Beaches COVERED.



CHANNEL 04

DIGITAL LANDMARK SIGNAGE OPPORTUNITY.

High visibility. Local reach. Community connection.

ONE PLATFORM. FOUR MARKETING CHANNELS.

Brookvale | Pittwater Road
Building Intelligent Marketing Space

THE OPPORTUNITY

A PREMIUM LOCAL LANDMARK.





HIGH VISIBILITY. LOCAL REACH. COMMUNITY CONNECTION.

Beaches COVERED. has created a premium Digital Landmark advertising opportunity in the heart of the Beaches.

Located on one of the area's busiest corridors, our Brookvale digital signage puts your brand in front of commuters, locals and visitors every day. In a fragmented media environment, repetition matters, and this delivers it in a location people pass again and again.

50,000	10,000+	720	21,600	64,800
Vehicles passing each day	Estimated daily eyes on the sign	9-second ads per day	Ads per 30 days	Ads over 3 months

DAILY BRAND RECOGNITION

High-frequency, large format roadside presence that places your brand into the local landscape.

FLEXIBLE AND CONNECTED

Update your messaging throughout the campaign, and pair it with digital and social channels to reach people where they live, work and travel.

Traffic and audience figures are estimates based on supplied operating and location data. Scheduled plays represent programmed rotations.

THE BEACHES AUDIENCE

WHO YOU'LL REACH.

The Beaches is one of Sydney's most engaged and connected communities.

BEACHES COVERED. REACHES

- Local families and homeowners
- Business owners and professionals
- Community leaders and decision makers
- Visitors and tourists throughout the region

Our platform connects brands with the people who influence the future of the Beaches.



CAMPAIGN INVESTMENT

$650 Per Month

$1,950 / 3-month season

Signage Hours of Operation
Brookvale 5am to 11pm
Maximum 10 advertising positions

INCLUDES

01 Premium digital signage placement

02 Campaign creative display

03 Local community visibility

04 Seasonal campaign presence

Traffic and audience figures are estimates based on supplied operating and location data. Scheduled plays represent programmed rotations. Prices exclude GST.

LET'S BUILD SOMETHING

YOUR BRAND.
OUR AUDIENCE.
ONE LOCAL MARKET.

Whether the objective is

BRAND AWARENESS · LOCAL DISCOVERY · CONTENT · LEADS

TRAFFIC · ENQUIRIES · BOOKINGS · SALES

WE CAN BUILD THE MARKETING ENVIRONMENT AROUND IT.

BE SEEN.
BE HEARD.
BE DISCOVERED.

PREMIUM PRINT · DIGITAL FOOTPRINT · DIGITAL REACH
DIGITAL LANDMARK SIGNAGE



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Scan to book a chat