# Human-Centered Innovation Sessions, Powered by Tomorrow's Brightest Minds.

Tap into tomorrow's brightest minds through workshops led by interdisciplinary student teams and faculty from the University of Cincinnati. Our sessions help your team explore new ideas, better understand user, patient, or stakeholder needs, and plan for action—whether you're solving for stakeholder experience, public health, product or service design, or community engagement.



**140+ Studio Projects** completed with proven success.

**Trusted Partners** like P&G, Boeing, Council on Aging, Cincinnati Children's, and many more.

Flexible Options to meet diverse goals, team sizes, and schedules.

### **WORKSHOP BENEFITS**

- A fast, focused way to generate ideas & momentum.
- Fresh perspectives from experienced student teams and expert faculty.
- Custom sessions tailored to your challenge and goals.
- Option to continue with deeper project support after the workshop.

# **WORKSHOP OPTIONS**

- Bring Your Own Challenge Clarify the problem, explore solutions, and create a plan.
- Learn from Us Engage in research-based experiences around health, equity, and lived experience. Current experiences include the Health & Wellbeing Loft and the experience of people living with high BMI. Teams can practice journey mapping, scenario building, and more.

Time: 2-6 hours

Location: In-person or remote\*

Participants: 2-100

\*Max 20 recommended for remote sessions





# CHALLENGES WE'VE WORKSHOPPED

- Designing gamified tools to reduce pediatric anxiety.
- Exploring ways to help older adults navigate telehealth.
- Prototyping user-friendly packaging for new consumer product lines.
- Reimagining onboarding materials for social programs.

## AFTER THE WORKSHOP

All workshops receive a finalized digital output. From there, continue your journey with:

- Solve in Seven: 1 week of planning + a focused 6-week project to develop ideas faster.
- Semester-long Studio: A full semester partnership with UC faculty and students. Ideas to solution in 16 weeks.

## LET'S BUILD WHAT'S NEXT

Email Linda Dunseath (Idunseath@livewellcollaborative.org) to schedule your session or discuss what's possible for you and your team.