



The NEW Premium Magazine
for the NORTH.

BEACHES NORTH.

Beaches COVERED. is turning up the heat this summer with a brand new addition to our print collection, with the launch of a new mini magazine, Beaches NORTH.

The ultimate celebration of life in Avalon.

Born from the energy of *The Deep North Festival* (5–7 December 2025), Beaches NORTH. is a limited-edition mini magazine dedicated to the creative, coastal heart of Avalon.

Celebrating art, surf, beach culture, local legends, and the vibrant spirit of Avalon Village, this designer surf-vibe edition captures the essence of summer on The Beaches.

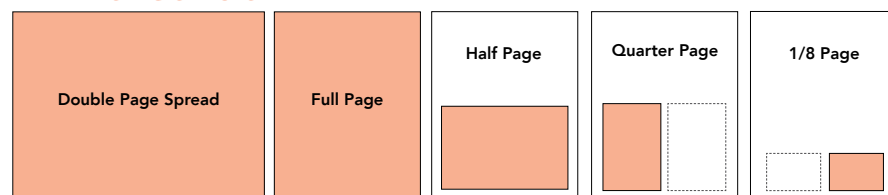
Attached to the front of Beaches COVERED. and designed to be detachable, Beaches NORTH. shines a spotlight on Avalon all season long, from local businesses and artists to the stories and style that define this special part of The Beaches.

A collector's edition that's as cool, creative, and coastal as Avalon itself.

When: This Summer, attached to Beaches COVERED., from mid-December.

Summer Theme: Festival

ADVERTISING SPACES



WHY YOUR BUSINESS SHOULD BE FEATURED IN BEACHES NORTH:

All Eyes on the NORTH: A dedicated publication celebrating your local community, distributed extensively across community hubs, events, Airbnbs, and more.

Premium Print Exposure: A high-quality lifestyle magazine designed to be kept and shared all summer long.

Digital Footprint: Every feature includes a digital showcase on BeachesCOVERED.com.au.

Sell and Promote Online: Access our new Beaches Deals platform, connecting local buyers with your offers.

Social and EDM Reach: Reach Beaches NORTH.'s premium audience through our growing database and social channels, with weekly EDM and BCIQ+ social media amplification opportunities.

Community Connection: Join a thriving network of like-minded local businesses driving growth on the Northern Beaches.



Beaches NORTH. Ad Space

Launch Feature Pricing (EX GST)

1/8 Business Card Sized Space	\$350
Quarter Page	\$550
Half Page	\$750
Full Page / Editorial	\$1,250
Double Page/ Editorial	\$1,950

Creative Additions

Graphic Design and Production Fee Designed Space	\$175 +GST
Journalist-Written Editorial (Design & Production Combined)	\$350 +GST
Guaranteed Preferred Page Placement Loading	25%
Loading: Premium Position (First 10 Pages, Inside Front or Back Covers)	On Request