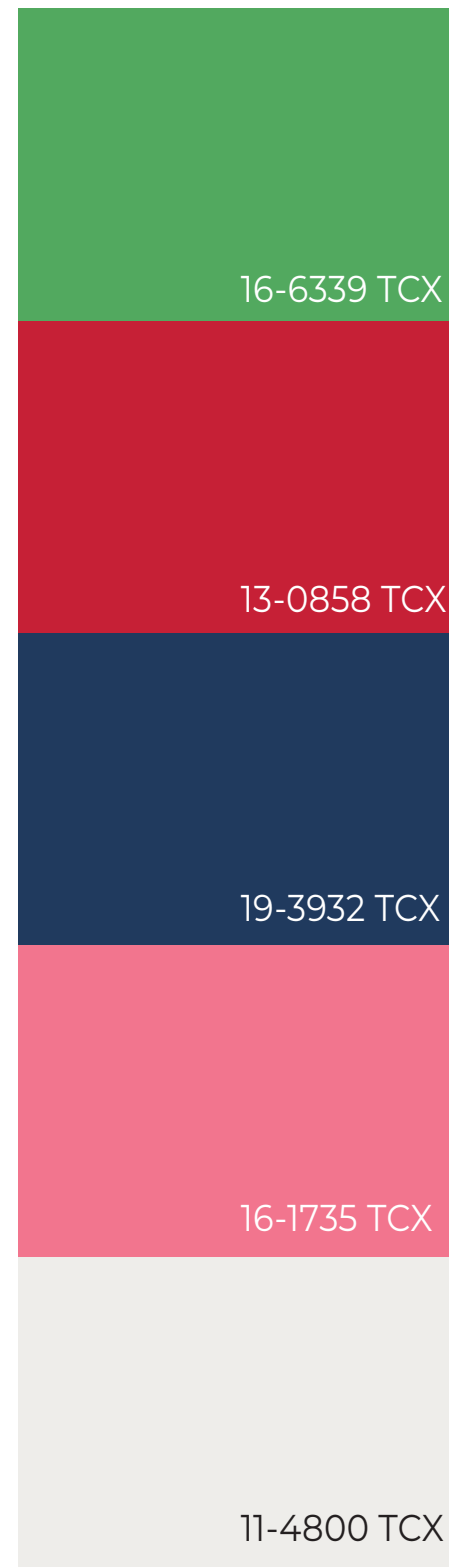
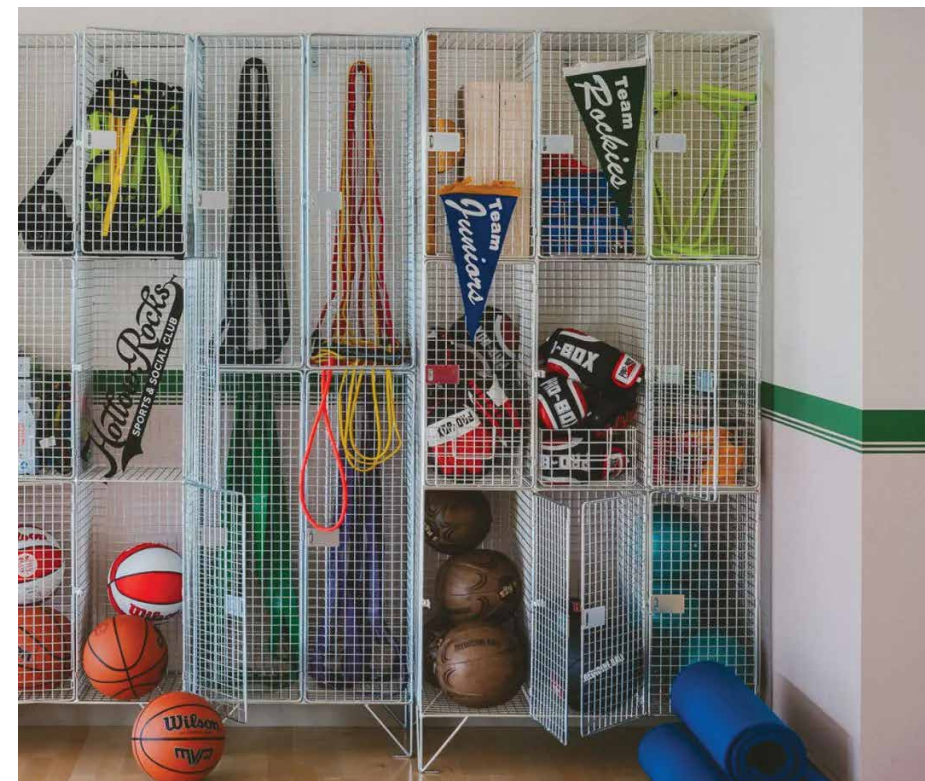
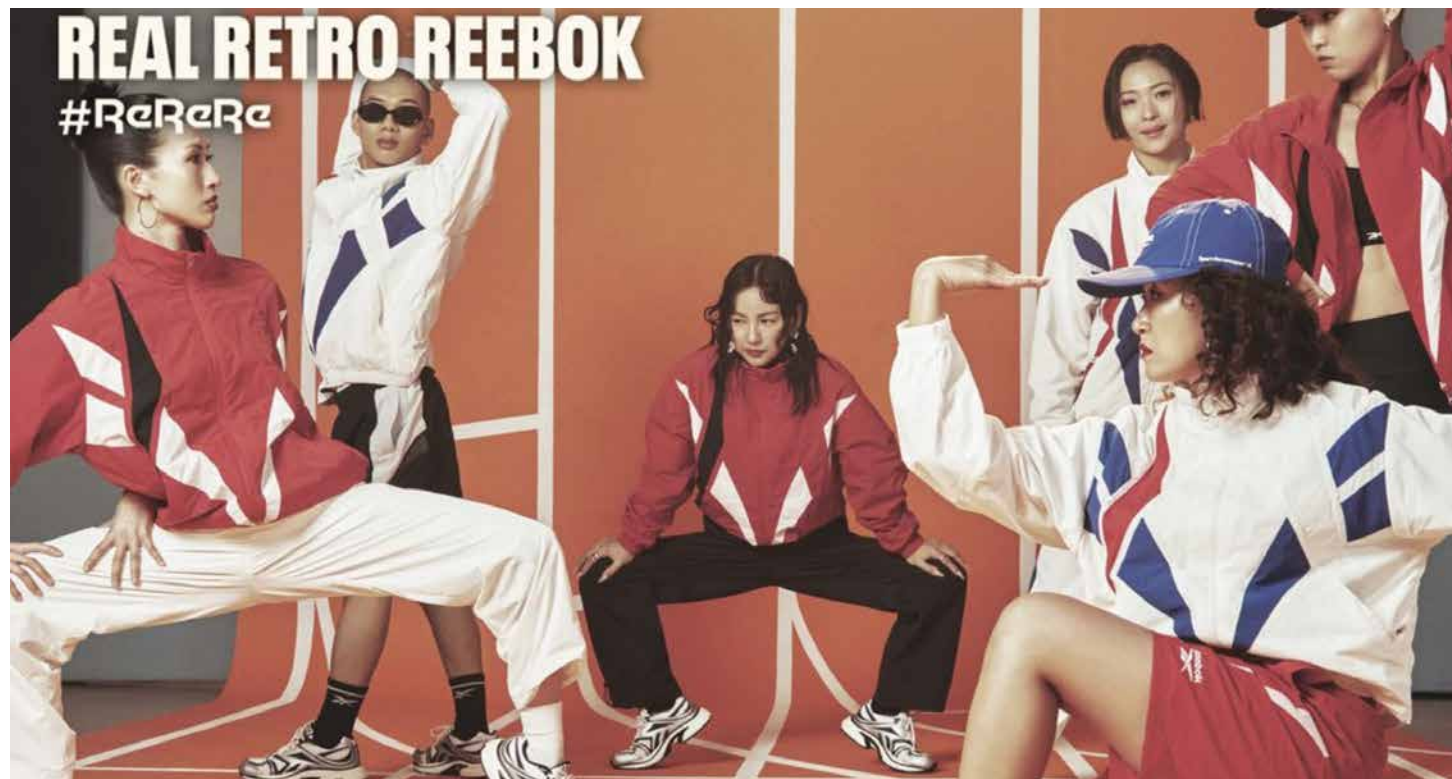




GAME PLAY





INSPIRATION

The continued trend of team and court sports demonstrate a desire for activewear that not only performs well but also expresses individual identity, a sense of community, and a connection to the excitement and energy of competitive sports. By blending athletic functionality with team-inspired aesthetics and experiences, activewear brands are drawing heavy inspiration from the bold, graphic designs of retro and collegiate team uniforms into creating fashionable and versatile athleisure styles.



KEY SHAPES

Medium-impact Bras | Tennis Dress | Skort and Shorts | Tank | Polo | Romper



KEY DETAILS

Pleats | Collegiate- and Retro-inspired Details | Longline Bra | Contrast color Piping | Crop Tee | Bold Graphics