



MARCH 12, 2027 | 8 AM - 10 AM

Join us on March 12, 2027 for a fundraiser that brings together Arizona Broadway Theatre patrons, community leaders, business professionals, and supporters of the arts.

Breakfast on Broadway celebrates the beginning of an exciting new chapter for Arizona Broadway Theatre, raising funds to support the future ABT Education Center and expanded arts education opportunities for learners of all ages.

Guests will enjoy breakfast, live performances, a silent auction filled with incredible prizes, and a closer look at the exciting future of Arizona Broadway Theatre's education program.

WHY AN EDUCATION CENTER?

Arizona Broadway Theatre's Education Center will create a dedicated space for youth theatre programs, master classes, community engagement initiatives, and lifelong learning opportunities. As demand for arts education continues to grow, the Education Center will help ensure that our community has greater access to transformative arts experiences both on and off the stage.

**ARIZONA
BROADWAY
THEATRE**

7701 W. PARADISE LANE | PEORIA, AZ 85382 | FREE PARKING | AZBROADWAY.ORG

SPONSORS

Sponsors play a vital role in making Breakfast on Broadway possible. Your support helps expand arts education opportunities and strengthen community connections while launching the next chapter of Arizona Broadway Theatre's impact.

Recognition and visibility vary by sponsorship level.

For questions or to reserve your sponsorship, please contact Alexis Ferri, Deputy Director of Development, at alexisf@azbroadway.org or 623.374.2843.

\$500 | "OH, WHAT A BEAUTIFUL MORNIN'" SPONSOR

- Recognition in event slideshow and program
- Inclusion in sponsor thank-you communications
- Recognition on sponsor signage
- One complimentary event ticket

Tax-deductible portion: \$450

\$1,000 | "GOOD MORNING, GOOD DAY" SPONSOR

- All previous benefits
- Recognition on event webpage
- Recognition from the podium during sponsor acknowledgments
- One social media recognition post
- Two complimentary event tickets (in lieu of one)

Tax-deductible portion: \$900

\$2,500 | "I GOT THE SUN IN THE MORNING" SPONSOR

- All previous benefits
- Quarter-page advertisement, sponsor spotlight, or congratulatory message in the event program
- Recognition in select event email communications
- Tabling opportunity during event to provide approved promotional materials
- Four complimentary event tickets (in lieu of two)

Tax-deductible portion: \$2,300

\$5,000 | "SEIZE THE DAY" SPONSOR

- All previous benefits
- Half-page advertisement, sponsor spotlight, or congratulatory message in the event program (in lieu of a quarter page)
- Prominent logo recognition on event materials
- Dedicated sponsor spotlight on social media
- Opportunity to display company banner/signage (subject to venue approval)
- Special recognition from the podium during sponsor acknowledgments
- Reserved seating for eight guests

Tax-deductible portion: \$4,600

\$10,000 | EDUCATION CHAMPION

- All previous benefits
- Full-page advertisement or personal message in event program (in lieu of a quarter/half page)
- Premium logo placement on event marketing materials
- Featured sponsor spotlight on website and social media
- Special recognition in event slideshow

- Opportunity to provide welcome remarks (subject to ABT approval)
- Concierge guest registration assistance
- Invitation to a private ABT: The Next Act capital campaign briefing or reception
- Inclusion in capital campaign launch materials
- Reserved seating for sixteen guests

Tax-deductible portion: \$9,200

\$25,000+ | PRESENTING SPONSOR AND FOUNDING PARTNER

- All previous benefits
- Recognition as a Founding Partner of the Education Center Campaign
- Premier logo placement on all Breakfast on Broadway marketing materials
- Speaking opportunity during the event program
- Featured recognition in campaign launch communications
- Inclusion in Education Center campaign donor recognition materials
- Invitation to exclusive campaign briefings and project updates
- Priority consideration for future Education Center naming opportunities
- Premium reserved seating
- Customized recognition and activation opportunities
- Community engagement partnership opportunities
- Dedicated concierge support

Tax-deductible portion: \$24,200

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