

About HKIDA

THE INTERIOR DESIGN ASSOCIATION (HKIDA) was founded in 1991. It is a national, non-governmental, non profit-making association of the interior professions, made up of professional designers, contractors, suppliers and other related bodies in the industry of Interior Architecture. It's funding comes from Membership fees, self funding events and sponsorship.

The HKIDA's objective is to develop and improve professional standards of designers, contractors and suppliers to include codes of conduct, standards of creativity, workmanship and technical innovation; to unite and advance the professionalism of commercial interior design through advocacy, education, networking and public relations.

We, as an association are fulfilling these objectives. We have dozens of people who selflessly volunteer their time and effort on the many committees that make up our association. They do it because of the personal and professional fulfillment that being involved in HKIDA allows them to achieve. Our Board of Directors and Executive Committees are an aggressive group, determined and committed to bringing you a more united association that will advance your goals.

HKIDA has Seven categories of membership:

- * Professional Member
- Corporate Member
- Affiliate Corporate Member
- Student Member
- Ordinary Member
- Affiliate Personal Member
- Graduate Member

Aims of HKIDA

- 1/ To bring together all the skilled people involved with creating an interior environment in order to benefit both business and the consumer.
- 2/ To promote and encourage improvement in design, construction, quality of materials and the education and training of designers.
- 3/ To develop and improve professional standards of designers, contractors and suppliers to include codes of conduct, standards of creativity, workmanship and technical innovation.
- 4/ To promote awareness of public health and safety and the implementation of new technical knowledge and materials in the design and construction of the interior environment.
- 5/ To develop standards of professionalism and set up a universal code of ethics and business practice that can be used by the industry. Clients will then know what to expect from a company that is a member of the association.
- 6/ To set up a database network of information on members, exhibitions, seminars and other supporting activities.
- 7/ To facilitate the exchange of ideas and information amongst designers, contractors, suppliers and the public both in Hong Kong and internationally, paying attention to their different needs.
- 8/ To engage in research and development projects relating to the use of environmentally-friendly materials and to promote the use of these products.
- 9/ To co-operate and seek affiliation with other international organizations that corresponds with our own.
- 10/ To gain recognition from the governing authorities and from the public as to the importance of employing qualified professionals when working with interior design projects.

18th Asia Pacific Interior Design Awards 2010

Into the 18th year, APIDA continues to give recognition to our outstanding interior design projects and designers, promoting professional standards and ethics among interior design practices operating in the Asia Pacific region. The APIDA Program this year attracted almost 600 entries from the Asia Pacific Region which were judged by both the local and international panel of prominent designers, architects and academics to select the Winners and Excellences in the ten categories.

APIDA’s Judging Criteria:

- Originality and Innovation
- Functionality
- Space Planning
- Aesthetics

Awards categories:

ONE Gold, ONE Silver, ONE Bronze and TWO excellences for each category.

APIDA re-branding

The Asia Pacific Interior Design Awards is now in its 18th edition. For young people, 18 marks the age when they reach maturity and enter another stage in life. So it is appropriate that we re-brand APIDA this year, and take APIDA to the next level. This change will affect the APIDA brand in both 2-D and 3-D. By 2-D we mean logo, advertisement and award statute, while 3-D refers to promotion in any print medium, activities and exhibitions. In this way we hope to reconfigure the APIDA DNA.

Concept for the new APIDA begins with a cube. The cube is the most basic unit in space. It also represents rational thinking and wisdom, qualities every interior designer should have. From a cube you can build any shape and create different environments. A cube opens up endless possibilities, and that’s how we came up with the main theme of APIDA, “Shape Your Space”, which represents the way interior designers work with space and how their designs combine practicality with visual aesthetics.

The APIDA cube design is used in our logo design, promotion and advertising as well as award statute. This simple yet flexible visual design of the APIDA brand communicates our commitment to interior design and all the qualities it represents.



ASIA PACIFIC
INTERIOR DESIGN
AWARDS 2010

亞太區室內設計大獎 二零一零年

10 Awards Categories

	shops, retail outlets, showrooms, department stores, food markets, shopping centres, hairdressers etc.
[1] Shopping Space	-----
	cafes, bars, lounges, restaurants, canteens etc.
[2] Food Space	-----
	reception areas, offices, studios, warehouses, factories etc.
[3] Work Space	-----
	galleries, museums, concert halls, theatres, exhibition venues, places of worship, educational institutions, health centres, medical institutions, libraries, community centres, consulates, law courts, parliamentary buildings, atriums, forum spaces, airports, railway stations etc.
[4] Public Space	-----
	gallery exhibitions, museum exhibitions, promotional displays, set design, trade exhibitions, sales offices, marquees, installations, merchandising etc.
[5] Installation & Exhibition Space	-----
	apartments, private houses, housing developments etc.
[6] Living Space	-----
	spas, swimming pools, casinos, clubs, cinemas, health clubs, gyms, fitness centres etc.
[7] Leisure & Entertainment Space	-----
	commercial hotels, budget hotels, city hotels, resort hotels etc.
[8] Hotel Space	-----
	show flat provided by realty developers to create an environment on actual building site or offsite prototype to promote the sales of the property
[9] Sample Space	-----
	design project assigned by the university or design school
[10] Student	-----

Chairman’s Message



Dear Honorable Guests and Members,

It’s my honor to be elected as the new chairman of HKIDA.

APIDA has proved to be a remarkable index at Asia-Pacific Rim in purpose to promote the design excellence of Interior Designers, I am pleased to thank you all for taking the time to join us in celebrating the 18th APIDA Presentation Ceremony and Gala Dinner.

Over the past years HKIDA has established strong relationships with the government, designers, peer organizations, industry partners & stakeholders in promoting interior design excellence and professionalism in Hong Kong. In the years to come we are committed to further develop the association with 5 identified core tasks which include **Education, Research, Promoting Design Excellence, Members Networking and International & PRC Participations**. The objective of setting up these core tasks is to further enhance the role of the association and better serve the needs of practitioners, students, industry partners and the general public.

In celebration of the 20th Anniversary of HKIDA next year, we will be launching a series of important events which include conducting a comprehensive 2E industry Survey to collect your final views on the RIDA project and participating in an ambitious global policy initiative by the International Federation of Interior Architects / Designers (IFI) called “Design Futures: Interiors Identity” which comprises regional think tanks culminating in a global conference and the publication of a report repositioning the interiors discipline on the world stage.

On behalf of the whole HKIDA executive committee team, I would like to express our deepest gratitude to all organizations and individuals including each of you that continuously support the association’s development.

I also deeply appreciate all the Guests, Participants, Sponsors, International and Local Adjudication Panels who have contributed to make this event an ever successful one.

Congratulations to all Award Winners of APIDA 2010!

Horace Pan
Chairman
Hong Kong Interior Design Association

Chairlady’s Message



I am honoured to have the opportunity to organize this year awards and we have completely revamped the APIDA design this year, in recognition that the award is into the 18th year. The concept comes from a simple geometrical form that can shape into many possibilities. I would like to thank Mr. Tommy Li for working so hard for the re-branding of APIDA.

We have nearly 600 entries from the Asia Pacific region, including Australia, Japan, Singapore, Malaysia, Thailand, Indonesia, Mainland China, Hong Kong and Taiwan and I am overwhelmed by their standard and quality of works. Choosing the best design among these very competitive entries was an extremely difficult task for our eminent panel of jurors to whom we are deeply indebted.

The success of the awards lies in the fact that it has drawn the focus and recognition of the interior design professionals within the Asia Pacific region. I congratulate all the winning teams and all the participants for their courage and aspiration to meet the new demands of this fast changing economy.

Po Po Leung
Chairlady of APIDA 2010

Congratulatory Message



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Dear Friends and Members of the Hong Kong Interior Design Association,

Congratulations on the 18th Anniversary of the Hong Kong Interior Design Association and the Asia Pacific Interior Design Awards 2010.

APIDA has been very successful in recognising and promoting quality interior design in the region. I am glad to see the remarkable achievements attained by this year's APIDA winners.

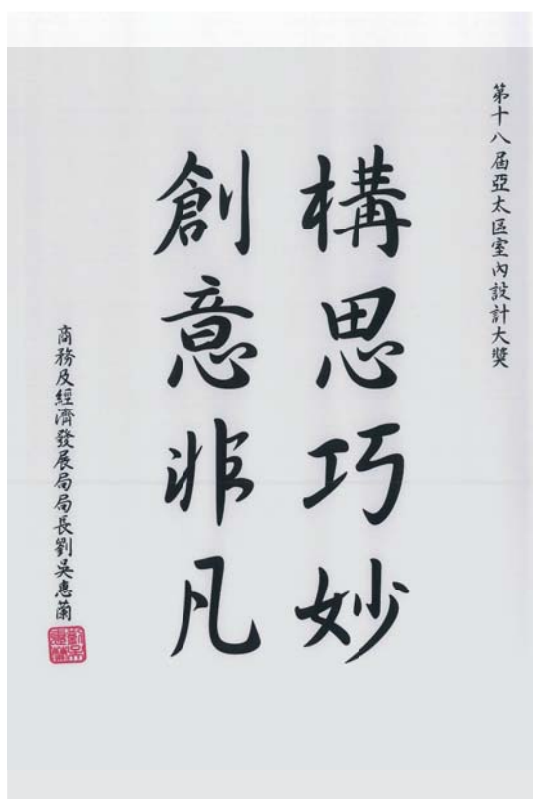
I sincerely congratulate the winners and all participants for receiving the recognition of this important award.

Yours sincerely,
Patrick Lau
Patron



It is a widely recognised fact that Hong Kong has one of the best interior design professions in Asia and the World. You lead, not only in creativity, but also in the pursuit of standard and quality. In order to stay ahead, your Association is best placed to unite the profession in forging ahead with best practices. Furthermore your unity of effort to impress on Government and our community to help you promote your achievements here, in China, and abroad, will not only propel your status to new heights, but also enrich the world reputation of Hong Kong.

Selina CHOW LIANG Shuk-ye
GBS, JP



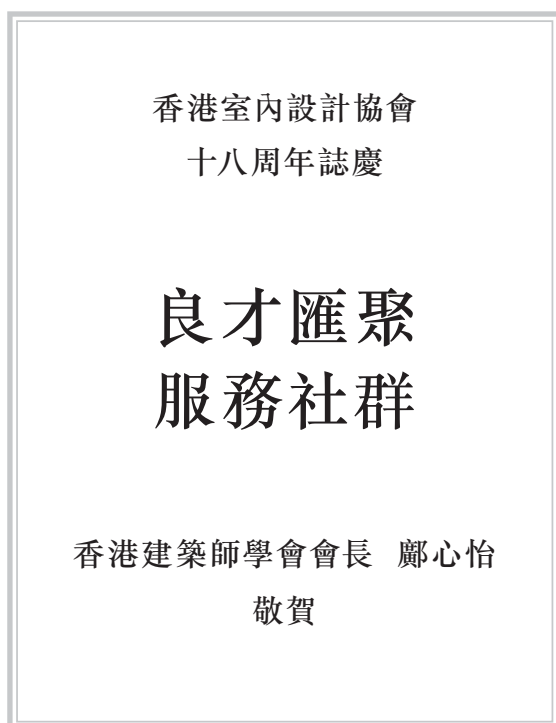
The Hong Kong Trade Development Council is pleased to support the 18th Asia Pacific Interior Design Awards (APIDA). We have been partners with the Hong Kong Interior Design Association (HKIDA) for more than a decade. It is a source of great pride to reflect on how our partnership has strengthened in recent years. This illustrates the growing importance of interior design for the trade and industry in Hong Kong, as well as on the Chinese mainland, across Asia and around the world.

Interior design is not just about aesthetics. Hong Kong interior designers have long played a critical role in boosting the overall value of brands and business so they can excel at home as well as in the competitive global marketplace.

We welcome this opportunity to honour Hong Kong's interior designers for their creative vision and professionalism through these awards. We equally look forward to continuing our longstanding cooperation with the HKIDA.

Raymond Yip

Assistant Executive Director
Hong Kong Trade Development Council



On behalf of Hong Kong Design Centre (HKDC), I would like to extend my warmest congratulations to Interior Design Association (IDA) on its 18th anniversary, and I am pleased to know that both the number of members and the recognition of the Asia Pacific Interior Design Award have grown from strength to strength over the years, bearing testimony to the prominent role IDA has played in advancing the interior design industry.

HKDC will continue to join hands with the IDA to uphold professional standards and ethics among interior design practices in Hong Kong and overseas. We will work relentlessly towards shaping Hong Kong into a hub of design excellence and championing the creativity and innovation of our interior designers and architects on the world's stage.

Victor Lo

Chairman, Board of Directors
Hong Kong Design Centre



On behalf of Hong Kong Fashion Designers Association (HKFDA), I would like to extend my congratulations to the Hong Kong Interior Design Association (HKIDA) on its 18th Anniversary.

Over the past 18 years, HKIDA has been playing an important role among the interior design profession and making significant contributions and recognised achievements in the field.

I congratulate HKIDA on the success of the Asia Pacific Interior Design Award 2010 and hope that all the winners will continue their pursuit of inspirational creativity and high standard of professionalism.

Kevin Yeung

Chairman
Hong Kong Fashion Designers Association



On behalf of Hong Kong Fashion Designers Association (HKFDA), I wish to congratulate the Hong Kong Interior Design Association (HKIDA) on their 18th Anniversary.

Over the years, the Asia Pacific Interior Design Award (APIDA) has been successful in promoting professional standards among interior design practices operating in the Asia Pacific region. It also has become a recognizable event in the industry.

I sincerely congratulate the winners of the Award, for they have demonstrated distinguished creativity through their outstanding designs.

Janet Cheung

Vice Chairman
Hong Kong Fashion Designers Association

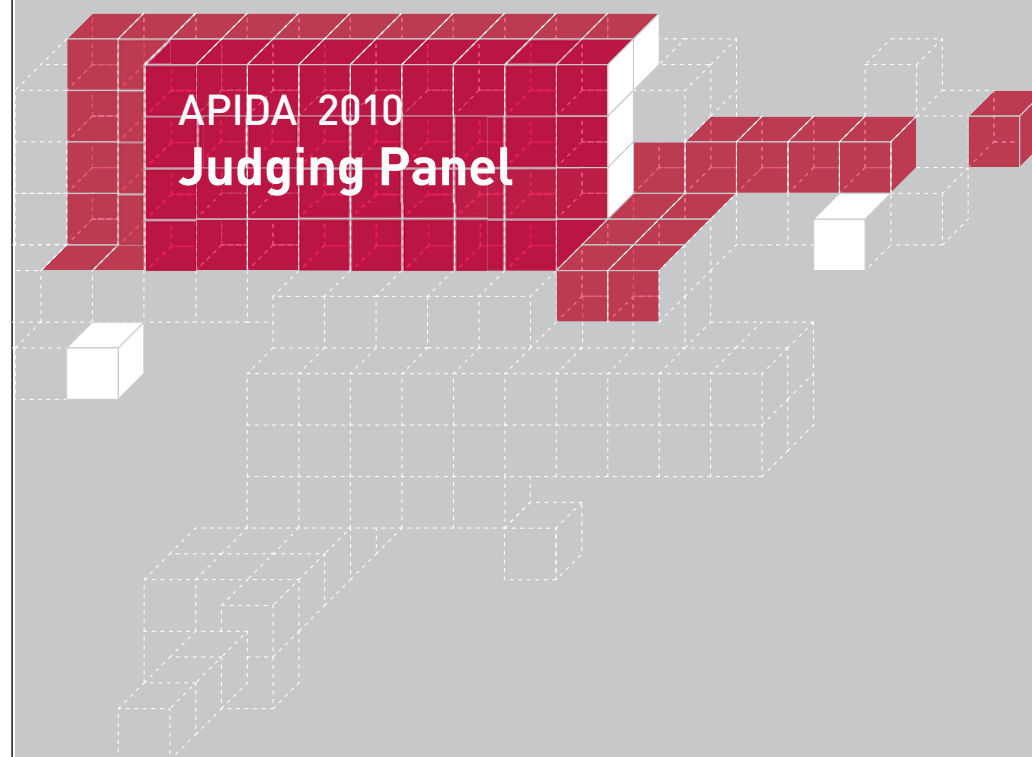


In this era of climate change, all building related design and operation play a key role. In Hong Kong, 90% of electricity consumption is building related. Good interior design has to integrate the principles of sustainability, especially the quest for low carbon building performance and lifestyle.

WONG Kam Sing (KS Wong)

Director and Director of Sustainable Design of Ronald Lu & Partners (Hong Kong) Ltd.

APIDA 2010 Judging Panel



Local Adjudicators

Ferdinand K. H. Cheung

Divisional Director of Benoy Limited



Ferdinand Cheung is a Divisional Director of Benoy Limited. As a Design Director, he is currently leading the design development of a prominent 230,000 sqm. retail center of the International Finance Center in Chengdu, China. He is also involved in large scale commercial projects and masterplanning throughout China in Chongqing, Hangzhou, Qingdao, and Beijing.

Ferdinand has been a practicing Design Architect for internationally renowned architectural firms in Hong Kong; accumulating an extensive portfolio of projects in both the commercial and residential sector. During his previous employment with P&T Architects and Engineers Ltd., he has worked on and completed numerous projects. Some of the key projects which have achieved recognitions and have been published extensively are Chong Hing Bank Headquarter, Central, Hong Kong (Shortlisted for HKIA Annual Award 2006), 'Skyhigh' at No. 10 Pollock's Path, The Peak, Hong Kong (Awarded HKIA Annual Award – Medal of the Year 2007), and Parc 66 – Hang Lung Plaza, Jinan, China (Awarded MIPIM Future Projects Awards 2009 – Retail & Leisure Commended Certificate; Asia Pacific Property Award 2009 – The Architecture Award (Five Star)).

Furthermore, he has established Ferdinand Cheung Architects back in 2008 with which he has completed a number of interior design projects ranging from high-end apartments and single-family houses, to offices and showrooms.

Apart from the business realm, Ferdinand has also shown his passion in architecture through his involvement in the academic field. He has been a Part-time Assistant Professor at the University of Hong Kong teaching Master's Degree thesis students.

It has been frequently asked, to what direction is architecture or interior design heading. If we knew, or if the industry knew, the answer to the question, we would already be there. Inconspicuously, there are so many things or issues that can trigger a trend. It can be quite superficial. A trend can be found not by design but by chance. Perhaps it will be more constructive to reposition the question to identifying those individuals who are consistently pushing the boundaries and in the process defining the future and establishing a direction for the coming decade.

Asia Pacific Interior Design Awards attempt to gather practices from Asia-Pacific regions, and offer to spotlight some of these designers that demonstrate their vision within the wide range of design spectrum – diversity, aesthetics, originality, and quality. Together, they present a snapshot of the design spectrum in this moment in time. Together, they form a source of inspiration and provide us a glimpse to the future.

James Saywell



James Saywell is an architect, designer, author and editor, and a Permanent Resident of Hong Kong. His company, James Saywell Design Ltd is currently involved in residential architecture and interiors projects in Shanghai, Hong Kong and Thailand. He is also the editor of Hinge Magazine, one of Asia's premier design publications. He was educated in Canada [B.Arch. UofT] and the United States [M.Arch. Princeton], and taught architecture in the US and Italy before moving to Hong Kong.

Desmond Hui

Professor, Head of Division of Cultural Studies , the Chinese University of Hong Kong



Desmond Hui is Professor, Head of Division of Cultural Studies and Director of the Centre for Culture and Development of the Department of Cultural and Religious Studies, Associate Director of the Research Institute of Humanities at the Chinese University of Hong Kong. He obtained Bachelor of Architecture from Cornell; Master and Doctor of Philosophy from University of Cambridge and was Director of the Centre for Cultural Policy Research at HKU. A registered architect in both Hong Kong and Canada, he was selected as Lead

Curator for the 11th International Architecture Exhibition of Venice Biennale Hong Kong Exhibition in 2008. He is lead author of the Baseline Study on Hong Kong's Creative Industries (2003), A Study on Creativity Index (2005) and consultant on the West Kowloon Cultural District project. He is Non-Executive Director of the Urban Renewal Authority, advisor for HKADC and LCSD and assessor for CreateSmart Initiative under Create Hong Kong.

According to Walter Benjamin, “the interior is not only the universe but also the etui of the private person; to live means to leave traces...” From this, it follows that the challenge of interior design, therefore, is the creation and ordering of an environment such that these traces could be manifested as the living imprints of the occupants. In APIDA's 18-year-tradition to honor outstanding designers of the interior, we see many successful examples of these manifestations of traces that attest to the organization's noble aims to raise public awareness and promote excellence of interior design in the region. My hearty congratulations!

Lu, Leslie Lam

Head of Department, Department of Product & Interior Design, Hong Kong Design Institute



Mr. Leslie Lu received his Master of Architecture Degree from Yale University in 1977, and was the recipient of the Japan Ministry of Culture Monbusho Scholarship 1983, where he conducted research in design and urban theory in Tokyo, Japan.

Mr. Lu is currently the Head of the Department of Design, Hong Kong Design Institute. Prior to the present role, he served as the Head of the Department of Architecture, The University of Hong Kong; Chairman of the Faculty Board, Faculty of Architecture, Director of Graduate Studies, and Acting Dean of the Faculty on numerous occasions.

Professionally, Mr. Leslie Lu practiced with Cesar Pelli and Associates, Hardy Holzman Pfeiffer Associates, and Kohn Pedersen Fox Associates. During his Monbusho Scholarship research studies in Japan, he worked with Shinohara Kazuo on the design of the Centennial Hall in the Tokyo Institute of Technology. The Centennial Hall, The Museum of Modern Arts (MOMA) in New York City, together with 333 Wacker Drive Building in Chicago is widely acknowledged by the public and the media as representative architecture of the millennium.

Mr. Lu was Visiting Professor at Yale University and Delft University of Technology, and was assistant lecturer for the Eero Saarinen Chair at Yale University. Mr. Lu lectured and served as design critic in major international universities including Columbia University, Delft University of Technology, Princeton University, Yale University, Shenzhen University, Tongji University and Tsinghua University.

In 2004, Mr. Lu's design works and competition entry for the Hong Kong West Kowloon Reclamation Concept Plan Design Competition was selected for exhibition in the 2004 Beijing Biennale.

In 2009, Mr. Lu's arts installation, entitled “Infinite Constellation” is exhibited as a permanent installation for the Hong Kong Pavilion, EXPO 2010, Shanghai, China.

Tina Liu

Image Consultant



Tina Liu is unique. It is rare to have a performing artiste with multi talents and versatile creativity which foster into a career so successfully spanning across film, television, radio, writing, publication, fashion, styling, music, stage, image direction, consultation and training.

Tina's unique eye in image design, production and training has won her awards and earned her accolades such as "First Lady of Looking Good", "Style Icon", "Image Guru" and "China's Premier Image Consultant".

Tina Liu is an Honorary Fellow of Hong Kong VTC, Advisor to the Hong Kong Design Institute, Honorary Executive Committee Member of the Hong Kong Performing Artists Guild, Member of the Hong Kong Film Arts Association, U.S.'s Association of Image Consultants and Head of Secretariat to several Board of Trustees for charities in Hong Kong.

Architects and interior designers are scientists and artists in one. One of the precious breeds in my point of view. The world would not be the same without this breed of talent! It has been my pleasure and privilege as a judge to enjoy this year's contestants' creativity, intelligence, taste, expertise and vision during the course of this competition. Congratulations to the winners and looking forward to more great work in the years to come!

Billy Tam

Director of Thomas Chow Architects Ltd.



Billy Tam was awarded the HKIA Young Architects' Award 2005 with his design proposal 'Centre of Cultural and Creative Industries in Shek Kip Mei Estate'. This proposal revealed his concern about local creative industries development with adaptive use of old public housing revitalization.

Studied in King's College and later pursued architectural studies at the University of Hong Kong for his Bachelor and Master degree, in 1999 Mr. Tam presented in Rome 'Indus-[Trial] Housing', International Grand Prize winner for OTIS/ ACSA International Competition. Mr. Tam is currently the Director of Thomas Chow Architects Ltd, who had actively participated in local institutional projects including the Diocesan Boys' School Primary Division [HKIA Annual Award, Medal of the Year 2004] and the Boarding School, Gymnasium and Swimming Pool Complex in DBS Campus [HKIA Annual Award, Medal of the Year 2007].

Mr. Tam is keenly involved in the development of local architectural design development. He was one of the Curator for the Vice Versa- Hong Kong, China Exhibition at Venice Biennale International Architecture Exhibition 2006. From 2005-2007, Mr. Tam also rejoined HKU as part-time Assistant Professor to share his design experience with younger students. He is also actively participating for the Institute- he was the Chairman of Competition Committee in 2006- 2008 and he is currently the Chairman of Community Development Committee under HKIA.

International Adjudicators

Tricia Austin

Course Director of MA Creative Practice for Narrative Environments at Central Saint Martins College of Art and Design



Tricia Austin is a Design Consultant and the Course Director of MA Creative Practice for Narrative Environments at Central Saint Martins College of Art and Design, University of the Arts in London. The post-graduate programme pioneers collaborative practice among architects, spatial designers, communication designers, curators, writers and brands strategists to produce highly refined exhibition environments, engaging visitor experiences for heritage sites and leisure destinations, related urban interventions and on-line social spaces. Tricia is co-author of New Media Design, published in 2007. In 2008 she spoke at the BODW in Hong Kong. In 2009 she spoke in Istanbul at the City and Art conference at Mimar Sinan University and In 2010 she presented at the Narrative Space conference in the UK. Tricia has also produced and directed projects in the USA, South Korea and China.

Tricia is co-founded "Like People Do", a young research and enterprise consultancy which designs interactive environments.

I am delighted and honoured to to sit on the International Panel for the 18th Asia Pacific Interior Design Awards (2010). Many young, talented, Asian designers come to the UK to study at Central Saint Martins College of Art & Design and after they graduate I follow their careers with interest. On my trips to Asia I have found great energy, inspiration and insight. I very much look forward to reviewing the work.

Takaharu Tezuka

Architect of Tezuka Architects



1964 Born in Tokyo, Japan
1987 B. Arch., Musashi Institute of Technology
1990 M. Arch., Architecture at University of Pennsylvania
1990-1994 Richard Rogers Partnership Ltd. 1994 Established Tezuka Architects.
2005, 06 Visiting Professor, Salzburg Summer Academy. 2006 Visiting Professor, University of California, Berkeley
2009- Professor, Tokyo City University
With spatial designs that are skillfully integrated with the outside environment, their designs range from private houses to community buildings. Their most important works are the Roof House, in which daily life expands onto the roof, and the Echigo Matsunoyama Museum of Natural Science, which can be buried under 5m of snow. The Fuji Kindergarten takes the form of a 200m-circumference oval-shaped roof space. Woods of Net, 320 cubic meter of timber members are used and there is nothing same among all the 589 members.

It is my honor to be a panel of international judge. The boundary between architecture and interior is becoming more blur. Interior stopped being just only the expression of emotion but also started represent the society and the existing of human life. A modest gesture in interior design is capable of indicating the change of the world culture. I hope I can find the APIDA to be the opportunity to find a new implication on interior and architectural design.

Calvin Tsao

Principal of TsAO & McKOWN Architects, FAIA



Calvin Tsao has emerged as one of the most original voices in contemporary architecture, drawing from his own experience of diverse cultures and a lively engagement with a variety of art forms. He is President of The Architectural League of New York, has served as the Vice President for Design Excellence at the AIA NY Chapter, and is a member of the Visiting Committee to Harvard University's Graduate School of Design. In 2001 Mr. Tsao was inducted into the Interior Design Hall of Fame, and in 2009 he received the Cooper-Hewitt National Design Award for Interior Design, along with his partner Zack McKown. A Fellow of the American Institute of Architects, he has taught at the Harvard Graduate School of Design and at the Parsons School of Design, and has served as guest critic and design juror at universities and institutes nationwide.

Congratulations to all of this year's winners of the Asia Pacific Interior Design Award. Your accomplishments clearly demonstrate that Hong Kong is at a tipping point in its history, with the potential to become a world leader in design.

Now, as never before, Hong Kong can control its own destiny. Freed from colonial obstacles, and having come to understand the great synergies inherent in our relationship with the mother country, Hong Kong is poised to use its great will, pragmatism, and sophistication to forge its own history. Tempered by the adversities of the past, but as a young society, less encumbered by social complexities that slow advancement in older societies, Hong Kong is now ready and mightily prepared to come into its own as a vibrant and self-aware culture with confidence in its future -- a well-founded confidence that attracts and inspires long-term personal investment in the community.

Design leaders must truly know the cultures that they serve. From here we can know a great many. As one of the world's most important trading centers over the last several decades, and unquestionably the world's primary crossroads between East and West, the people of Hong Kong have been exposed to a greater diversity of cultures than perhaps any other place on earth. Consequently, we have developed sophistication and worldliness far beyond what I think most of us realize.

So, Hong Kong is, indeed, very well equipped to make great strides, but to truly maximize our potential, I believe Hong Kong should invest significantly more in the education of designers, artists and writers. The market will always be the main spring board, of course, but the community's increased investment in the teaching of literature, history, and the arts can have catalytic effects to make much more of the opportunities ahead. This is so because it is the designers, artists, and writers who are the first to see, and then to communicate a culture's understanding of itself back to the community and to the world. That vital dialogue advances a culture by helping it to understand where it is currently headed, and where it could be headed. To understand the importance of investment in the individuals who together form society's mirror, we should also imagine all that could be missed out, or what dangers could come when a society's mirror is cloudy or broken.

Ben van Berkel

Co-founder UNStudio / Principal Architect



Ben van Berkel studied architecture at the Rietveld Academy in Amsterdam and at the Architectural Association in London, receiving the AA Diploma with Honours in 1987. His first projects were built almost immediately after founding Van Berkel & Bos Architectuur Bureau. Among the buildings of this first period are Karbouw, the Remu electricity station, and Villa Wilbrink. Being elected to design the Erasmus Bridge in Rotterdam (1996) profoundly affected his understanding of the role of the architect today and constituted the foundation of his collaborative approach to practising, leading to the foundation of UNStudio in 1999.

In the interim a blue period resulted in the realization of projects such as The Moebius House, Het Valkhof Museum (1998), and the Prince Claus Bridge (2003). Recent projects, which reflect his longstanding interest in the integration of construction and architecture, are: the Mercedes-Benz Museum in Stuttgart and Arnhem Central. He has been visiting lecturer at Princeton and had taught at Columbia University, the Berlage Institute and UCLA. He is currently Professor of Conceptual Design and head of the architecture department at the Staedelschule in Frankfurt am Main (Germany). Ben van Berkel has co-authored a significant number of essays and monographs.

I am delighted to have been invited to be on the panel of judges for this year's APIDA awards. Such awards can stimulate originality and healthy competition, as well as encourage the world of interior and product design to continue working towards new ideas and production techniques. I do not often take part in selection juries, however I firmly believe that it is very important to stimulate our profession in this way and the APIDA awards are an excellent and prestigious example of how this can be done. So I am really excited and very much looking forward to taking part in the selection of this year's winning designers and their projects.

Yuko Hasegawa

Chief Curator at the Museum of Contemporary Art, Tokyo



Yuko Hasegawa is a Chief Curator of the Museum of Contemporary Art, Tokyo (MOT) and also a professor of the Department of Art Science, Tama Art University in Tokyo. She was a Founding Artistic Director of 21st Century Museum of Contemporary Art, Kanazawa. Since 2001, she serves as an International Arts Advisory Council for the Wexner Center for the Arts. And from 2008 she is the member of Asian Art Council at Solomon R. Guggenheim Museum (US), the board member of the West Kowloon Cultural District Authority (HK), and the Artistic Director of Inujima House Project (JP).

HKIDA Executive Committee 2010



Mr. Horace Pan
Chairman/ Chairman
of RIDA Project



Mr. Joey Ho
Vice-Chairman, Local
Affairs/ Member of
APIDA



Mr. Antony Chan
Vice-Chairman,
International & PRC
Affairs/ Chairman of
Membership



Ms. Po Po Leung
Chairlady of APIDA
2010/ Member of
Education Committee



Mr. Peter Wong
General Secretary /
Treasurer



Mr. Tim Cheng
Chairman of Public
Relations



Ms. Margaret Lai
Chairlady of Education



Ms. Louisa Young
Member of APIDA &
RIDA Project



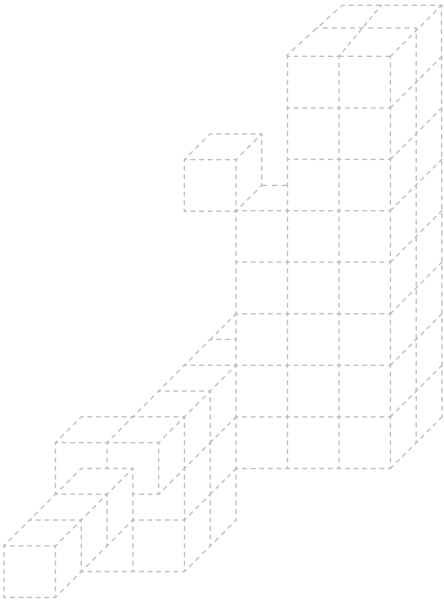
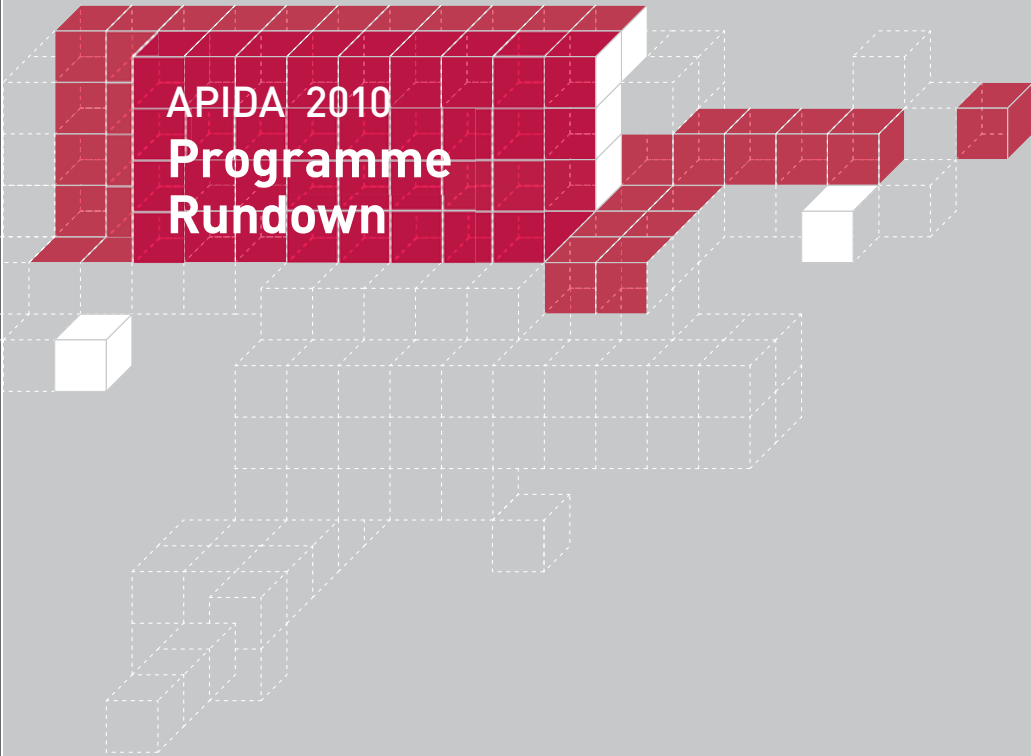
Ms. Flora Lau
Member of Public
Relations



Ms. Tris Kee
Member of Education



Teresa Ho
Member of
Membership



Programme Rundown

Cocktail Starts

Welcoming & Speech

Opening Speech by Mr. Horace Pan, HKIDA Chairman
Speech by Prof Hon Patrick Lau, SBS, JP, Legislative Councillor of Architectural,
Surveying and Planning Functional Constituency
Welcome Speech by Ms. Po Po Leung, APIDA 2010 Chairlady
Certificate Presentation to APIDA 2010 Local Adjudicators
Table Prize Draw
Dinner Starts

Award Presentation (Part I)

Speech by Mrs. Selina Chow, GBS, OBE, JP
Student Awards
Installation & Exhibition Space
Sample Space
Hotel Space

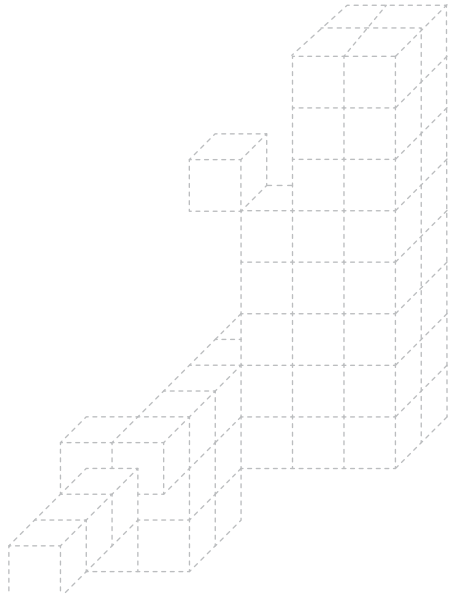
Award Presentation (Part 2)

Guest Speech
Food Space
Work Space
Public Space

Award Presentation (Part 3)

Shopping Space
Living Space
Leisure & Entertainment Space

Lucky Draw
Souvenir Presentation to APIDA Sponsors
Closing Acknowledgement

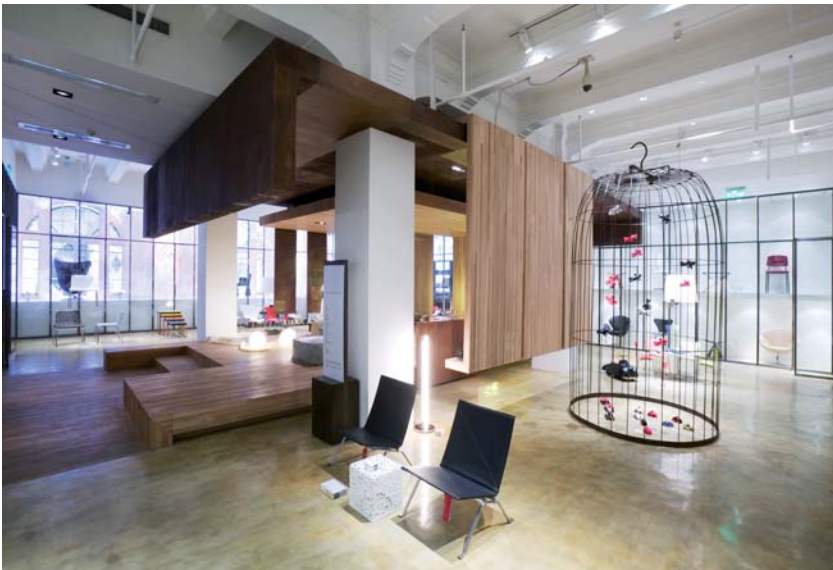




Shopping Space

- 1. The Shoe Box-Pedder Red Flagship Store
NHDRO (Neri&Hu Design and Research Office)
- 2. 3 flagship store
ALEXCHOI design & Partners Limited
- 3. The Reverse Courtyard-Design Republic Flagship Store
NHDRO (Neri&Hu Design and Research Office)
- 4. 廈門柏木地板專賣店
廈門合豐設計顧問有限公司
- 5. COCOMAT 睡眠體驗中心
深圳市漢諾森室內設計有限公司

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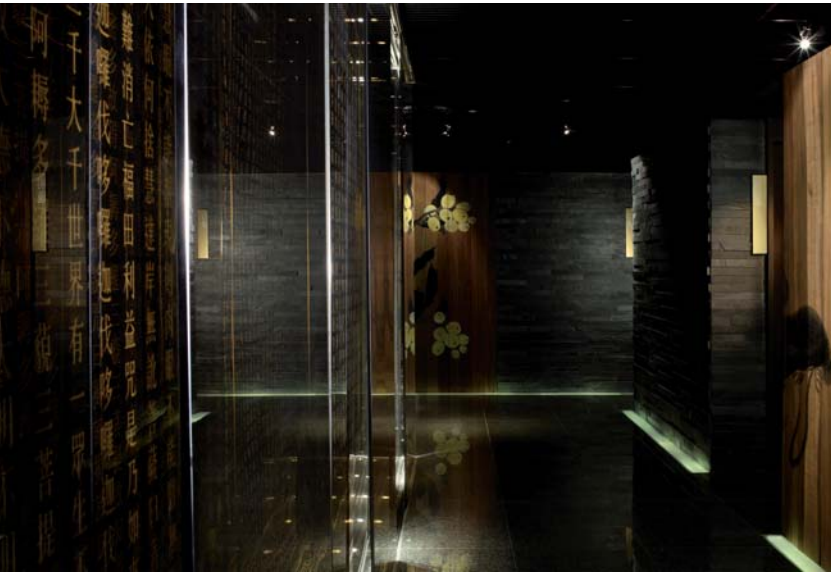




Food Space

- 1. Visual Identity & Interior Design for Suchengzhai, Guangzhou China
Alan Chan Design Co.
- 2. The Spaghetti House
Joey Ho Design Limited
- 3. 羽田日本料理餐廳
KLID 達觀國際設計事務所
- 4. 清湯
廈門三佰捨室內設計顧問有限公司
- 5. 唐捨·觀波 Tang Shanty
Skyloft Design (Hongkong) Limited

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Work Space

- 1. 頂氏設計樓
溫州市華鼎裝飾有限公司
- 2. 廈門共想設計OFFICE
廈門市共想裝飾設計工程有限公司
- 3. DISSONA 迪桑娜總部廠房外立面改造及內部設計
深圳市漢諾森室內設計有限公司
- 4. 廈門合豐設計顧問有限公司
廈門合豐設計顧問有限公司
- 5. HALLUCINATE 漢諾森辦公室內設計
深圳市漢諾森室內設計有限公司

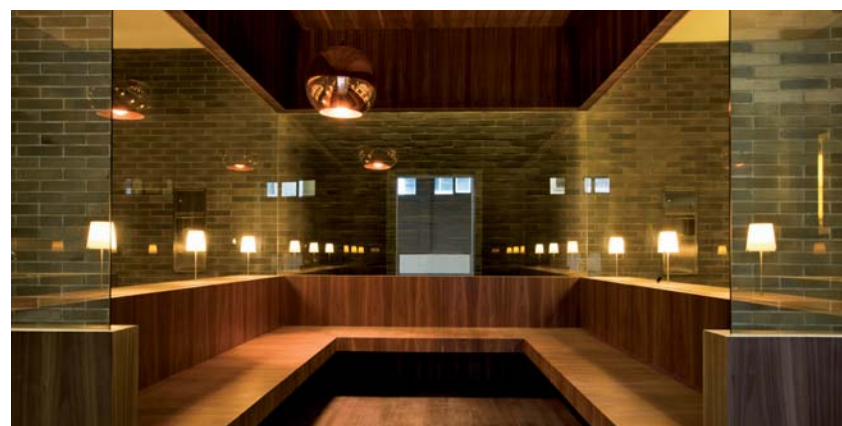
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Public Space

1. 雅戈爾接待會所
大勻國際（台北）設計事務所
2. Grand Foyer, Times Plaza II
Studio OFF Limited
3. 和碧館公共空間 “Peace and Masterpiece” Public Common Area
樺御空間設計有限公司 i design co.,ltd.
4. The Warehouse-The Multipurpose Facility At Warehouse
NHDRO (Neri&Hu Design and Research Office)
5. St James’s Settlement Community Centre
SLHO & Associates Ltd
6. 清華科技園廣州創新基地研發樓架空層
廣州市韋格斯楊設計有限公司

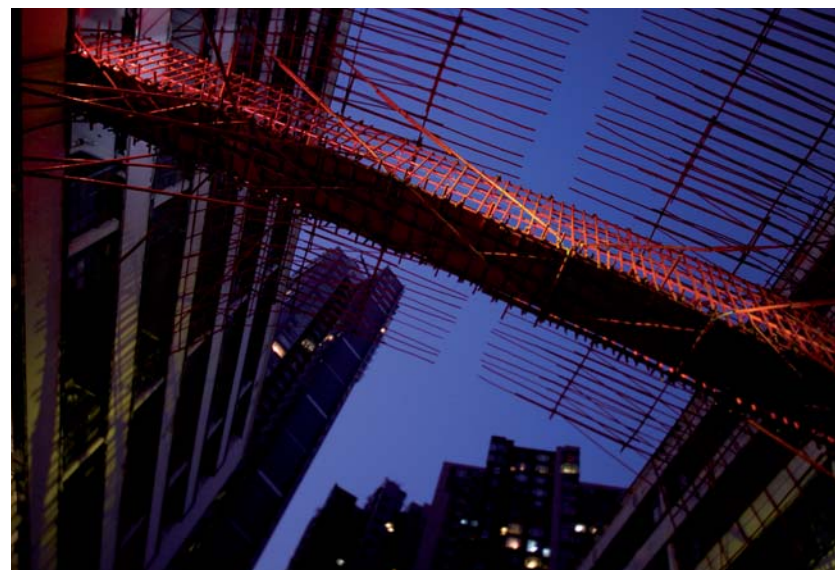
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Installation & Exhibition Space

- 1. **Yoho Midtown**
Cream
- 2. **維全展館**
廈門合豐設計顧問有限公司
- 3. **Route D**
CL3 Architects Limited
- 4. **THE FLAOT**
KLID達觀國際設計事務所
- 5. **Rule**
湯物臣. 肯文設計事務所

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Living Space

- 1. **Vanke Model Home**
NHDRO (Neri&Hu Design and Research Office)
- 2. **Tong's Residence**
Roomservice Ltd
- 3. **M.B. House**
C.DD (尺道) 設計師事務所
- 4. **空間方程式**
簡藝東方設計機構
- 5. **The Invitation From Nature**
Ahead Design

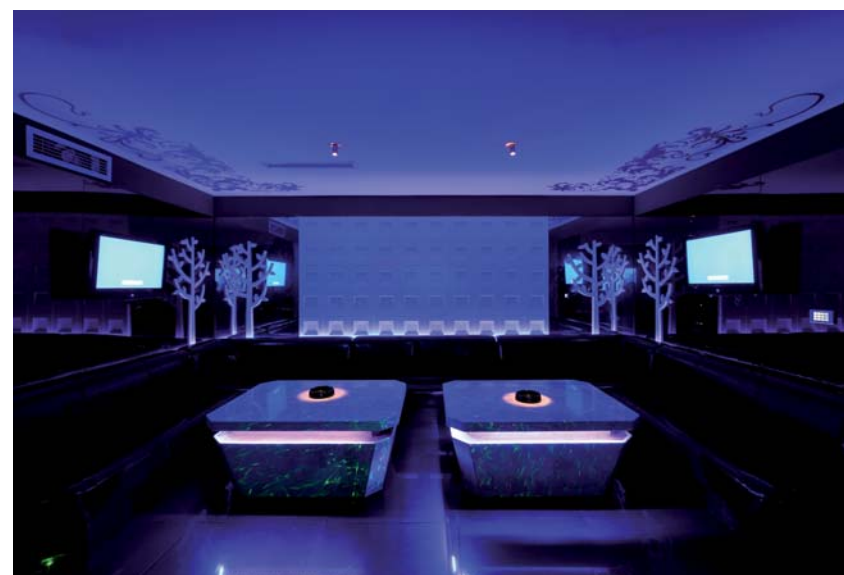
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Leisure & Entertainment Space

- 1. **Mira Spa**
CL3 Architects Limited
- 2. **Boutique Cinema@Windsor House - Home away from Home**
AGC Design Ltd
- 3. **Muse 2**
NHDRO (Neri&Hu Design and Research Office)
- 4. **世外桃源KTV**
福州造美室內設計有限公司
- 5. **茶·匯 Tea Club**
湖南美迪建築裝飾工程設計有限公司

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Hotel Space

1. Raas Hotel

Lotus Design Services
2. The Waterhouse at South Bund

NHDRO (Neri&Hu Design and Research Office)
3. The Upper House

AFSO
4. The PuLi Hotel and Spa

The PuLi Hotel and Spa
5. Alila Villas Uluwatu, Bali, Indonesia

WOHA

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 Sample Space

- 1. Cabin
YuQiang & Partners Interior Design
- 2. The Beverly Hills Show flat
Danny Cheng Interiors Ltd
- 3. 湧現自然
張翌設計工作室
- 4. 五色音譜
LA.H 賀錢威設計事務所
- 5. 心語心夢
周金華設計事務所

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Student

1. **Treeum - A House for Masonry Wall Trees**
Wong Shun Yin (The Hong Kong Polytechnic University)
2. **Hong Kong Local Culture - Tai O Hostel**
Lau Tsz Chung (Hong Kong Design Institute)
3. **Tong Lau Galleria Museum**
Chau Wing Chung (Caritas Bianchi College of Careers)
4. **光盒子**
張亞斌 (寧波大學科學技術學院)
5. **Air Impression (Perfume Shop)**
Yip Chung Yuen (The Hong Kong Polytechnic University)

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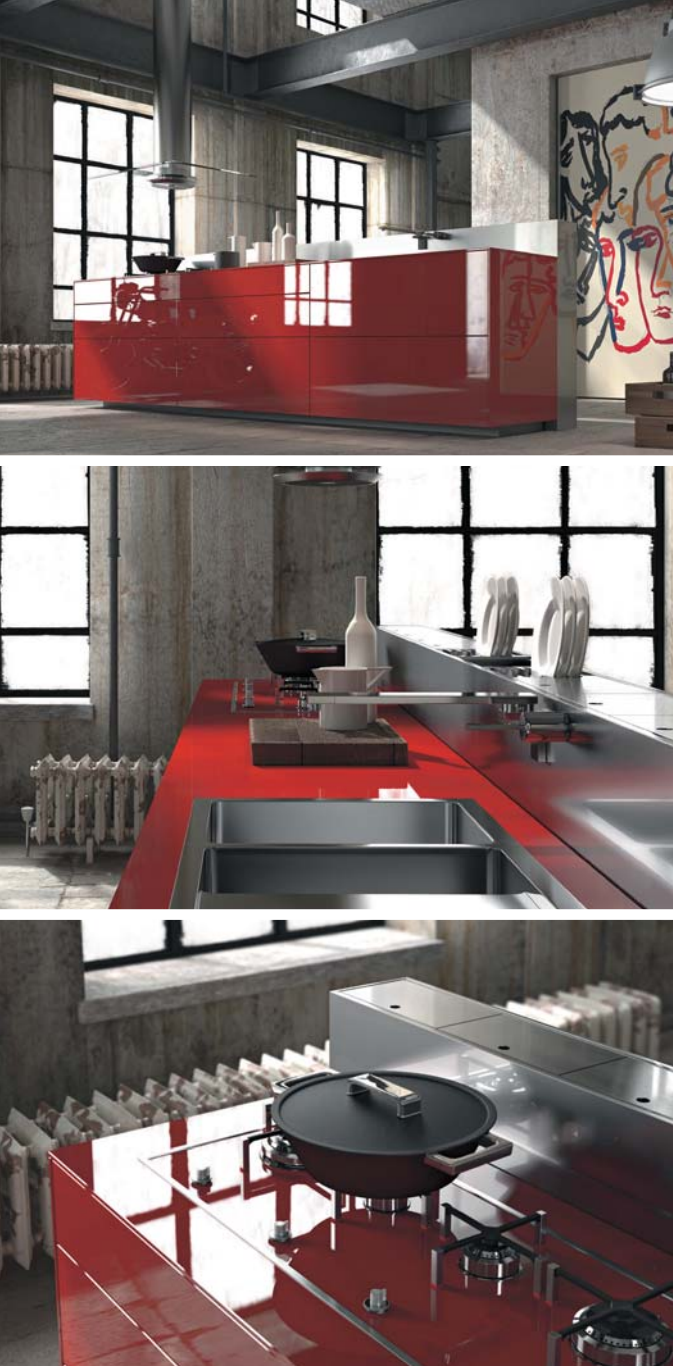


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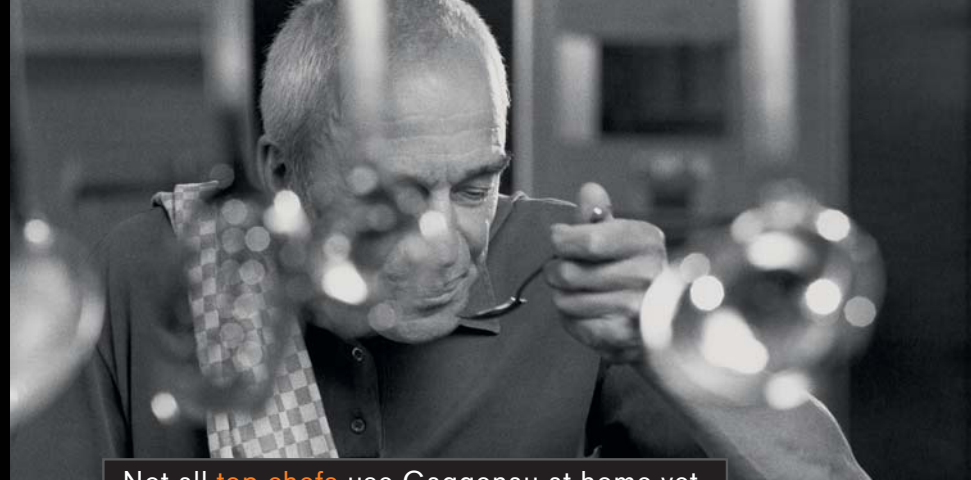


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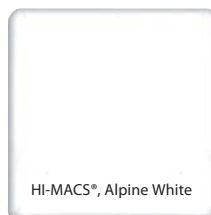


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弧面与直线的交集

悉尼歌剧院给您留下最深刻的印象是什么？对！是那独特的帆船式流线。SHIFT 系列延续着吉事多专业的工艺技术，在设计上融入未来派元素的大胆与创新，创造独特的弧面与直线的完美过渡。上扬的弧面与无限延伸的线条在设计师奇妙的安排下，强烈的视觉冲击让您迫不及待地想要去追寻力与速的轨迹！

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Antonio Bullo

意大利设计师安东尼·布鲁 (Antonio Bullo)

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