

**Effective Date:** December 2025

Ellie's Pizzeria is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and share information when you visit our website, place an order, or interact with our services through SpotOn and related platforms.

## Information We Collect

When you use our website or services, we may collect the following information:

### Personal Information

- Name
- Email address
- Phone number
- Billing and payment information
- Delivery or pickup details
- Loyalty or rewards account information
- Any information you provide through contact forms, online orders, or promotions

Payment information is securely processed through [SpotOn](#) and its authorized payment processors. Ellie's Pizzeria does not store full payment card details.

## How We Use Your Information

We use the information we collect to:

- Process and fulfill orders
- Accept and manage payments
- Administer loyalty programs and rewards
- Communicate order confirmations, updates, and promotions
- Improve our services, menu offerings, and customer experience
- Comply with legal and regulatory requirements

## Sharing Your Information

We do **not** sell your personal information.

We may share your information with trusted third parties only as necessary, including:

- [SpotOn](#) (for online ordering, payments, loyalty, and marketing services)
- Payment processors
- Delivery service providers (if applicable)
- Website hosting, analytics, and communication service providers

These partners are authorized to use your information only as needed to provide their services and are required to protect your data.

## **Cookies and Tracking Technologies**

Our website may use cookies and similar technologies provided by SpotOn or third-party analytics tools to:

- Enable website functionality
- Remember preferences
- Analyze traffic and usage

You can adjust your browser settings to refuse cookies, though some features of the website may not function properly.

## **Text and Email Communications**

By placing an order or signing up for promotions, you may receive transactional messages (such as order confirmations) and, if you opt in, marketing emails or text messages. You may opt out of marketing communications at any time by following the unsubscribe instructions or contacting us directly.

## **Data Security**

We take reasonable administrative, technical, and physical measures to protect your personal information. While we strive to protect your data, no system can guarantee absolute security.

## **Your Rights and Choices**

Depending on your location, you may have the right to:

- Request access to your personal information
- Request correction or deletion of your information
- Opt out of marketing communications

To exercise these rights, please contact us using the information below.

## **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised effective date.

## **Contact Us**

If you have questions about this Privacy Policy or our data practices, please contact us:

**Ellie's Pizzeria**

2400 Olympic Blvd. Ste. 2 Walnut Creek, Ca, 94595

elliespizzeria@gmail.com

(925) 274-9922