



BEACHES COVERED.

BUILDING INTELLIGENT
MARKETING SPACE

DIGITAL LANDMARK
SIGNAGE OPPORTUNITY

One Platform.
Four Marketing Channels.

Digital Landmark Signage Opportunity

High Visibility. Local Reach. Community Connection.

Beaches COVERED. has created a premium Digital Landmark advertising opportunity in the heart of the Northern Beaches.

Located on one of the busiest corridors in the area, our Brookvale digital signage provides consistent brand visibility to commuters, locals and visitors travelling through the region every day.

For organisations wanting to maintain strong community awareness, this platform delivers repeated exposure in a highly visible location.



The Opportunity

Digital Landmark Signage Brookvale / Pittwater Road

A premium digital placement designed for organisations wanting to build local awareness and community recognition.

The signage provides:

- High-frequency local exposure
- Premium roadside visibility
- Large format digital presence
- Flexible creative messaging
- Ability to update messaging throughout the campaign period

Why Digital Landmark Advertising Works

In today's fragmented media environment, repetition matters.

Digital Landmark Signage creates daily brand recognition by placing your message directly into the community environment.

Combined with digital and social channels, outdoor advertising reinforces awareness by reaching people where they live, work and travel.

Northern Beaches Audience

The Northern Beaches is one of Sydney's most engaged and connected communities.

Beaches COVERED. reaches:

- Local families and homeowners
- Business owners and professionals
- Community leaders and decision makers
- Visitors and tourists throughout the region

Our platform connects brands with the people who influence the future of the Beaches.

Campaign Investment

Digital Landmark Signage

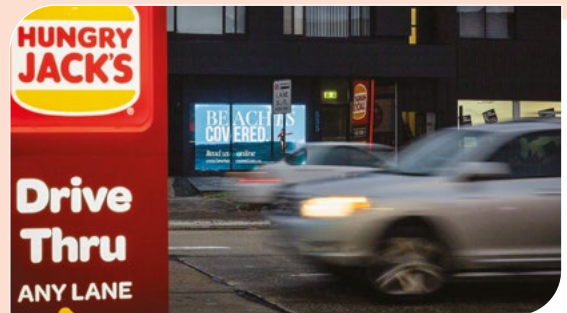
Includes

- ✓ Premium digital signage placement
- ✓ Campaign creative display
- ✓ Local community visibility
- ✓ Seasonal campaign presence

Investment

\$1,950 + GST

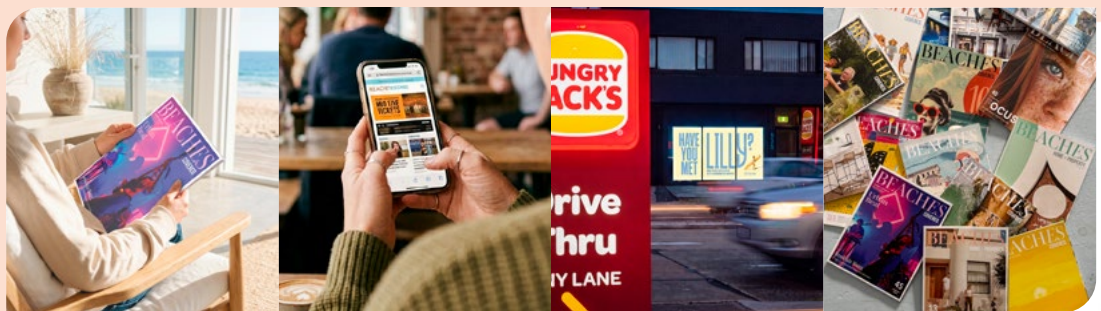
per 3-month season



About Beaches COVERED.

Beaches COVERED. is the definitive voice of coastal luxury across Sydney's Northern Beaches.

Through our magazine, digital platforms and community channels, we connect premium brands and organisations with an engaged local audience.



Our mission is simple:

Celebrating the people, places and stories that make the Northern Beaches one of Sydney's most desirable communities.

Why Beaches COVERED.?

We build Marketing Partnerships.

We create Digital Footprints.

We deliver BCIQ Digital Reach Campaigns.

We create Intelligent Marketing Space.

Be Seen.
Be Heard.
Be Discovered.

Every great campaign starts with a conversation.



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