing link that brings suppliers and retailers together, fostering stronger partnerships and mutual success. Tools like **elnvoicing** simplify order processing, allowing suppliers to send invoices directly to retailers' Edge POS systems. This ensures accuracy, reduces errors, and gets stock on the floor faster.

With **Distribution Manager**, suppliers can upload high quality product images directly via The Edge POS. This enables retailers to use these product images for receipts and websites, ensuring consistent branding and product presentation.

**Vendor Pulse** feature provides real-time insights into product performance, stock levels, and customer preferences. Suppliers can track trends, make data-driven decisions, and offer tailored support to retailers, strengthening relationships and maximising sales.

Our ecosystem empowers suppliers and retailers to work closer than ever, driving efficiency, improving transparency, and ensuring that both the retailer and suppler thrive in a competitive market. We can create opportunities for growth and success.



### elnvoicing

elnvoicing is a digital solution designed to streamline and automate the invoicing process for businesses using The Edge POS. Specifically tailored for the jewellery industry, it helps businesses enter invoices quickly, accurately, and with minimal manual intervention. This proprietary tool allows businesses to handle their invoicing efficiently, reducing administrative burdens and improving operational effectiveness.

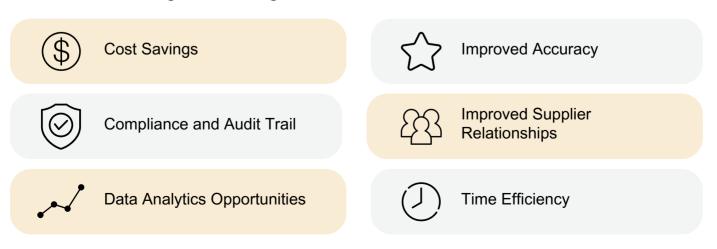


#### elnvoicing with The Edge POS?

elnvoicing with The Edge POS is an advanced feature that automates the exchange of invoices between your business and suppliers. Unlike traditional methods that rely on paper or PDF invoices, elnvoicing integrates directly with your Edge POS system. This seamless digital exchange ensures that invoice data is automatically sent to your system from the supplier's invoicing software, reducing the need for manual entry. The process is simple, fast, and accurate, providing you with a hassle-free invoicing experience.

By automating invoicing, this system eliminates errors associated with manual entry, saves valuable time, and creates a more efficient and accurate business operation. The integration with The Edge POS system ensures that invoicing is directly linked with your inventory and sales processes, improving overall business efficiency.

#### Benefits of elnvoicing with The Edge POS



#### How does elnvoicing Help Suppliers?

For suppliers, elnvoicing offers the benefit of automatically uploading invoices into The Edge POS system, minimising the chances of errors in pricing, descriptions, and quantities. With this digital process, suppliers can ensure that invoices are accurate, while retailers can quickly verify the details before accepting the invoice. This results in faster invoice processing, reducing the delay between receiving goods and having them available for sale on the shop floor.

As a result, products are ready for display and sale more quickly, improving stock management, customer satisfaction, and overall business performance. elnvoicing not only ensures accuracy but also fosters stronger, more efficient relationships between retailers and suppliers.

#### No Cost for Suppliers

There are no additional costs for suppliers to use the elnvoicing feature. It's a seamless, free integration that allows suppliers to send invoices directly to your system, simplifying the process without any extra charge on their end.

#### How elnvoicing Works



# **Distribution Manager**

Distribution Manager is an innovative tool designed to simplify content sharing between jewellery suppliers and retailers who use **The Edge** system. It enables suppliers to upload, manage, and distribute stock photos that are automatically downloaded by retailers.

This process is driven by a **Supplier Code** and **Design Number** comparison, ensuring each image is accurately matched to the retailer's inventory.

#### Key Benefits of Distribution Manager

Distribution Manager delivers significant advantages for both suppliers and retailers, improving efficiency, branding, and product representation across various platforms.



Seamless Stock Recognition



Consistent Branding



Enhanced Product Image Quality



Simplified Content Management

#### Why Use Distribution Manager?

By automating content distribution and ensuring consistency in branding and product presentation, Distribution Manager supports:

- Inventory Accuracy: Reduces errors and enhances operational efficiency.
- Unified Brand Experience: Delivers a cohesive brand image across all channels.
- Improved Customer Experience: Offers customers a more reliable and visually appealing product showcase.



Distribution Manager is a powerful tool for driving operational excellence and strengthening the partnership between jewellery suppliers and retailers. With its automation and centralised management, it supports a streamlined and professional approach to product content and branding.

Automatically match high-quality product images to inventory, ensuring accurate, consistent branding and a seamless customer experience. Simplify content sharing between suppliers and retailers today.

## Vendor Pulse: The Missing Link between You & Your Retailers

Many jewellery suppliers often find themselves relying on assumptions or incomplete information to understand what is happening in the stores that carry their products.

Vendor Pulse is here to bridge the gap between you and the businesses that buy from you. With Vendor Pulse, you gain unparalleled insight not only into the stock you supply but also the sell-through data for each retailer. This powerful tool enables you to:

- Track how your products are moving in each store
- · Identify growth opportunities with real-time, actionable data
- Build stronger relationships by working closely with retailers, armed with a deeper understanding of their specific market needs.
- Create meaningful marketing campaigns driven by data.

Vendor Pulse is the smarter way to manage and optimise your stock performance across all your retail partners.



#### **Unlock New Opportunities with Vendor Pulse**

As a supplier, it's crucial to have a deep understanding of how your stock is moving in the businesses you supply. Vendor Pulse bridges the gap between you and the retailers, providing valuable insights into the performance of your products in each store. With Vendor Pulse, you can:

- Track not only the stock you sell into a business but also the sell-through, showing exactly how your products are performing on the floor.
- Identify growth opportunities by understanding product trends and market demands within each retailer.
- Collaborate more effectively with your retailers, using data to tailor strategies, optimise stock levels, and strengthen your partnerships.
- Enable your sales team / account managers with accurate data to drive sales through meaningful conversations.

Take control of your stock's journey and unlock new opportunities with Vendor Pulse.

#### Your Competitive Edge with Vendor Pulse



Streamline Your Operations



Increase Stock Turn



**Enhance Product Visibility** 

Streamline your inventory management and maximise profitability. Start using Retail Edge Consultants to calculate and monitor your sell-through rate.



Retail Edge Consultants: Bridging the gap between **Suppliers** & **Retailers** 





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