AESTHETICS

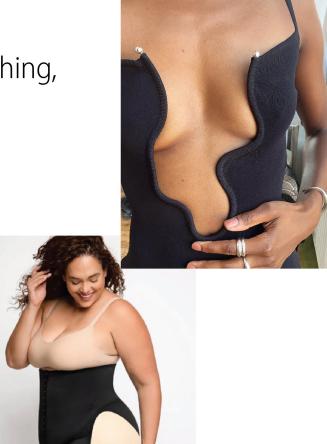
Secrets of effortless style

The concept

Technical underwear is defined by figure-smoothing, seamless and sexy fits with minimal styles.

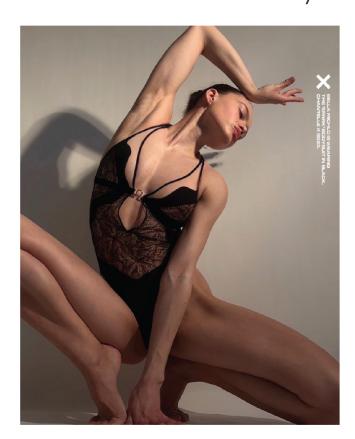
Design direction

Make underwear into bodycon fashion pieces with sexy plunge and curvy edged padded bra. Update innovation items like padded bra with removable wire and Tummy control shorts with removable butt padding.



AESTHETICS Secrets of effortless style

- Recycled Nylon Micro
- Lycra adaptive 4-ways Micro
- Free cut papertouch Micro
- Padding: One-piece encased wired pads,
 Sexy curved edge pads and spacer



CURVE UNLINED STYLE

Secrets of effortless style

The concept

AS comfort continues to be the driving force behind consumers' underwear preferences. Wellness and lightweight emerge as highly demand for pluz size women.

Design direction

Focus on providing comfortable and versatile unlined options and use soft, comfortable fabrics with supportive workmanship for products.



CURVE UNLINED STYLE

Secrets of effortless style

- Soft touch Micro and sheer
- Lightweight stripe mesh
- Free cut allover lace
- Lightweight gallon lace



ELEVATED BASIC

Secrets of effortless style

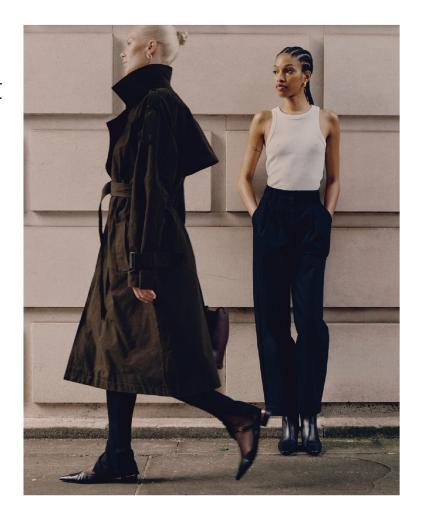
The concept

Invisibles Comfort Soft materials feels soft against the skin with supports your natural shape.

Design direction

Offer everyday essentials that are invisible under clothes, designed to disappear.

Lean into the seasonless minimalism at play in those back-to-basics categories.



ELEVATED BASIC

Secrets of effortless style

- Recycled Nylon Micro
- Free cut AquaX Micro
- Cotton-like breathable Micro
- Cotton modal jersey
- Padding: Soft pads, Breathable spacer pads





MOM & ME

Our special journey

The concept

It's a memorable journey for a girl turning to a young lady, her mom is always the role model & closest friend to share the moment with their little girl...

Design direction

Comfortable yet supportive matching sets for mom & daughter's unique connection. Underwear outerwear concept for chic & comfortable daily look; care-free bra with lace embellished for a light feminine touch.



MOM & ME Our special journey

- Melange cotton ribbed knit
- Cotton modal jersey
- Silky touch recycled polyamide micro
- Free-cut breathable jacquard
- Padding : Light & Soft removable pads

