

Privacy Policy for NOHO

Effective Date: 29.07.25

Last Updated: 29.07.25

NOHO (noho.bar) is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your personal data in compliance with the EU General Data Protection Regulation (GDPR).

1. Data Controller

NOHO ApS
Flæsketorvet 28 - 1711 Copenhagen V DENMARK
CVR: 33579381
Email: info@noho.bar

2. What Data We Collect

We may collect the following information:

- **Contact details:** name, email address, phone number
- **Reservation data:** date/time of booking, number of guests, special requests
- **Communication data:** if you contact us via email or contact form
- **Marketing preferences:** if you sign up for our newsletter

3. Purpose of Data Collection

We use your personal data to:

- Manage table reservations
- Send confirmations or service-related communication
- Respond to inquiries
- Improve website performance

- Send newsletters or promotional material (only with consent)
- Comply with legal obligations

4. Legal Basis

We process your data based on:

- **Consent** (e.g., newsletter signup)
- **Contract** (e.g., booking confirmation)
- **Legitimate interest** (e.g., improving customer experience)
- **Legal compliance**

5. Data Sharing

We only share your data with:

- Booking system providers
- Email service providers (e.g., Mailchimp or Klaviyo)
- Website analytics providers (e.g., Google Analytics)

We do not sell or rent your personal data.

6. Data Retention

We retain personal data only as long as necessary for the purpose it was collected or as required by law.

7. Your Rights

You have the right to:

- Access your personal data
- Request correction or deletion
- Withdraw consent

- File a complaint with the Danish Data Protection Agency (Datatilsynet)

8. Cookies

We use cookies to improve website functionality and analyze traffic. You can manage your cookie settings at any time.

9. Security

We take appropriate technical and organizational measures to protect your data from unauthorized access, misuse, or loss.

10. Contact

For questions about this policy or your data, contact us at:

Email: info@noho.bar

Address: Flæsketorvet 28 - 1711 Copenhagen V DENMARK