

# SCENARIO PLANNING

After understanding trends and their manifestations (proofs of concept), the illustrations on display help you visualize how these manifestations affect each archetype. This imagery helps you consider an abstract concept through a more individual point of view.

## HOW IT WORKS

Your task is to draw your own scenarios based off of the examples that have been provided in the City of Sonder. This application of manifestations focuses your attention on the parts of the archetype's life that must adjust to societal shifts, and reveals the importance of studying value shifts.

**STEP 1:** Choose an archetype to focus your analysis on.

**STEP 2:** Choose a trend and specific manifestation to determine possible interventions.

**STEP 3:** Identify points of positive and negative change based on how your chosen manifestation may impact your archetype.

**Step 4:** Consider “call to action” interventions which exemplify concrete responses to the changes identified.

## MATERIALS AT HAND

Worksheets are provided to help you generate ideas and comparisons.

### Goals:

- Identify potential outcomes
- Think in context

### Requirements:

- Digest archetypes
- Observe illustrations
- Understand manifestations

### Materials:

- Worksheets

### Next Steps:

- What is your team's “call to action” intervention?

# SCENARIO PLANNING

Archetype:

Loretta

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Manifestation:

Integrated Technology

Positive change:

increased use of  
technology for  
communication  
  
in-home health care  
abilities  
  
future autonomous  
driving capabilities  
to keep her mobile

Call to action:

improve mobile care  
through autonomous  
driving, meet patient  
where they are

Negative change:

technology comes  
with a learning  
curve  
  
hesitant to replace  
human interaction  
with technology

Call to action:

provide concierge  
services that help  
manage patients' health  
through different  
technologies

SAMPLE SHEET

# SCENARIO PLANNING

Archetype:

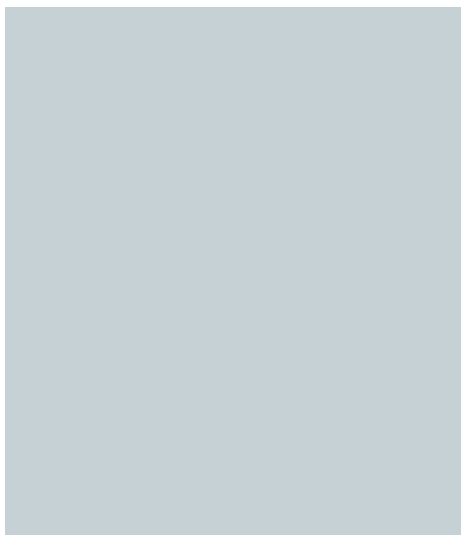


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Manifestation:



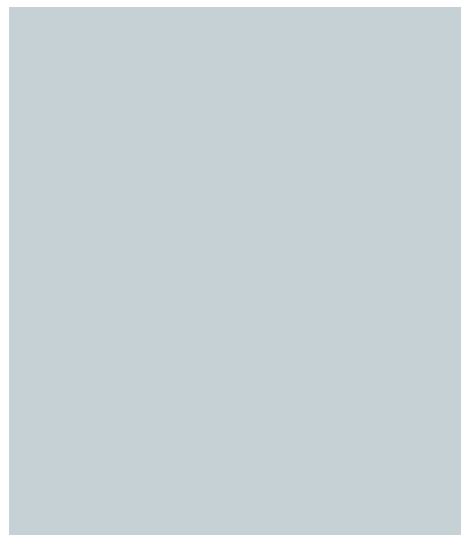
Positive change:



Call to action:



Negative change:



Call to action:

