

A couple in formal wear walks away from the camera on a polished floor. The background features large, colorful abstract murals on pillars, potted palm trees, and a large black sculpture. The scene is lit with warm ambient lights and candles.

Sneaker Ball 2027

SPONSORSHIP DECK

Saturday, January 30, 2027

Inter Grove Gallery

At The Underline

THE UNDERLINE SNEAKER BALL | SPONSORSHIP DECK

Party!

Be a Sneaker Ball sponsor to benefit
The Underline's mobility, resilience and
community impact.

WHERE The Underline's Inter Grove Gallery
SW 27th to 24th Avenues

WHEN Saturday, January 30, 2027
Cocktails 6:30-7:30 PM
Dinner, Program & Dancing 7:30-10:30 PM

ATTIRE Sneakers only cocktail & semi-formal

FORMAT Fun, fashionable event with pop up
food and performance and dance experiences

GUESTS 500

Video or 2026 Sneaker Ball <https://tinyurl.com/3ps8b5y7>

Video of 2024 Sneaker Ball <https://tinyurl.com/mr4e24f2>



Mission

Friends of The Underline's mission is to deliver and activate a 120-acre, first-class linear park spanning 10-miles below Miami's Metrorail that will transform regional mobility and celebrate diversity, culture and lifelong learning.

Through innovative urban trails and creative programming, we are connecting people to their environment and each other to create a safe, healthy, equitable, and sustainable community.



Venue

Presented for the first time ... Outdoors on The Underline!

- Sneaker Ball 2027 will transform The Underline's Inter Grove Gallery into an outdoor space for cocktails, camaraderie, seated dinner and dancing.
- The Inter Grove Gallery is a 150,000 square foot open space between SW 27th and 24th Avenues featuring art, nature and recreation.
- Experience The Underline by night creating a magical opportunity for people to connect to each other, their city and The Underline mission.



A vibrant night scene at an outdoor event, possibly a festival or a corporate gathering. In the foreground, a man with glasses and a beard, wearing a dark blazer over a white shirt, smiles towards the camera. To his right, a man in a dark jacket is seen from the back, leaning over a table with various bottles and a green tray. The background is filled with a crowd of people, some in formal wear, and lush greenery including large potted plants and trees. City buildings and streetlights are visible in the distance, creating a warm and lively atmosphere.

EXPERIENCE

Fun!

- Live Music
- Live Performances
- Get Moving with dance and activations



Sneaker Ball 2026 VIP Lounge

Engage!

- One of a kind exhibits and experiences
- Silent Auction
- Partner programs



Sneaker Ball 2026 Shoe Museum,
History of the Sneaker exhibit

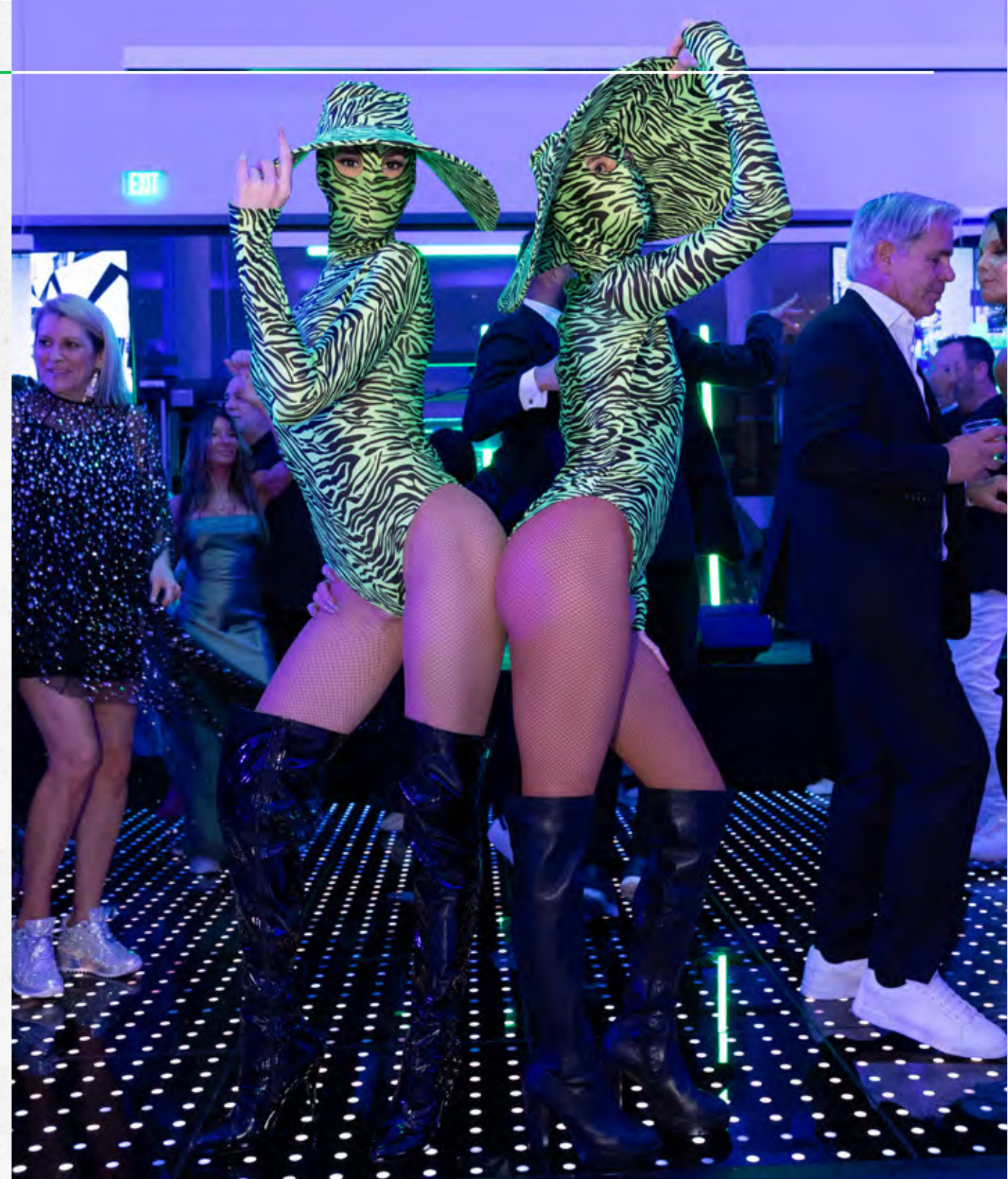
Dine!

Embark on an immersive, culinary journey with a moveable feast featuring local food purveyors.



Dance!

Get on the dance floor to celebrate raising much needed funds for The Underline's operations and maintenance of 10 miles of parks and trails.



A night-time photograph of a rooftop event. In the foreground and middle ground, numerous people in formal attire (suits and gowns) are standing and talking. The ground is a polished, reflective surface. To the left, there are several tall palm trees. To the right, there are large, modern art sculptures made of metal, featuring circular and geometric shapes. The background shows a city skyline at night with many lit-up buildings. The overall lighting is warm and ambient, with some spotlights on the ground and the sculptures. The word "SPONSORSHIP" is overlaid in the center in a large, white, sans-serif font.

SPONSORSHIP

Support!

Support Sneaker Ball, Miami's premiere moveable feast and luxe urban sneaker experience.

- **SPONSOR PACKAGES**

\$15,000 - \$100,000

- **TABLES**

\$10,000 table

- **TICKETS**

\$1,000 per person

- **SILENT AUCTION**

Merchandise \$500 and up



THE UNDERLINE SNEAKER BALL | SPONSORSHIP TIER

Title Sponsor

\$100,000

RECOGNITION

- Most prominent and exclusive recognition as the Title Sponsor of Sneaker Ball 2027
- Opportunity for representative to speak during the program

RESERVE SEATING

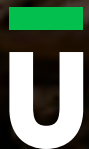
- Two (2) tables of 10 guests (20 total) Tier 1 VIP seating
- 20 tickets to the Sneaker Ball 2027 VIP Lounge access

PROMOTIONAL MATERIALS

Logo prominently featured in all promotional materials including invitation, program, digital presentation, website, silent auction page, emails and press releases

MEDIA COVERAGE

Recognition in paid media including SFBJ, Miami Herald, SocialMiami.com and all Underline social media channels



MVP Sponsor

\$50,000

RECOGNITION

- Prominent recognition as an MVP Sponsor of Sneaker Ball 2027

RESERVE SEATING

- One (1) table of 10 guests Tier 1 VIP seating
- 10 tickets to the Sneaker Ball 2027 VIP Lounge access

PROMOTIONAL MATERIALS

Logo prominently featured in all promotional materials including invitation, program, digital presentation, website, silent auction page, emails and press releases

MEDIA COVERAGE

Recognition in paid media including SFBJ, Miami Herald, SocialMiami.com and all Underline social media channels.



All Star Sponsor

\$25,000

RECOGNITION

- Prominent recognition as an All Star Sponsor of Sneaker Ball 2026

RESERVE SEATING

- One (1) table of 10 guests Tier 2 VIP seating
- 10 tickets to the Sneaker Ball 2027 VIP Lounge access

PROMOTIONAL MATERIALS

Logo prominently featured in all promotional materials including invitation, program, digital presentation, website, silent auction page, emails and press releases

MEDIA COVERAGE

Recognition in paid media including SFBJ, Miami Herald, SocialMiami.com and all Underline social media channels.



A-Team Sponsor

\$15,000

RECOGNITION

- Prominent recognition as an A-Team Sponsor of Sneaker Ball 2027

RESERVE SEATING

- One (1) table of 10 guests Tier 3 VIP seating
- 10 tickets to the Sneaker Ball 2027 VIP Lounge access

PROMOTIONAL MATERIALS

Logo prominently featured in all promotional materials including invitation, program, digital presentation, website, silent auction page, emails and press releases

MEDIA COVERAGE

Recognition in paid media including SFBJ, Miami Herald, SocialMiami.com and all Underline social media channels.



Table Sponsor

\$10,000

RECOGNITION

- Recognition as a Table Sponsor of Sneaker Ball 2027

RESERVE SEATING

- One (1) table of 10 guests Tier 4 VIP Seating
- 10 tickets to the Sneaker Ball 2027 VIP Lounge access

PROMOTIONAL MATERIALS

Name featured in promotional materials including invitation, program, digital presentation, and website.

MEDIA COVERAGE

Recognition in paid media and select social media channels.



Sneaker Sponsor

Official Sneaker Sponsor

We seek a sneaker sponsor whose mission aligns with our project's goals to improve community health and wellness.

SPONSORSHIP

- \$25,000 cash sponsorship
- Minimum 50 pairs of sneakers for Sneaker Ball event

RECOGNITION

- Prominent recognition as exclusive Sneaker Sponsor of Sneaker Ball 2027

RESERVED SEATING

- One (1) table of 10 guests Tier 3 VIP seating
- 10 tickets to the Sneaker Ball 2027 VIP Lounge access

PROMOTIONAL MATERIALS

Logo prominently featured in all promotional materials including invitation, program, digital presentation, website, silent auction page, emails and press releases

MEDIA COVERAGE

Recognition in paid media including SFBJ, Miami Herald, SocialMiami.com and all Underline social media channels.

Spirits Sponsor

Official Spirits/Alcohol

We seek a spirits sponsor partner whose mission aligns with our project's goals to connect and celebrate community.

SPONSORSHIP

- \$25,000 cash sponsorship
- In-kind donation of product for Sneaker Ball Jan. 2027, 500 attendees

RECOGNITION

- Prominent recognition as exclusive Spirits Sponsor of Sneaker Ball 2027

RESERVED SEATING

- One (1) table of 10 guests Tier 3 VIP seating
- 10 tickets to the Sneaker Ball 2027 VIP Lounge access

PROMOTIONAL MATERIALS

Logo prominently featured in all promotional materials including invitation, program, digital presentation, website, silent auction page, emails and press releases

MEDIA COVERAGE

Recognition in paid media including SFBJ, Miami Herald, SocialMiami.com and all Underline social media channels.

Underwriting

ENTERTAINMENT	\$25,000
DÉCOR	\$15,000
ENTRANCE	\$10,000
STAGE	\$10,000
IN-KIND FOOD	\$5,000 in-kind



HONOREES

The Underline

The W
The Museum
the stories of
from Lake Chi
many centuries
spanning across
the region, from
Myanmar, which
mean "big water"
Haitian from
the 1700s, to the
more recent
Asian, which has
by many names.
In 1990, when the
was established as a
cultural space, this
is the first time

Sneaker Ball 2027 Honorees

The Underline Sneaker Ball 2027 honors the visionary philanthropy of these foundations whose leadership and generosity continue to strengthen Miami's communities and help shape The Underline's future.

- **Braman Family Foundation**
- **Knight Foundation**
- **Lynn and Louis Wolfson II Foundation**



Duality by Hank Willis Thomas
Sponsored by Braman Family Foundation & Knight Foundation



The Allegory by Edny Jean Joseph
Sponsored by Lynn and Louis Wolfson II Foundation & Knight Foundation



Modified Social Bench for Venice #04
by Edny Jeppe Hein
Sponsored by Knight Foundation



Milagros at the Temple of Abundance
by Alexandre Arrechea
Sponsored by Lynn and Louis Wolfson II Foundation



Steady Sunward by Gio Swaby
Sponsored by Knight Foundation



Atlantican Opulencescapes: Portals and the Ritual of Waiting by April Bey
Sponsored by Knight Foundation

HOST COMMITTEE

A large group of people, mostly men in suits and women in formal dresses, are gathered outdoors at what appears to be a high-end event or gala. They are standing in a line or queue, some holding drinks. The setting is a paved area with a white bicycle symbol painted on the ground. In the background, there are trees, a building with large columns, and a bridge structure. The lighting is warm and ambient, suggesting an evening event. The text "HOST COMMITTEE" is overlaid in large, white, bold capital letters across the center of the image.

THE UNDERLINE SNEAKER BALL | HOST COMMITTEE

Host Committee

Meg Daly, Sneaker Ball 2027 Chair

Brian Goldmeier, Co-Chair

Alice Bravo

Alfred Bunge and Pam Giganti-Bunge

Laura and Jim Capestany

Meg and John Daly

Jose Felix and Therese Diaz

Jose Keichi Fuentes

Jane Wooldridge and Stetson Glines

Brian and Nicole Goldmeier

Sara Barli Herald

Ira and Cynthia Leesfield

Sebastian Loor

David and Christina Martin

Salma and Adil Rahmathulla

Miriam and Ozzy Ramos

Jorge and Angelica Santibanez

Josh and Luciane Schertzer

Jessi Berrin and Benjamin Sherman

Rudy and Lydia Touzet

Debi and Jeffrey Wechsler

Christine and Adam Yormack



A couple in formal wear walks away from the camera on a polished floor. The background features large, colorful abstract murals on pillars, potted palm trees, and a large black sculpture. The scene is lit with warm ambient lights and candles.

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