



HONG KONG INTERIOR DESIGN ASSOCIATION 20TH ANNIVERSARY

香港室內設計協會二十週年

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About HKIDA

THE INTERIOR DESIGN ASSOCIATION (HKIDA) was founded in 1991. It is a national, non-governmental, non profit-making association of the interior professions, made up of professional designers, contractors, suppliers and other related bodies in the industry of Interior Architecture. It’s funding comes from Membership fees, self funding events and sponsorship.

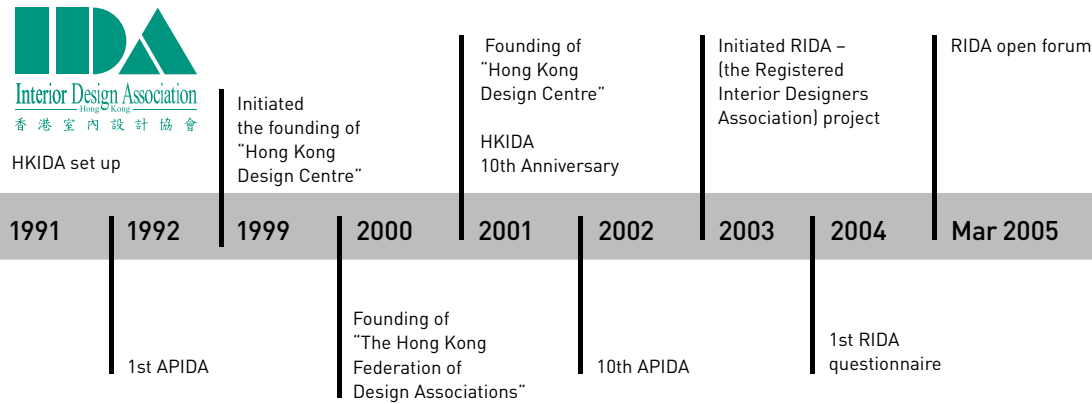
The HKIDA’s objective is to develop and improve professional standards of designers, contractors and suppliers to include codes of conduct, standards of creativity, workmanship and technical innovation; to unite and advance the professionalism of commercial interior design through advocacy, education, networking and public relations.

HKIDA has Seven categories of membership:

- Professional Member
 - Affiliate Personal Member
 - Student Member
- Ordinary Member
 - Affiliate Corporate Member
- Corporate Member
 - Graduate Member

Aims ofHKIDA

- 1/ To bring together all the skilled people involved with creating an interior environment in order to benefit both business and the consumer.
- 2/ To promote and encourage improvement in design, construction, quality of materials and the education and training of designers.
- 3/ To develop and improve professional standards of designers, contractors and suppliers to include codes of conduct, standards of creativity, workmanship and technical innovation.
- 4/ To promote awareness of public health and safety and the implementation of new technical knowledge and materials in the design and construction of the interior environment.
- 5/ To develop standards of professionalism and set up a universal code of ethics and business practice that can be used by the industry. Clients will then know what to expect from a company that is a member of the association.
- 6/ To set up a database network of information on members, exhibitions, seminars and other supporting activities.
- 7/ To facilitate the exchange of ideas and information amongst designers, contractors, suppliers and the public both in Hong Kong and internationally, paying attention to their different needs.
- 8/ To engage in research and development projects relating to the use of environmentally-friendly materials and to promote the use of these products.
- 9/ To co-operate and seek affiliation with other international organizations that corresponds with our own.
- 10/ To gain recognition from the governing authorities and from the public as to the importance of employing qualified professionals when working with interior design projects.



Chairman's Message



This is the 20th anniversary of the HKIDA, and next year will be the 20th edition of APIDA. I am happy to report that in recent years, APIDA has become more and more international, and now includes entries from Asia and all across the world. It is now one of the most recognized international interior design awards, and one of the most reputable awards of its kind in the world.

On behalf of the HKIDA, I would like to extend my deepest thanks to all the jury members for all their dedication and efforts, and to all the sponsors for making it possible for us to realize the aims and mission of APIDA. Also I want to thank all the designers who entered their works to this competition and made it so fantastic.

Next year, 2012, will be Hong Kong Design Year, and the Hong Kong government will support a series of mega events to showcase Hong Kong's strength as a regional design hub, foster the community's interest in design and celebrate design excellence. These events include international design forums, regional exchange symposia and exhibitions. The HKIDA will contribute to the Hong Kong Design Year by using APIDA as a platform to foster interior design excellence, promote international exchange and showcase the most outstanding interior designs in the Asia Pacific region. I hope interior designers from Hong Kong and the surrounding regions will continue to express their originality, creativity and passion for design through their works, and contribute to making Hong Kong the design capital of Asia.

Kinney Chan

Chairman
Hong Kong Interior Design Association

HKIDA 20th Anniversary

With the advancement in society, our living conditions are becoming ever more sophisticated. The importance of interior design is now widely recognized. In order to promote the development of the interior design industry and strengthen the ties among practitioners, Hong Kong Interior Design Association was formed in 1991.

In the past 20 years, the Association has been active in providing various services to its members. Particularly of note is its work in advocating the establishment of a registration system for interior designers. Soon after its founding, members of the association realized the need for greater professionalization of the industry. However, the costs for setting up such a system proved prohibitive, and the plan was eventually dropped. The Association turned its attention towards uniting industry professionals and building consensus instead.

In 2003, the HKIDA initiated RIDA—the Registered Interior Designers Association project, the objective of which is to promote the interior design profession and gain the support of the government as well as the general public for the establishment of a registration system for Hong Kong Interior Designers. In October 2007, Horace Pan, vice-chairman of the HKIDA and the RIDA taskforce chairman, succeeded in getting an internal research grant from the Hong Kong Polytechnic University to carry out a background study to examine the feasibility of setting up an interior design registration system in Hong Kong. The report, published in 2008, showed that in many countries in the world, interior design professionalisation is a growing trend, but gaining government and public support is a long and arduous process. The report was followed up in 2009 with a series of seminars on various topics related to interior design body of knowledge and professional practice, which informed and educated practitioners and the general public on the importance of raising the professional standards of interior design.

In addition to these efforts, HKIDA's executive council members had also actively participated in various international interior design organizations such as the International Federation of Interior Architects/Designers (IFI) and the Asia Pacific Space Designers Association (APSDA). In these international exchanges, it is apparent that interior design is a rapidly developing industry in other parts of the world, and many countries are undergoing various efforts aimed at professionalizing the industry.

HKIDA's signature event is the APIDA awards, which is now in its 19th edition. The aim of the competition is to showcase talented interior designers and raise the standards of professionalism and conduct among interior designers in the Asia-Pacific region. APIDA is now one of the most highly-regarded interior competitions in Asia, and welcomes entries from all across the region including Hong Kong, Mainland China, Macau, Taiwan, Singapore, Malaysia, Thailand, the Philippines, Indonesia, India, South Korea, Japan, Australia and New Zealand. Every year, we have nearly 600 entries.



Looking Ahead

In the past year, HKIDA has re-branded itself with a new logo and new look to its name cards, newsletters and website, which reflects the energetic spirit of the association and its commitment to serving the interior design community.

In 2012, the Association will again join hands with the Japanese Commercial Environment Designers Association (JCD) and the Korean Society of Interior Designers (KOSID) to present the Hong Kong edition of East Gathering, the first stop in a tri-city event encompassing seminars, exhibitions and workshops that takes place in Hong Kong, Tokyo and Seoul.

In addition, the HKIDA has just become an executive board member of the International Federation of Interior Architects/Designers (IFI), an appointment that will span 2011-2013. During this time, the Association will take an active role in the governance and activities of the IFI.

2012 will be the 20th anniversary of APIDA. HKIDA will continue in its efforts to promote excellence in interior design, and the next edition of APIDA promises to be its best yet. Meanwhile, the RIDA project will move forward with the publication of a survey on the 2Es (education and Experience) of interior design in Hong Kong, which first comprehensive survey of the interior design profession. It seeks to find out the status of interior design education and industry, and ways to improve the profession. The report is due to be published at the end of 2011.

In his policy address of 2011-2012, the Chief Executive, Mr. Donald Tsang, announced that 2012 will be Hong Kong Design Year, with many mega-events related to the design profession. The HKIDA will fully support these efforts and will contribute to making Hong Kong the design hub of the region.

Congratulatory Message



中華人民共和國香港特別行政區
HONG KONG SPECIAL ADMINISTRATIVE REGION
OF THE PEOPLE'S REPUBLIC OF CHINA



當選議員
立法會
THE HON. FOK TSUN TING TIMOTHY, G.B.S., J.P.
MEMBER, LEGISLATIVE COUNCIL

Message

The Hong Kong Interior Design Association celebrates its two fruitful decades promoting the profession that incarnates the very innovativeness and creativity which are so fundamental to the development, artistic and commercial, of our sophisticated city. Ever since the HKIDA's inception to advance this noble cause, I have been one of its proponents not purely because I love design, though that is an obvious factor, and dabble in it as a passionate amateur, but also because I champion the rendering of esthetics accessible rather than keeping all exclusive and elitist.

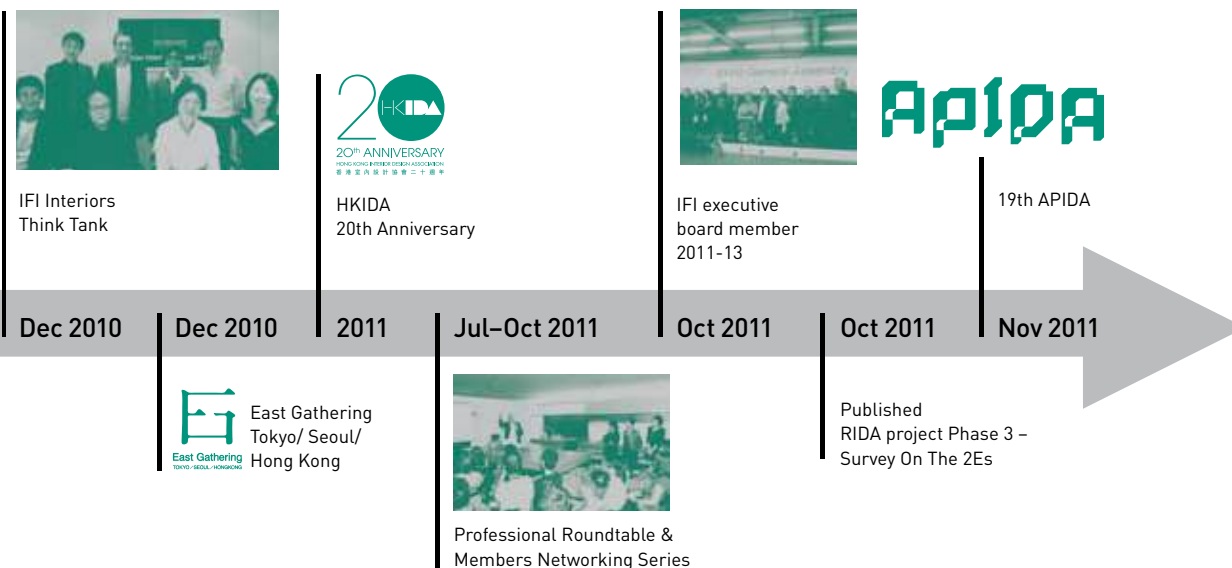
For many, the beauty that enchants them and accentuate their everyday living is none other than what is embellishing their homes and enlivening their offices, making the mundane marvelous and affordable. Certainly anyone can sample the luxuriance when he goes to a gallery or enters a palace during some vacation but such a privilege is by definition remote and thus rarely indulged. But these days, thanks to the ingenuity and flair of the design professional, the aspiration for a touch of artistry has become attainable and democratic which in sum reveals the philosophy of the HKIDA.

A person would not be presumptuous to call Hong Kong a design capital of the region because nowhere in Asia is there a greater concentration of such talent, a place to where many of the most inspired gravitate, whatever their nationalities because art recognizes no boundary and chafes at artificial divisions, whether cultural, whether social. Here more than anywhere have the artistically gifted and infused of diverse streams of influences find their true home to give vent to their abilities, the result from which is an abundance of trend setting and mould breaking creations. All this proves my belief that only when the best converge and let loose to content can they engender the ferment critical to the birth of ideas and marks of beauty.

To underscore this reality, the HKIDA event is twinned with the Asia-Pacific Interior Design Awards ceremony in which, once a year, those masters chosen as the "ejemplars" by their peers are bestowed with their just accolades so that they may insulate and perpetuate the same fervor to excel among still others, especially the less experienced but impelled with the hope to leave their mark. The quest for excellence and the exquisite has to be a relentless pursuit because complacency is the curse of the imagination. Here in Hong Kong the drive to improve and innovate is our signature as a society and none exemplifies this better than the HKIDA in whose accomplishments we can all take pride.


Timothy Fok
 Member

香港中環荷李活道三號香港銀行大廈六樓六零七室 電話：2537 6561 傳真：2537 6882
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This year is the 20th anniversary of the Hong Kong Interior Design Association (HKIDA). Over the past two decades, HKIDA has shown great dedication and spared no efforts in serving both the interior design industry and the local community. As a professional organisation, HKIDA has played a vital role and made invaluable contributions in setting codes of conduct for the interior design profession, developing standards of technical innovation, promoting awareness of public health and safety, introducing the use of new technology and environmentally-friendly materials, etc.

The “Asia Pacific Interior Design Awards” organised by the HKIDA is now in its nineteenth year. The Awards gives recognition to interior design practitioners who have improved our quality of life through design excellence, and identifies exemplary models for others to follow. The region-wide recognition of the Awards demonstrates Hong Kong’s status as Asia’s design hub.

I applaud the HKIDA for its contribution to the interior design industry of Hong Kong, and congratulate the winners of the “Asia Pacific Interior Design Awards” on their excellence.

Mr Gregory SO Kam-leung, JP

Secretary for Commerce and Economic Development
The Government of Hong Kong Special Administrative Region



What the Hong Kong Interior Designers Association has achieved in twenty years has been truly amazing. Every year the work you display shows a marked advancement from the year before. Two decades on, and you have established yourself as the beacon of your profession, not only here in Hong Kong, but also in the Greater Asian Region. The image and essence of Hong Kong as Asia’s World City would not shine the way it does today without the outstanding contribution of members of your Association. The changing face of many Chinese cities also owes much to the Midas touch of your professionalism. The world is your oyster. May your members’ marks of excellence find pride of place in the growing number of world cities in decades to come.

Selina CHOW LIANG Shuk-yee

GBS,OBE,JP
Director of Hong Kong Design Centre
Chairman of Intellectual Property Society



Dear Friends and Members of the Hong Kong Interior Design Association,

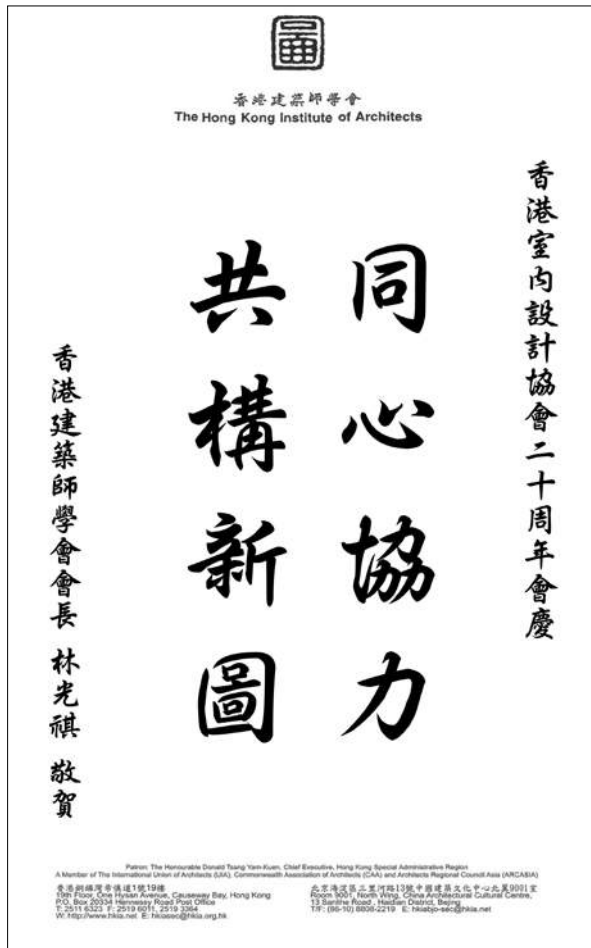
My sincerest congratulations to the Hong Kong Interior Design Association on its 20th Anniversary and to all winners of the 19th Asia Pacific Interior Design Awards.

Over the years, HKIDA’s significant contributions to the promotion of professionalism in the interior design community in Hong Kong have been widely recognised and appreciated. With its organisation of APIDA, it has provided an important platform for interior designers to further their creativity and attain professional recognition.

I wish HKIDA and APIDA continuous success in years to come.

Professor the Honorable **Patrick Lau**

SBS, JP
Member of Legislative Council
Patron



It is with much pleasure to pen a few line for the 20th Anniversary of Hong Kong Interior Design Association, which is her first very fruitful twenty years.

Equally with much honour to witness the Association has been evolving into a professional organization networking quite actively with the other related Associations in Asia to promote the excellence of her members' works as well as its professional service in Hong Kong. Needless to mention, the Association has been also, in all these years, playing an essential role to promote the professionalism of Interior Design in Mainland China, which accelerates the speedy development of the industry in PRC.

Lastly, may I take this opportunity to congratulate the Association again, and may many more successful years to come.

Barrie Ho

MH



Happy 20th Anniversary!

It is my pleasure to congratulate HKIDA on organising the 19th year Asia Pacific Design Awards, which provides an important interior design event for the professionals.

It has been 20 years, just like a blink in the eyes! HKIDA was founded in Hong Kong since 1991, a non-profit reputable organisation purely for the interior design profession. As such it plays an important role for the interior design industry and has created a platform for members of the association, students and even our clients for sharing our knowledge and expertise that we can progress in this fast growing modern world.

The level of commitment is exemplified by its affiliation with other associations such as IFI, APSDA etc.

I wish all participants and the hard working HKIDA committee members every success with APIDA.

Ivan Dai

Partner
LRF Designers Limited



Congratulations to the HKIDA on 20 years of fostering creativity, responsibility, and beauty in Interior Design.

Jonathan D Solomon

AIA
Acting Head
Department of Architecture
The University of Hong Kong



Over the past 20 years, HKIDA has been playing important role among the interior design profession and making significant contributions and recognized achievements in the field. I look forward to the many excellent works and continued success in the years ahead.

Go Pro and Go Big!

Horace Pan



The Hong Kong Trade Development Council (HKTDC) is pleased to support the 19th Asia Pacific Interior Design Awards (APIDA) and its organiser, the Hong Kong Interior Design Association (HKIDA), which this year celebrates its 20th anniversary.

For two decades now, the HKIDA has worked to promote the highest professional standards among interior designers throughout the Asia-Pacific region. This commitment is very much in evidence in its awards programme, which annually honours professional achievement and creative excellence in the interior design field.

Interior design has a profound influence on business as well as our daily lives. More than playing a significant role in art and culture, it enhances the value of brands and business in general, allowing them to excel in the competitive global marketplace.

The HKTDC actively supports Hong Kong's design industry through our year-round promotional events across the region. We are pleased to be part of this celebration of Hong Kong's interior design, and look forward to continuing our longstanding cooperation with the HKIDA.

Raymond Yip

Assistant Executive Director
Hong Kong Trade Development Council



I have been working for HKIDA for more than 15 years. I am glad to be able to sit in the committee for such a long time and I've had a wonderful time and lots of good memories there. I've witnessed the developments and changes of HKIDA throughout the years. I've also helped organize many events for HKIDA, with some of them were highly successful and influential – particularly the Asia Pacific Interior Design Awards (APIDA) which has become one of the most important annual function for Hong Kong's professional interior designers. The event also becomes a highly prestigious contest for the designers in Greater China as well as Asia.

The mission of the Association is uniting all professional practitioners within the industry so as to help each other to develop mutual benefits. I want to offer my thanks to all of the past Chairmen, treasurers, committee members who have contributed their valuable spare time and have had lots of late dinners to help the Association to grow. Congratulation to HKIDA! She is growing up now and this year she is celebrating her 20th birthday. I wish HKIDA keeps growing strong, continues to help the industry keeps shining, and acts as a good bridge between the society and the industry !

Best wishes to HKIDA and all of her members!.

Patrick Leung

Honorable Advisor and past Vice Chairman



On behalf of Hong Kong Fashion Designers Association (HKFDA), I would like to extend my heartfelt congratulations to the Hong Kong Interior Design Association (HKIDA) on their very exciting 20th Anniversary celebration.

Over the past years, HKIDA has been playing an important role amongst the interior design field in promoting and fostering professionalism as well as making awards to those who have demonstrated recognized achievements in the field. The creativity of the winners and their outstanding designs continues to inspire and influenced the standards throughout the Region.

On this occasion, may I wish the Asia Pacific Interior Design Award 2011 continued success in the years to come.

Janet Cheung

Vice Chairman
Hong Kong Fashion Designers Association



It is my pleasure to congratulate the winners of Asia Pacific Interior Design Award 2011 organized by Hong Kong Interior Design Association (HKIDA).

The APIDA has been successful in promoting professional standards among interior design practices operating in the Asia Pacific region. It also has become a recognizable event in the industry.

Once again, congratulations to all winners and wish the event every success.

Kevin Yeung

Chairman
Hong Kong Fashion Designers Association



Congratulations to HKIDA on it's 20th anniversary! Your organization's contribution to the interior design industry of Hong Kong during the past twenty year is affirmed. With all the executives contributing their valuable time and know-how to the association, I am sure that HKIDA will continue to grow and prosper in many years to come.

Kelly Sze

Chairman
Hong Kong Designers Association



Warmest congratulations to Hong Kong Interior Design Association (HKIDA) on its 20th anniversary celebrations.

HKIDA has played in a pivotal role in advancing professional standards and ethics among interior design practices in Hong Kong and overseas. The achievements of the Association are duly demonstrated through its high-impact initiatives and programmes engaging key stakeholders in the local and international design communities. Among its many successful events, the highly acclaimed Asia Pacific Interior Design Awards has grown from strength to strength over the years, providing an important platform for designers and businesses to showcase creativity of their design works. I sincerely wish this year's Asia Pacific Interior Design Awards every success.

With a public mission to promote design for society, Hong Kong Design Centre will continue to join hands with the HKIDA to champion wider use of design across professions and industries as a strategic tool for value creation for businesses, social innovations and economic progress. Together we will help shape and strengthen Hong Kong's position as the international design hub in Asia.

Victor Lo

Chairman, Board of Directors
Hong Kong Design Centre



Interior design is a reflection of society; from the early periods of Egypt, Greece, Rome, China, England, France, Italy and down the ages, to present-day Hong Kong. In the last twenty years, Hong Kong Interior Design Association has gone through some remarkable changes, as both respond to the evolution of our dynamic society. Today, our society is much more learned, demanding, and highly sensitive to issues of sustainability, environment and global exposure; and it is becoming more vocal. I would like to congratulate the winners and sincerely thank all those who made a submission. Your outstanding work will not go unnoticed. On behalf of the adjudicators and The Hong Kong Interior Design Association, I would like to convey my gratitude to the organisers, who have devoted long hours of hard work to make this award come true. I hope you will enjoy sharing with me the pleasure of browsing through the excellent works submitted in this year competition.

Patrick Fong

Professor

Members' Message



Ken Fung
APAC Workshop Ltd

Thinking beyond regular, moving with the times, congratulation the splendid and gorgeous 20th anniversary of HKIDA and going to transform the society into HKRIDA in near future.

Arick Chan
Arick Chan Design Ltd.

It is with great honor that we offer our congratulations on behalf of One Plus Partnership to HKIDA in celebration of its 20th Anniversary.

HKIDA played important role in enhancing the professionalism in the interior industry and the efforts have been recognized internationally. Our warmest congratulations to the HKIDA on its 20th Anniversary and best wishes for the continued success in the future!

Ajax Law & Virginia Lung
Directors, One Plus Partnership Limited

Dear HKIDA,

On behalf of INARC DESIGN ASIA GROUP, we wish to congratulate the HKIDA on all their efforts and achievements over the last 20 years on behalf of its members. As a practicing firm of designers in Hong Kong over the last 23 years, it is great to have the support of the HKIDA in promoting professional design services for the industry.

Kind regards.

Terry
Terry A. Spinolo
Managing Director
Inarc Design Asia Group



Joey Ho
Joey Ho Design Ltd



SHAPE YOUR SPACE

Ap10A

19th ASIA PACIFIC
INTERIOR DESIGN
AWARDS 2011
第十八屆亞太區室內設計大獎 二零一一年



19th Asia Pacific Interior Design Awards 2011

Into the 19th year, APIDA continues to give recognition to our outstanding interior design projects and designers, promoting professional standards and ethics among interior design practices operating in the Asia Pacific region. The APIDA Program this year attracted almost 600 entries from the Asia Pacific Region which were judged by both the local and international panel of prominent designers, architects and academics to select the Winners and Excellences in the ten categories.

APIDA Aims:

- to promote public awareness of interior design as an important aspect of everyday life;
- to acknowledge/ give industry recognition to deserving projects and designers;
- to encourage and promote professional standards and ethics among interior design practices operating in the region.

APIDA's Judging Criteria:

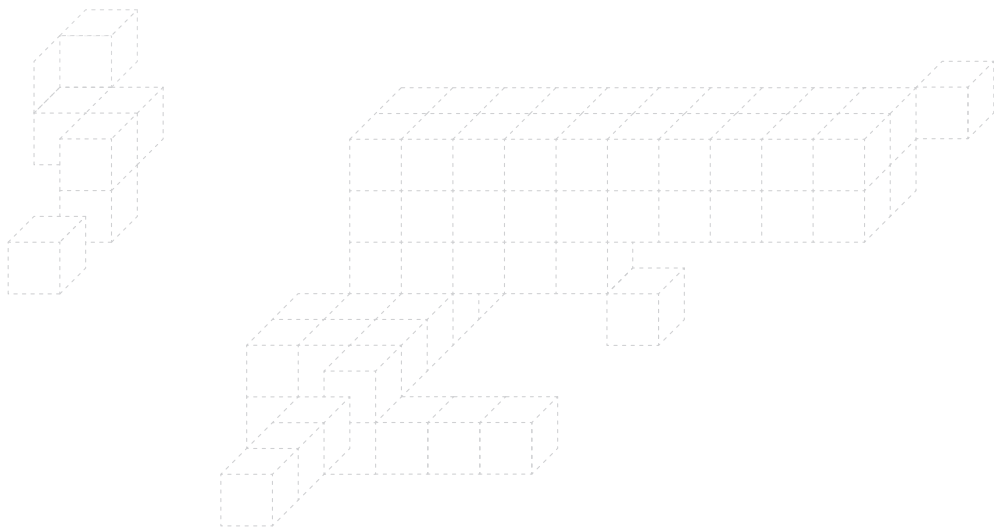
- Originality and Innovation
- Functionality
- Space Planning
- Aesthetics

Awards categories:

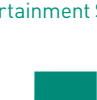
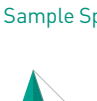
ONE Gold, ONE Silver, ONE Bronze and TWO excellences for each category.



ASIA PACIFIC
INTERIOR DESIGN
AWARDS 2011
亞太區室內設計大獎 二零一一年



10 Awards Categories

	shops, retail outlets, showrooms, department stores, food markets, shopping centres, hairdressers etc.
[1] Shopping Space	-----
	cafes, bars, lounges, restaurants, canteens etc.
[2] Food Space	-----
	reception areas, offices, studios, warehouses, factories etc.
[3] Work Space	-----
	galleries, museums, concert halls, theatres, exhibition venues, places of worship, educational institutions, health centres, medical institutions, libraries, community centres, consulates, law courts, parliamentary buildings, atriums, forum spaces, airports, railway stations etc.
[4] Public Space	-----
	allery exhibitions, museum exhibitions, promotional displays, set design, trade exhibitions, sales offices, marquees, installations, merchandising etc.
[5] Installation & Exhibition Space	-----
	apartments, private houses, housing developments etc.
[6] Living Space	-----
	spas, swimming pools, casinos, clubs, cinemas, health clubs, gyms, fitness centres etc.
[7] Leisure & Entertainment Space	-----
	commercial hotels, budget hotels, city hotels, resort hotels etc.
[8] Hotel Space	-----
	show flat provided by realty developers to create an environment on actual building site or offsite prototype to promote the sales of the property
[9] Sample Space	-----
	design project assigned by the university or design school
[10] Student	-----

Chairlady's Message



This year HKIDA will be celebrating its 20th anniversary, and this also happens to be APIDA's 19th edition. Last year, APIDA underwent a re-branding and re-designing of its image, and you would have noticed changes in our promotion materials and award statues. We also made our promotion strategies more international, and have invited official media partners in different regions such as China, Japan, Malaysia, Taiwan and Hong Kong to join us in publicizing the event and increase APIDA's presence in these places.

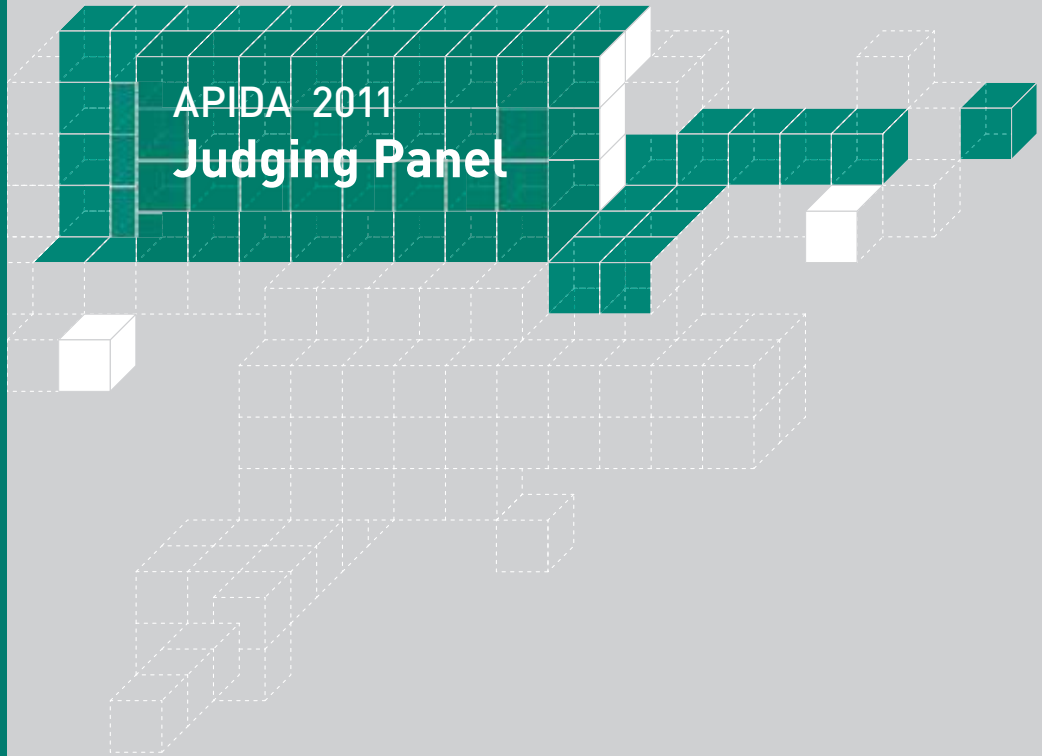
However, the one thing that remains unchanged is APIDA's mission of celebrating excellence in interior design and raising the professional standards and conduct of the industry in the Asia Pacific region.

This year, we are happy to have received nearly 600 entries from Hong Kong, Mainland China, Macau, Taiwan, Singapore, Malaysia, Thailand, the Philippines, Indonesia, South Korea, Japan, Australia and New Zealand. Overall the standard of this year's entries is spectacular, which made the job of our jury members very difficult indeed. On behalf of the HKIDA, I offer my deepest gratitude to our jury members for their time, hard work, dedication and support. Without you this competition would not have been possible.

With its 19 year history, APIDA has become not only the most well-known interior design award in the region, but also the most widely respected and professional event of its kind. The award itself is a symbol of excellence coveted by interior designers from across Asia and beyond. I congratulate the design teams behind all of this year's entries, and thank you for using APIDA as a platform for sharing and exchanging ideas. I myself have learnt a great deal from your works, and I hope in the future you will continue to strive for excellence and keep on creating interior environments that benefit your clients, users and society as a whole. Thank you very much.

Po Po Leung

Chairlady of APIDA 2011

A graphic featuring a 3D arrangement of cubes. A large, solid teal cube is the central focus, with the text "APIDA 2011 Judging Panel" in white. To its right, a horizontal row of teal cubes extends. Below the main cube, a white cube is visible. Further down and to the right, another row of teal cubes is shown. The background consists of a grid of dashed white lines forming a 3D perspective of a cube structure.

APIDA 2011
Judging Panel

Local Adjudicators

Brian Chan

Founding Principal of BC & A International Ltd.



Founding Principal as well as Managing Director of BC&A International Limited, Mr. Brian Chan received his Bachelor of Architecture from Cornell University (Ithaca, New York, USA) in 1987. Upon completing his degree, he has worked in the United State as graduate architect, works were mainly on institutional buildings in New Hampshire and Long Island, New York. U.S.A. Project requirement took him to San Francisco in 1985 where he joined a developer, Pacific Coast Development Corporation which he became an associate partner. Mr. Chan returned to Hong Kong and joined LWK & Partners (HK) as the director and partner in 1987.

In 1991, Mr. Chan established his own firm, Chan & Associates (later called BC&A). Since that time, he has designed more than 10 nos. of hotels including Shangri-La Hotel, Beijing (Phase II & III), KLCC Traders Hotel and Sheraton Four Points, Lhasa; 30 nos. of show suites with clubhouses and private residences, one of his recent works on both Architectural and Interior is 7 South Bay Close (which was completed in 2010).

I am honoured to be contributing to the panel of Local Judges for the 19th Asia Pacific Interior Design Awards 2011, and would like to take this opportunity to compliment the Hong Kong Interior Design Association for its continuous commitment and dedication over the years, to organize this innovative and meaningful event, and to uphold the standard of Interior Design professionals.

I believe that good design comes from people – right from the designers to the contractors to the craftsmen, the consultants and the specialists to the Clients and users. Only by extracting the best of each party could we arrive at the design solution that is truly a product of synergy and balance; only through close, personal, integrated collaboration could we as a team execute the design solution to the best attainable quality.

I look forward to viewing the good designs from applicants who have the continuous pursuit, to improve the state of world by creating sustainable designs, by bringing it to the main stream in the Asia Pacific region.

John Chan

Director of John Chan Design Ltd.



John Chan, one of Hong Kong's most acclaimed hotel interior designers, has created a number of stunning interior design projects in different parts of the world including China, Hong Kong, Italy, Japan, Malaysia, Singapore and Taiwan. The award-winning project Renovation of Sheraton Hong Kong Hotel and Towers and the recent completed project Shenzhen Crowne Plaza Hotel are spectacular. The stylish hotels InterContinental Shenzhen and Seaview Hotel, Royal Suites & Towers and Hotel series symbolized new page of modern hotel design. Current projects include Grand Stanford InterContinental Hong

Kong, Galaxy Group Hotel Macau (partial) 9Gongdu Holiday Villa Guangzhou, Ning Bo XiangShan Hilton Resort,, Sheraton Hotel Sanya and Jiangyin Pullman Hotel etc.

John Chan's awards are versatile ranging from stage design, interior design, furniture design, exhibition and display design. Meanwhile, he is devoted to raise the standard of design industry of Hong Kong by joining as a committee member in IDA, MCSD and as an external assessor in IVE.

As one of the founding members of the HKIDA, I feel deeply emotional in witnessing the association has grown into a prestigious and well respected establishment, not just in Hong Kong, but throughout S.E. Asia, also the continuous co-operation with the Chinese Associations in Mainland China has flourished with numerous crossover visits, design competitions, seminars, and other activities, including lectures at the Tsing Hua, Tongji, and other Universities.

Over the years, APIDA has also grown with HKIDA and seen so many good and creative designs from professionals and students of different countries, and I'm particularly excited about this year's entries and results.

I'm sure the flowers of HKIDA & APIDA will continue to bloom.

Kan Tai-keung

Founder of Kan & Lau Design Consultants



As a world-renowned designer and artist, Dr. Kan is highly skilled in ink painting. He has begun his career in art and design since 1967 and h has earned numerous awards including the "Hong Kong Ten Outstanding Young Persons" award in 1979, the Urban Council Fine Arts Award in 1981 and the Urban Council Design Grand Award in 1984; he was also the first Chinese citizen to be included in the 1995 "Who's Who in Graphic Design" of Switzerland. In 2005, Kan was awarded an Honorary Doctor of Design in the Hong Kong Polytechnic University. At present, Kan is actively involved in educating and promoting art and design

profession. He was conferred the Honour of Bronze Bauhinia Star and the Honor of Silver Bauhinia Star in 1999 and 2010 respectively. He is now the guest professor of numerous universities including China Central Institute of Fine Arts and Tsing Hua University, a member and the Chairman of Chinese Committee of the Alliance Graphique Internationale, an advisor of the Leisure & Cultural Services Department, and the Honorary Advisor of Hong Kong Museum of Art.

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Gary Lai

Vice President, Director of Interior Design of HOK International (Asia/ Pacific) Ltd.



EDUCATION

University of Kent at Canterbury, UK - Bachelor of Arts (Hons.)

REGISTRATION

LEED Accredited Professional

AWARDS

The Mccann-Brickson Bursary for Design, UK – Bursary Awarded

The "ALL CHANGE" Russian Avant-Garde Book 1912-1934 Exhibition in the British Museum –

Conceptual Design Awarded

As Director of Interior Design of HOK International (Asia/Pacific) Limited, Gary focuses on delivery work of impeccable quality. He leads creative talents in five office locations who work collaboratively on diverse project types across the region. From rebranding company's headquarters to designing a 5-star hotel, Gary ensures that design thinking is brought to every single opportunity.

Entering his 17th year, Gary's portfolio reveals a rich mix of projects around the globe. The more astonishing examples includes: various Baring offices in Asia, China Life Headquarter in Beijing, the Apple Stores in the United States; the recently opened China Duty Free shop in Sanya, Tamar Government Headquarters in Hong Kong, and Sofitel Hotel in Manila.

Gary joined HOK in 2003 and was made Vice President of the practice in 2008.

It's my honor to be part of the judging panel for this year's Asia Pacific Interior Design Awards. I was thrilled to see such innovative designs from a wide group of nominees. Our decisions to short list were made all the more difficult by the extremely high quality of projects.

A congratulation to HKIDA's on its 20th anniversary! I wish it many more successful years to come.

Kyran Sze

Executive Director of Aedas



Mr. Kyran Sze is an Executive Director of Aedas, one of the largest architectural group in the world, and has been Project Director and Authorized Person upon numerous high-quality mixed-use, office, commercial, hotel, retail, residential and infrastructure projects of the company.

Mr. Sze has made significant contribution in architecture through his involvement with the design and delivery of a large number of building projects for a variety of usages, and has won a number of awards in design excellence and quality delivery. He contributed significantly to the society through a large number of personal involvements, for example, as Founder and Governor of The Australian International School of Hong Kong, Governor of Lok Sin Tong Benevolent Society's five primary and secondary schools, plus serving on the Board of Governors at the English Schools Foundation, and G.T. School.

Mr. Sze was the Chairman of the Architects Registration Board of the HKSAR, and takes an active role in many government and charity organizations. For example, he is a member of the Solicitors Disciplinary Tribunal Panel appointed by the Chief Justice of Judiciary Hong Kong, a member of the Commission on Strategic Development appointed by the Chief Executive of the HKSAR, The Lions Club of Hong Kong, Fu Hong Society and The Community Chest of Hong Kong amongst many.

It was my great pleasure to serve as a member of the APIDA Judging Panel as well as to witness the award winning moment for the various recipients, and to celebrate the 20th anniversary of the HKIDA.

APIDA's aim is to give recognition to outstanding interior design practices operating in the Asia Pacific region. I am fully aware that APIDA is an excellent opportunity for top quality interior designers to gain worldwide recognition and public acclaim.

This year is also a remarkable year as it is the 20th anniversary of HKIDA. I whole-heartedly wish the HKIDA every success with achieving their goal in promoting excellence for the interior design profession.

During the past two decades, the HKIDA has been rigorously committed to serve the needs of practitioners, students, industry partners and the general public on the various aspects of Interior Design. The HKIDA substantiates its effort and development in raising profession standards of the interior design industry, as well as fostering design excellence and nurturing of professional talents. Built on HKIDA's remarkable success, I can see bigger role awaiting the HKIDA as Hong Kong ascends into a knowledge society and creative hub, for the Association to make even greater contributions. The HKIDA's mission is "Going Professional", and on the happy occasion of its 20th anniversary, I wish the HKIDA every success in fulfilling its mission.

Once again, please accept my congratulations to the HKIDA on its 20th Anniversary, and I extend my best wishes for all its future endeavours.

Anderson Lee

Director of Index Architecture Ltd.



Mr. Anderson Lee was born and raised in HK, and studied in the States, first at the University of Michigan then obtaining his Master of Architecture from Princeton University. After his studies he worked at Kohn Pederson Fox Associate and Steven Holl Architects.

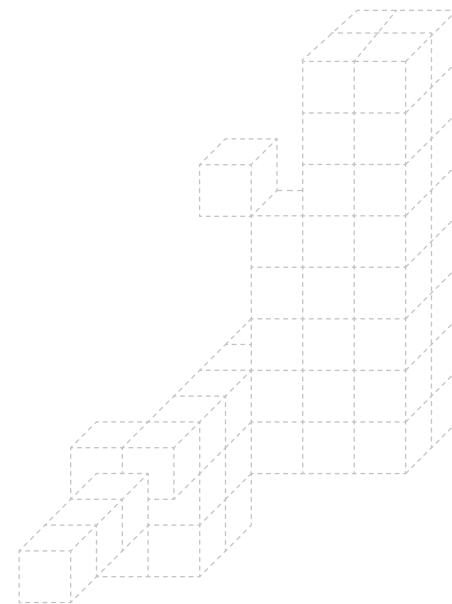
In 2003, He accepted a position at the University of Hong Kong as an assistant professor in Architecture and has been a faculty member since. He served as invited guest critic at Princeton, Yale and Cornell University in the U.S. Meiji University in Tokyo and lectured at the Rhode Island School of Design and Tongji University.

In the same year, he found Index Architecture, the architectural practice encompasses multidisciplinary services providing conceptual and technical consultancy on urban planning, architecture, interior design and product/furniture design.

Index has been participating in a wide range of exhibitions and design forums as well as winning a number of International Design Awards.

It has been a privilege for me to be a part of the judging panel for this year's APIDA. It is an excellent opportunity for the design professionals in the region to showcase their creativity, and to share their fruits of the design with their peers and clients alike. In particular I am impressed by the thoroughness of the judging process to ensure the best of the best was selected.

I would like to take this opportunity to extend my warmest congratulations to all the winners. And to the ultimate winner, the HKIDA, on its 20th anniversary. I hope the HKIDA will continue to support high level of design work through out the Asia Pacific region.



International Adjudicators

David Gianotten

Partner of OMA



David Gianotten is partner in charge of OMA Asia, having launched OMA's office in Hong Kong in 2009. With Rem Koolhaas, Gianotten is partner in charge of OMA's participation in the West Kowloon Cultural District project, a major development featuring museums, theatres, cultural production facilities and Hong Kong's biggest park. He leads OMA's projects in Asia, including the Taipei Performing Arts Centre, Chu Hai College in Hong Kong, the Shenzhen Stock Exchange, and the Edouard Malingue gallery in Hong Kong, completed in June last year. Gianotten was born in 1974 in the Netherlands and studied Architecture and Construction Technology at the Eindhoven University of Technology. He joined OMA in 2008 from SeARCH, in Amsterdam, where he was Managing Director – Architect.

Congratulations on the 20th anniversary of the HKIDA. The HKIDA is a good platform for established designers and talents in the field of interior design to exchange views and ideas.

It was my pleasure to be a member of the judging panel of the Asia Pacific Interior Design Awards in 2011 and see all the different entries that reflect the quality of interior design in the region. I look forward to seeing more innovative and inspiring interior design works in the near future.

Corinna Roesner

Ph.D. Art historian. Chief curator and deputy director of Die Neue Sammlung – The International Design Museum Munich.



Studied art history, archaeology and ethnology at the University of Munich and took her Ph.D. in 1988. As a curator she has worked at Die Neue Sammlung since 1990, accompanying the plannings, and realisation of the museum's new buildings in Munich and Nuremberg until their opening in 2000 and 2002. She was involved in the development of the concept for the permanent exhibitions in these buildings as regards content and exhibition design. Curator and co-organiser of numerous temporary exhibitions of the museum. Co-author and author of publications and exhibition catalogues of Die Neue Sammlung etc.

www.die-neue-sammlung.de

In a global market, the quality of design becomes an important if not the decisive USP. The entries submitted to APIDA mirror diverse and highly different cultures and aesthetic traditions on a high level – so the selection is most demanding. A competition that is of such a high status as APIDA invariably means that participants' work is not only evaluated but benchmarked.

The focus is not on fashionable trends or superficial décor. Originality, quality, perfection in terms of design – these are key assets. Design stimulates a company en route to the very top.

APIDA's strategy of promoting design in the Asia-Pacific region centers on openness and an exchange of ideas. The inclusion of international jury members builds an important cultural bridge between Asia and Europe. To be part of his jury is a great honor and an exciting challenge.

Femke de Wild

Managing Editor at Frame Magazine



Femke de Wild is managing editor at Frame magazine and a freelance writer. Before beginning her career as a design journalist, she worked as Marcel Wanders' PR manager and Personal Assistant. While attending the University of Amsterdam, as a student in the Department of Contemporary Art History, De Wild also followed courses in art criticism provided by the university's Department of Dutch Studies. Each issue of Frame features De Wild's reviews of limited-edition or one-off designs.

Although Frame has featured Japanese projects on a regular basis ever since the publication of our very first issue, in recent years the number of interesting interior designs in neighbouring countries has grown with leaps and bounds. Asia is fast becoming the place to be for cutting-edge design. And that's why it's so interesting to be a member of this year's APIDA jury – and to be part of the 20th-anniversary celebration of HKIDA. Congratulations!

Hashimoto Yukio

Art Director of Hashimoto Yukio Design Studio Inc.



Born in 1962.
In 1986, he graduated from Aichi Prefectural University of Arts major in Design.
After working at Super-Potato Co. Ltd., he established HASHIMOTO YUKIO DESIGN STUDIO INC in 1996.
Now he lectures at Women's College of Fine Arts, Aichi Prefectural University of Arts and Tokyo University of the Arts.
Oto-Oto(Shinjuku-Tokyo), Beams House(Marunouchi-Tokyo), Suikyou-tei (Ginza-Tokyo), Billboard Live (Roppongi-Tokyo), The Peninsula Tokyo (Hibiya-Tokyo), Silk Palace (Taipei-Taiwan), Hilton Niseko Village (Niseko-Hokkaido), etc. are among his main works.
Nashop Lighting Design Contest Best Award, JCD Best Award, The Ninth Interior Design Competition Silver Award, The Sixteenth Takashimaya Artistic Award, IIDA (International Illumination Design Awards) Award of Excellence etc. are among his main Awards.

Congratulations for the 20th anniversary of HKIDA.

Every application works of this design award were high quality and it shows HKIDA's raison d'être.

I also look forward to the future activities of HKIDA.

Programme Rundown

Cocktail Starts

Welcoming & Speech

Lighting Ceremony for HKIDA's 20th anniversary
Toasting
Welcoming chit-chat by
- Mr. Kinney Chan, HKIDA Chairman,
- Mr. Antony Chan, Mr. Joey Ho, Mr. Horace Pan, HKIDA Vice-Chairman
Video of HKIDA's 20th anniversary (Part 1)
Welcome Speech by Ms. Po Po Leung, APIDA 2011 Chairlady
Trophy presentation to APIDA 2011 adjudicators
Dinner starts
Video of HKIDA's 20th anniversary (Part 2)
Introduction of RIDA project by Mr. Horace Pan, Chairman of RIDA project

Award Presentation (Part I)

Excellence awards of 10 categories
Table Prize Draw

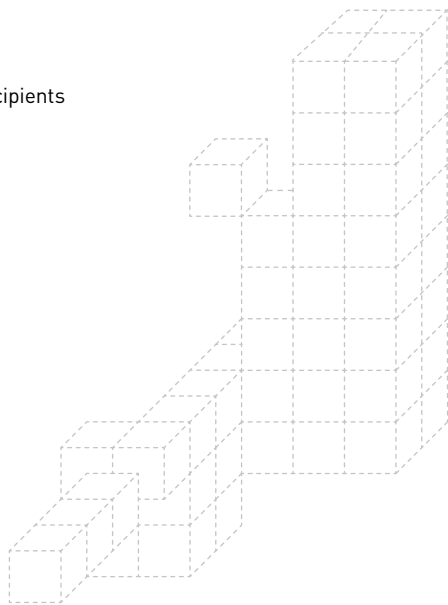
Award Presentation (Part 2)

Student
Installation & Exhibition Space
Sample Space
Hotel Space
Living Space
Work Space

Award Presentation (Part 3)

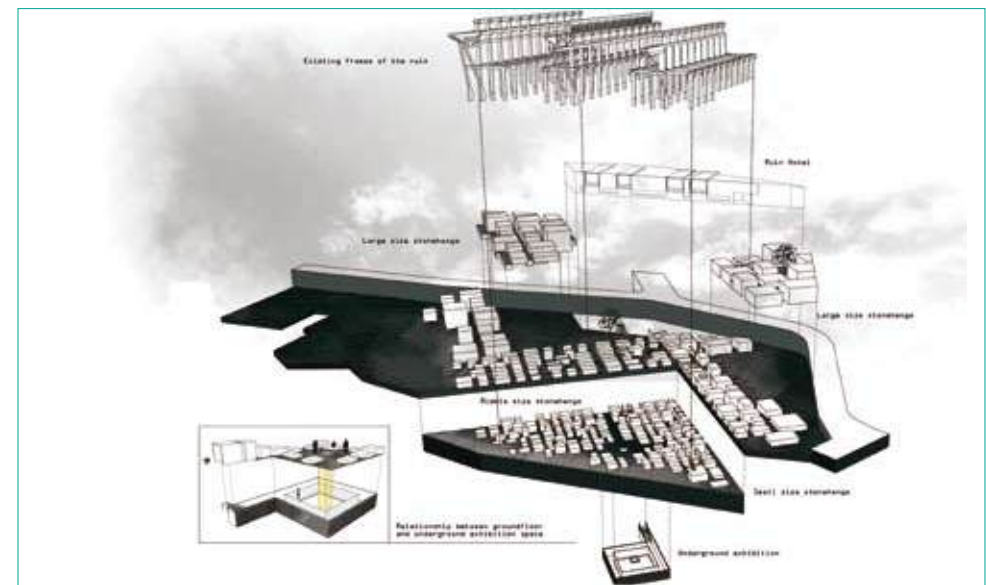
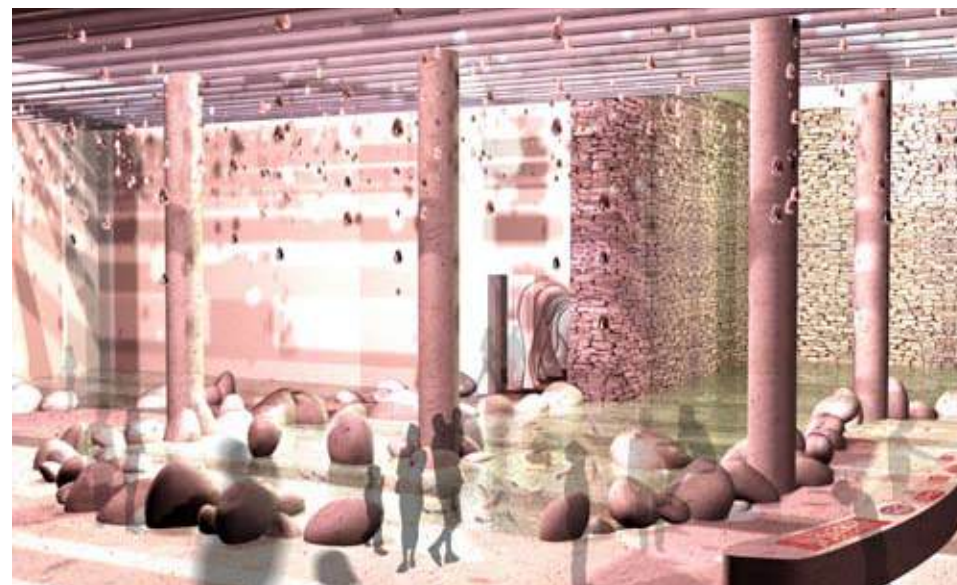
Public Space
Shopping space
Food Space
Leisure & Entertainment Space

Souvenir presentation to sponsors
Group photos of HKIDA Exco members & all award recipients
Closing Acknowledgement



1. **2030未來住宅**
富尔雅 (東北師範大學 '中國)
2. **Koi Experience**
Keung Wai Mai (The Hong Kong Polytechnic University)
3. **WEAVING MEMORY**
Tsoi Chi Kuen (The Hong Kong Polytechnic University)
4. **Sub-culture Bookstore**
Keung Wai Mai (The Hong Kong Polytechnic University)
5. 岡兩問景
黃立安 黃晴 (中原大學 '台灣)

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Installation & Exhibition Space

- Visual Dialogue**
Joey Ho Design Limited
- Design of a 4 hour event - Home Journal 30th Anniversary, Hong Kong**
Jason Caroline Design Ltd
- Civic Education Resource Centre For The Home Affairs Bureau**
Marc & Chantal Design
- First Photographs of Hong Kong**
Design Systems Ltd
- 易菲展館
漢諾森設計機構

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Sample Space

1. **Neptune Center Residential Show Suite**
YO Design Ltd.
2. **The Liquid Space**
KLID達觀國際建築設計事務所
3. **CURVE**
KLID達觀國際建築設計事務所
4. 水公園 **Water Park**
樺御空間設計有限公司 i design co.,ltd
5. 廣州玖瓏湖住宅發展項目
呂元祥建築師事務所

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Hotel Space

- 1. **Xixuan Spa Hotel**
RAD Ltd
- 2. **Okura Hotel - Cotai - Macau**
Chhada, Siembieda & Associates Ltd
- 3. **Hotel ICON**
CL3 Architects Limited
- 4. 海口鴻州埃德瑞皇家園林酒店
畢路德國際
- 5. **Hotel de Edge**
Cream
- 6. **The Mira Hong Kong**
The Mira Hong Kong

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Food Space

1. **Arthouse Cafe**
Joey Ho Design Limited
2. **SUSHI SORA**
A.N.D.
3. 牛公館
古魯奇公司
4. 品汐精舍
加拿大E&T設計顧問有限公司
5. **Niseko Look Out Cafe**
design spirits co., ltd.

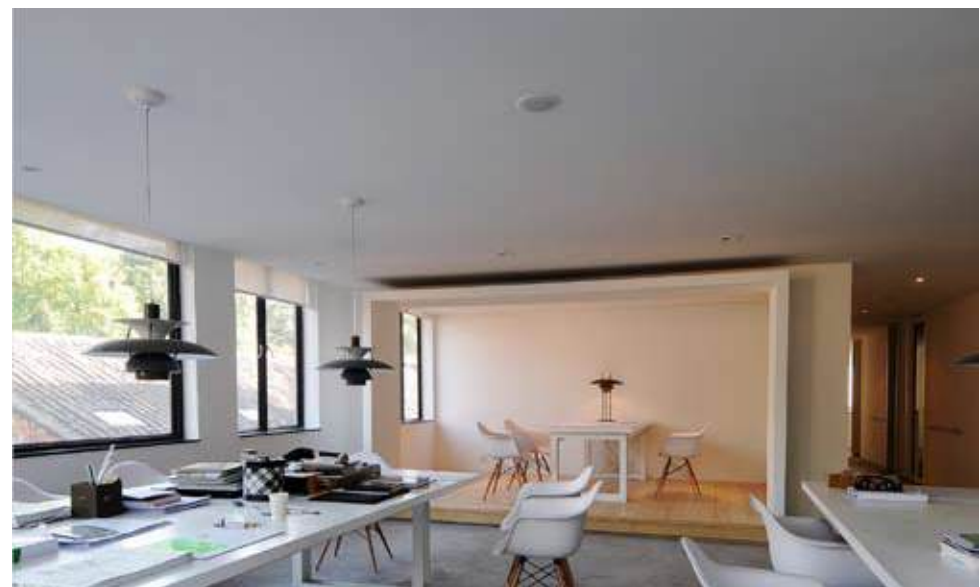
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Work Space

1. **Bates 141**
M Moser Associates
2. **YS工作室**
廈門和豐設計顧問有限公司
3. **PTTEP Headquarters**
HASSELL Ltd
4. **空想家**
廣東星藝裝飾集團有限公司
5. **E&T設計顧問辦公室**
加拿大E&T 設計顧問有限公司

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1. 孕
龍采興業有限公司
2. **Timber Cube, Times Clubhouse & Commercial Complex**
CL3 Architects Limited
3. **Neo Derm The Center**
PTang Studio Ltd
4. **Arthouse**
Joey Ho Design Limited
5. **Starlit Learning Centre**
THE XSS LIMITED
6. 悅・美術館
陶磊建築事務所

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Shopping Space

1. 素顏旋律lucky wine生活館
C.DD尺道設計師事務所
2. 24 ISSEY MIYAKE sapporo
MOMENT
3. BAO BAO ISSEY MIYAKE ginza
MOMENT
4. 全城熱戀鑽石商場
陶磊建築事務所
5. BAO BAO ISSEY MIYAKE tamagawa
MOMENT
6. Minato Pharmacy
KEISUKE FUJIWARA DESIGN OFFICE

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Living Space

1. **urban chic**
kon design
2. **LESTER**(里斯特)夫婦私人有機住宅
北京東易日盛裝飾集團
3. 凹, 深陷也凸=鑿穴平居
山木生設計有限公司
4. **blessings garden**
kon design
5. **shailing 1**
芮馬設計工作室
6. 生活幾何 **MISS PUS HOUSE**
C.DD尺道設計師事務所

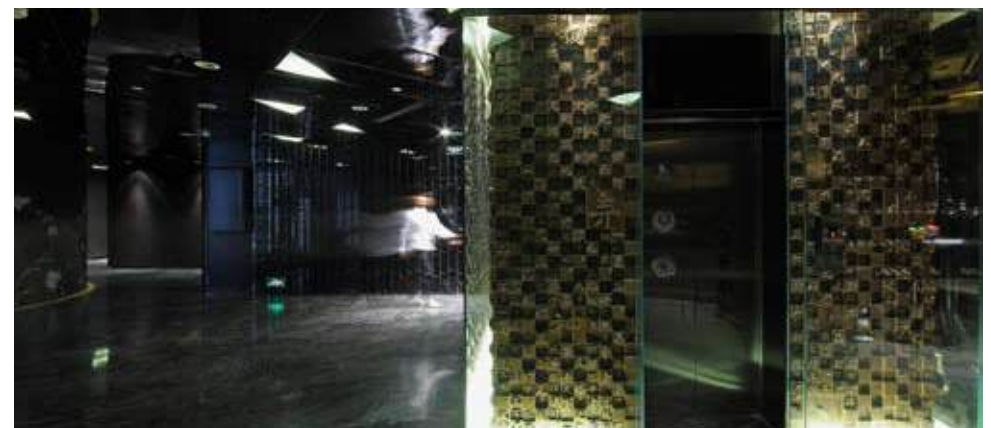
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Leisure & Entertainment Space

1. **NEWPORT PERFORMING ARTS CENTRE**
Joseph Sy & Associates
2. 天喜東方會所
深圳市大羽營造空間設計有限公司
3. **YOH0 Midtown Residential Clubhouse**
One Plus Partnership Limited
4. 寫意東方
福州旭日東昇裝飾設計工程有限公司
5. 茶。社
禪品建築空間設計
6. 山林間SPA休閒會所
廣州美術學院

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HKIDA would like to take this opportunity to acknowledge the generosity of the sponsors in this Awards programme. We believe that these types of professional alliances are imperative to the mutual benefit of the design industry and we are pleased to be working with a number of return sponsors again this year, as well as welcoming new partners. As a non profit organization the HKIDA could not success without the support of both its members and corporate sponsors.

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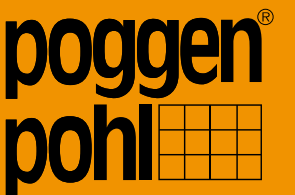


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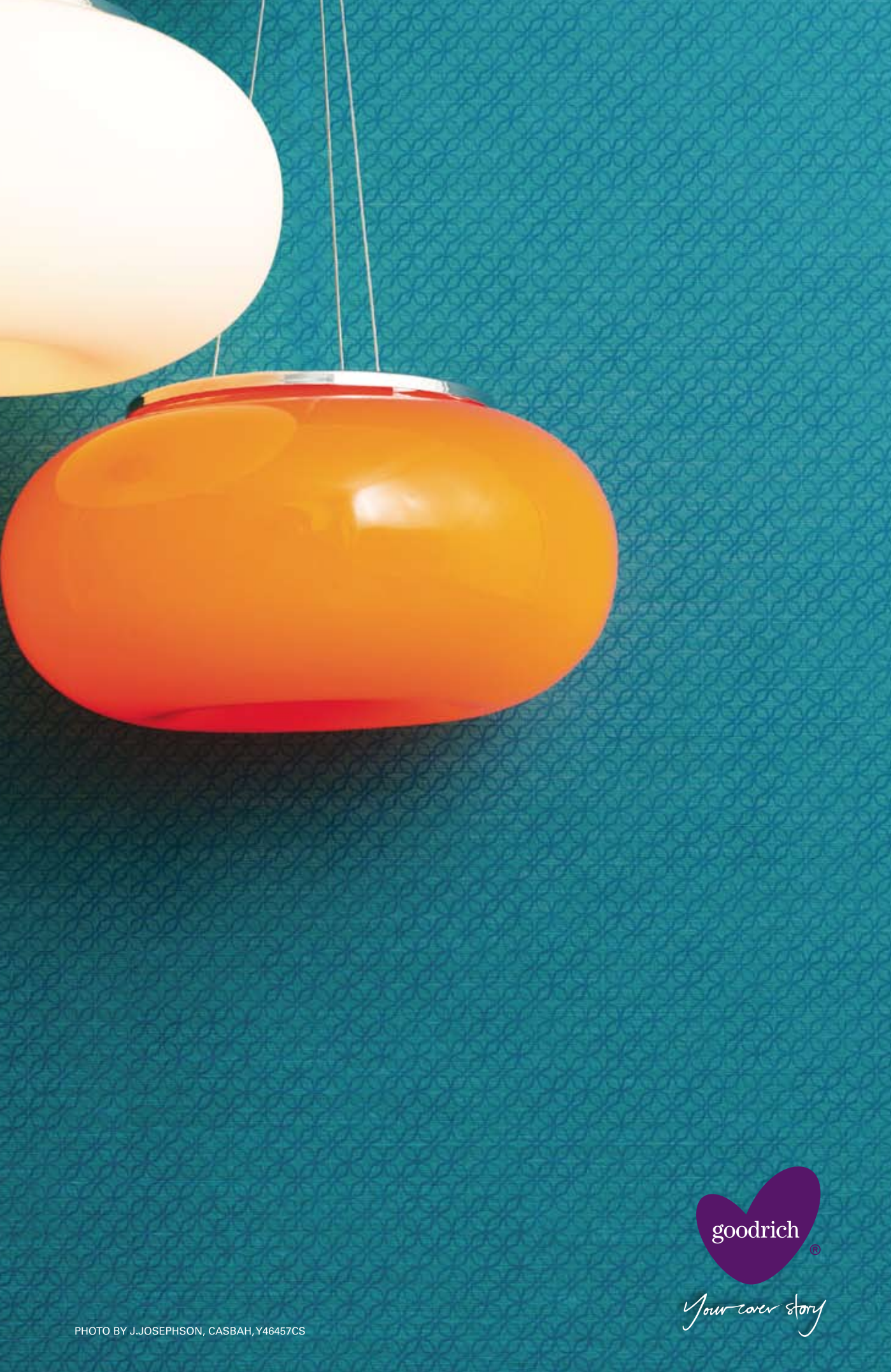


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Wallcovering

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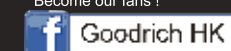
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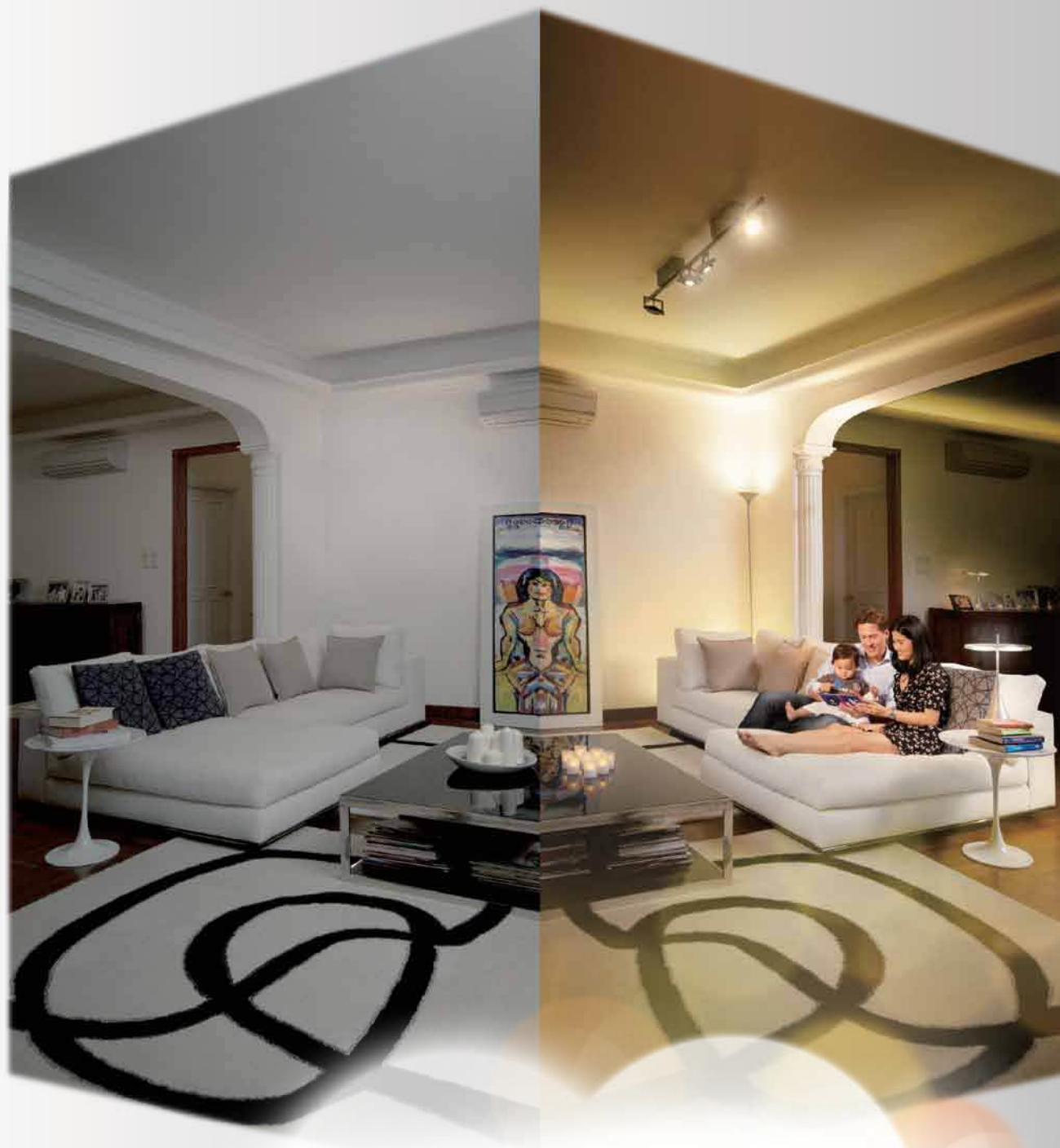
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Hong Kong Interior Design Association

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E / admin@hkida.org W / www.hkida.org

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