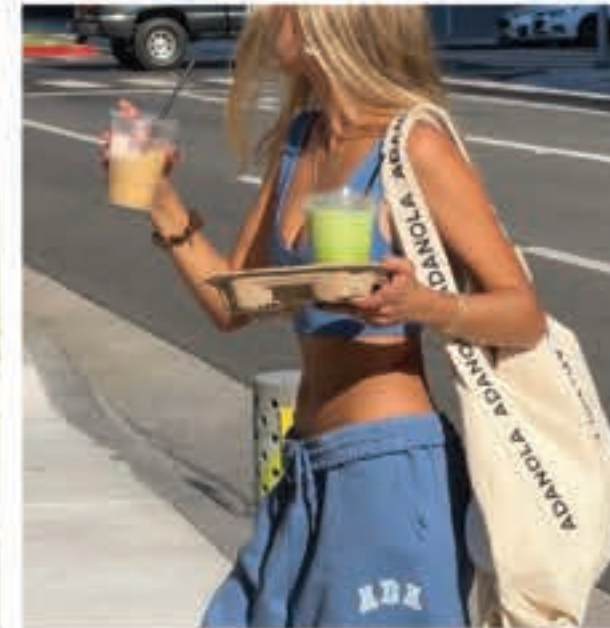
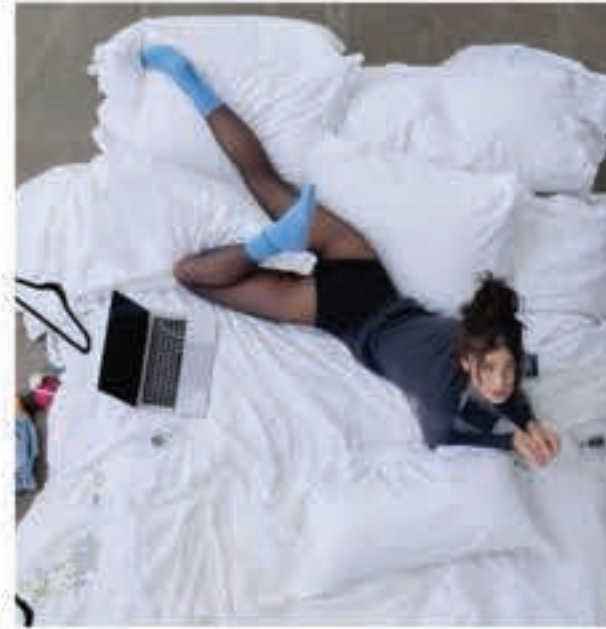




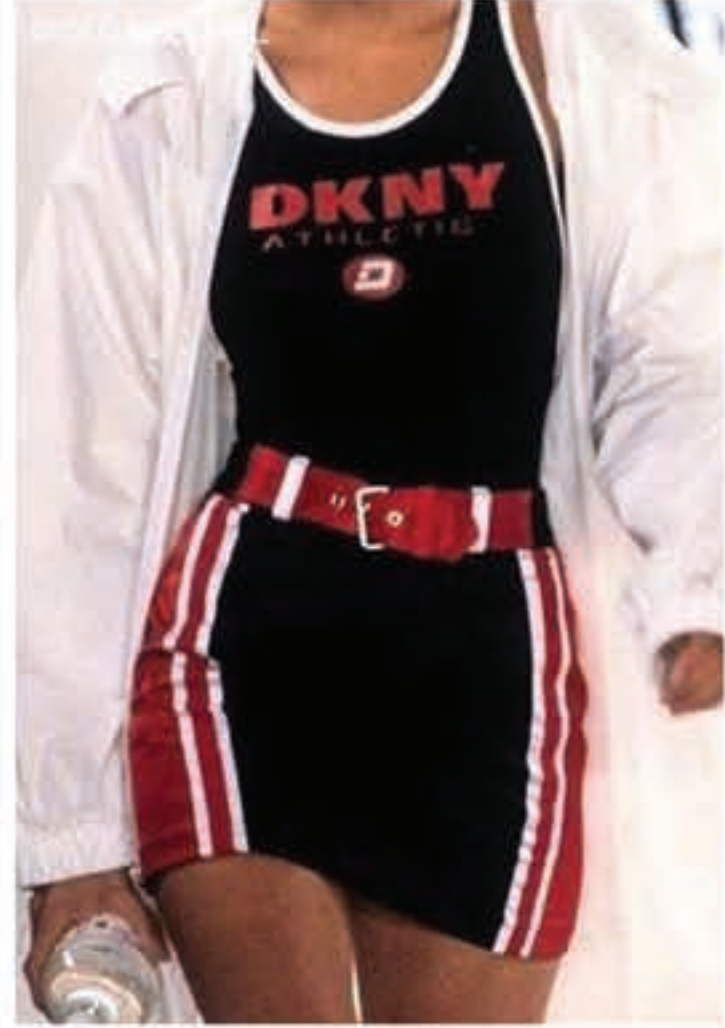
COLLEGE LIFE

MOOD | Finally, autumn has arrived, marking the beginning of sports seasons and the college year. It's the perfect time to build a versatile wardrobe that can transition through different seasons. As you settle into college and dorm life, this new semester brings exciting opportunities for creating lasting memories



PREP POP

Pair these high-energy hues with classic browns and navy in everyday active intimates styles and loungewear ranges. Silhouettes include pull-on bras, short shorts and bodysuits.



PANTONE
11-0601 TCX
Bright White

PANTONE
15-4-31 TCX
Windsurfer

PANTONE
19-3815 TCX
Evening Blue

PANTONE
18-1653 TCX
Toreador

PANTONE
19-2315 TCX
Grape Wine

PANTONE
18-1409 TCX
Peppercorn

COLOUR ON THE CATWALK

+14%
RED



FW25 NY CATWALK
VS
FW24 NY CATWALK



CALVIN KLEIN COLLECTION
FW25

BRONX & BANCO
FW25

CHRISTIAN SIRIANO
FW25

FFORME
FW25

KALLMEYER
FW25

SERGIO HUDSON
FW25

IN RED

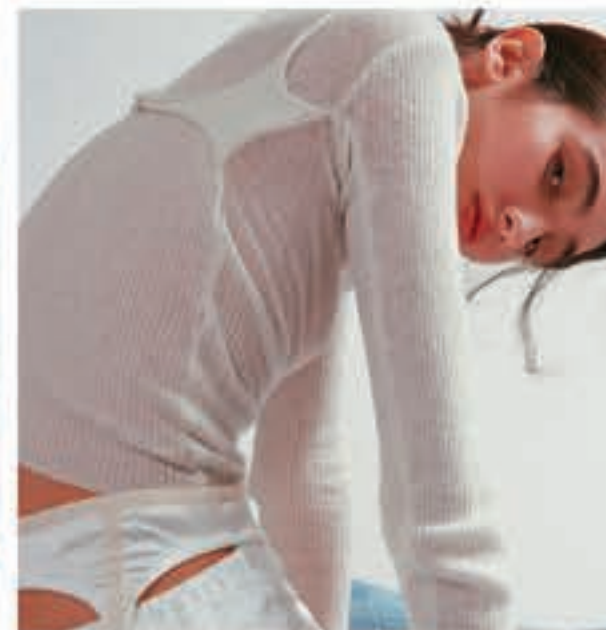
THE COLOUR RED HAS SEEN A SURGE DURING NEW YORK FASHION WEEK. COMPARED TO THE PREVIOUS SEASON, THERE HAS BEEN A REMARKABLE 14% INCREASE IN THE USE OF RED ON THE RUNWAY. WE SEEN CALVIN KLEIN'S RETURN TO NEW YORK FASHION WEEK HIGHLIGHTING COMPLETE RED PIECES, WHILST CHRISTIAN SIRIANO MADE RED HIS LEADING COLOUR FOR FALL WINTER 2025, CREATING STUNNING AND IMPACTFUL DESIGNS. OTHER BRANDS LIKE KHAITE AND KIM SHUI OPTED FOR DEEPER RED TONES, PERFECTLY CAPTURING THE ESSENCE OF THE FALL WINTER 2025 COLOUR PALETTE.

TREND CONCEPTS //: FW26/27

SOFT LAYERING

Tiered Layering applies a childlike, innocent approach to getting dressed, emphasizing soft protection and layering as a form of gentle self-enclosure.

Tiered Layering involves utilizing soft, gentle materials like knits and sheers to create a protective and layered look that emphasizes self-enclosure. This style allows for endless styling possibilities and promotes adaptability to different seasons.



AERIE

TREND CONCEPTS //: FW26/27

TIERED LAYERING

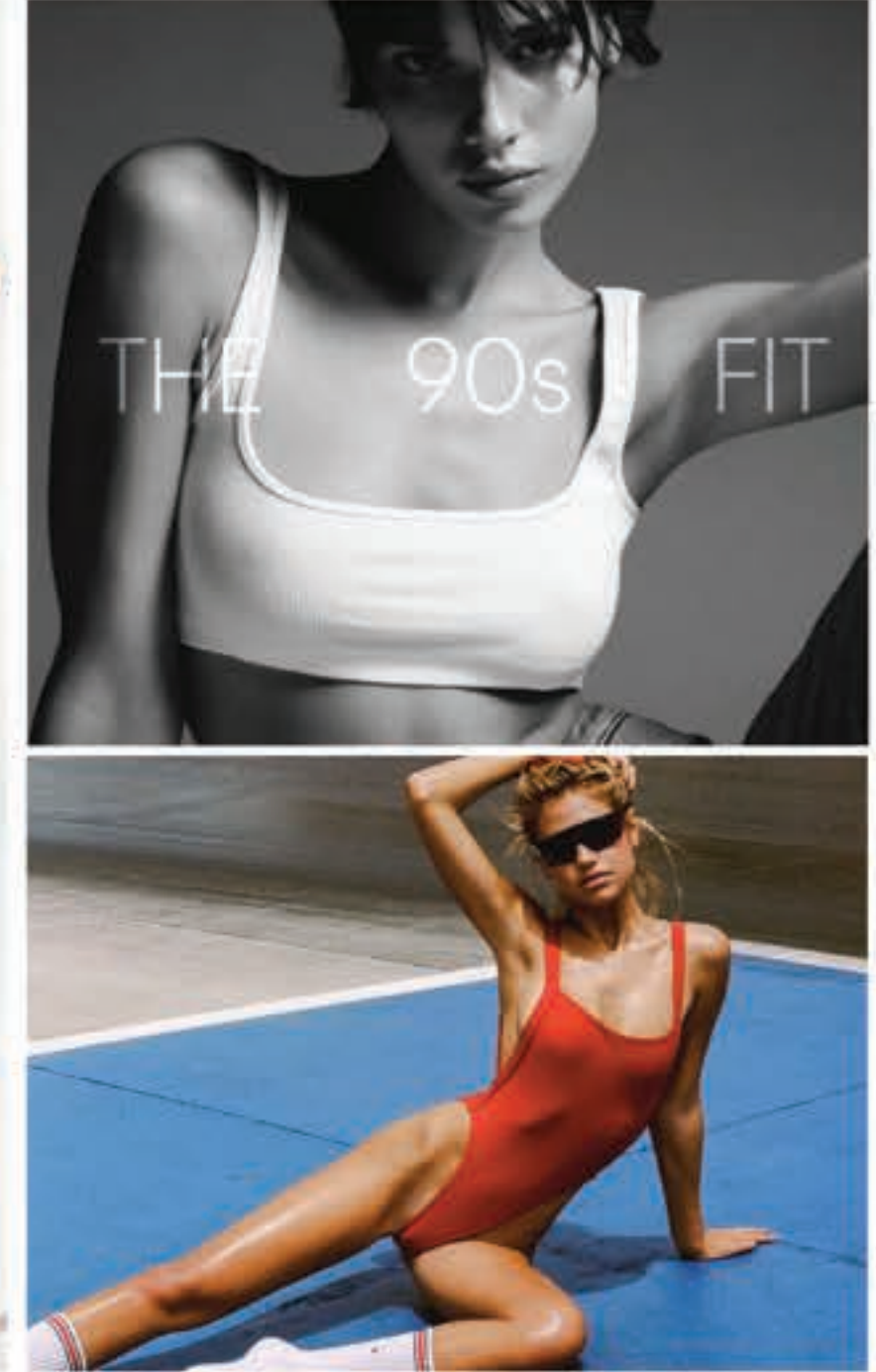


**CONCEPTS ONLY

INSPIRED BY.....The 90's fit



THE 90'S FIT//:
THE HIGHER THE
LEG LINE, THE
BETTER



HIGH LEG / SIMPLE
DESIGN / BOLD COLOUR

RETRO SPORT

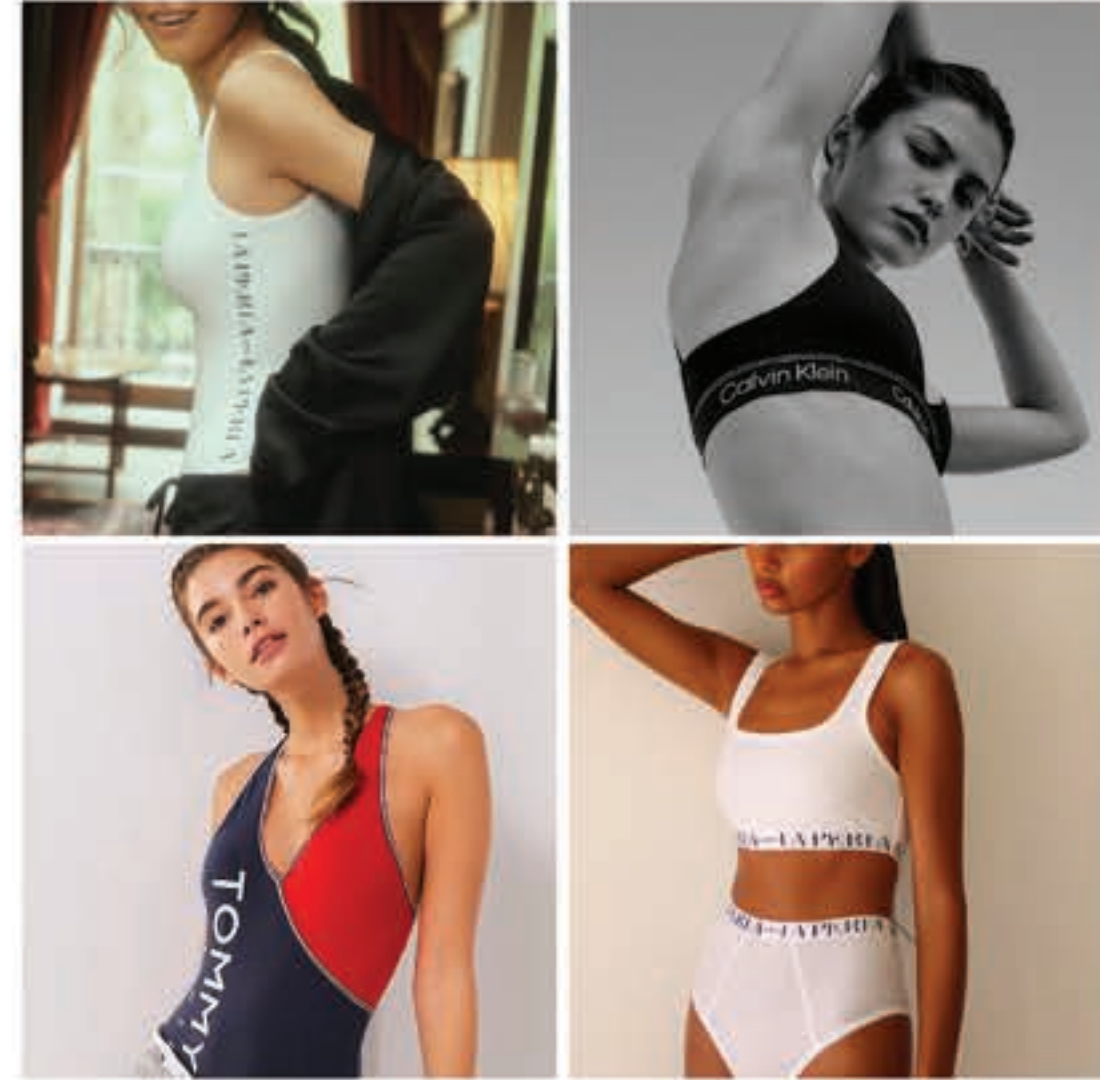


FABRIC DIRECTION

2-way tricot sueded finish.
71% Polyamide,
29% Elastane
120g/m2



CREATIVE DIRECTION



COLLECTION://

003-RR-00421 Brushed micro high leg bodysuit
003-RR-00422 Brushed micro Triangle
003-RR-00425 Brushed micro high leg thong
003-RR-00423 Brushed micro plunge bra
003-RR-00424 Brushed micro short

MINIMAL COTTON

Innovations in clean minimal underwear and bodywear place a strong emphasis on the sensation and appearance of wearing almost nothing, with a particular focus on advancing flexible bra designs and bodywear made from soft cotton materials that offer both comfort and support. By utilizing seamless, lightweight fabrics with skin-friendly natural fibers, these garments enhance the body's shape while giving the impression of wearing virtually nothing. Incorporating ultra-light and highly elastic cotton materials that promote wellness, the goal is to provide the wearer with a barely-there feeling. This ongoing evolution of products seeks to strike a harmonious balance between comfort, support, and a sense of liberation, ultimately enhancing the overall experience of wearing flexible undergarments and bodywear.

INTERMISSIMI

CHANTELLE

CHANTELLE

CALVIN KLEIN

CALVIN KLEIN

TREND CONCEPTS //: FW26/27

CLEAN CUT COTTON

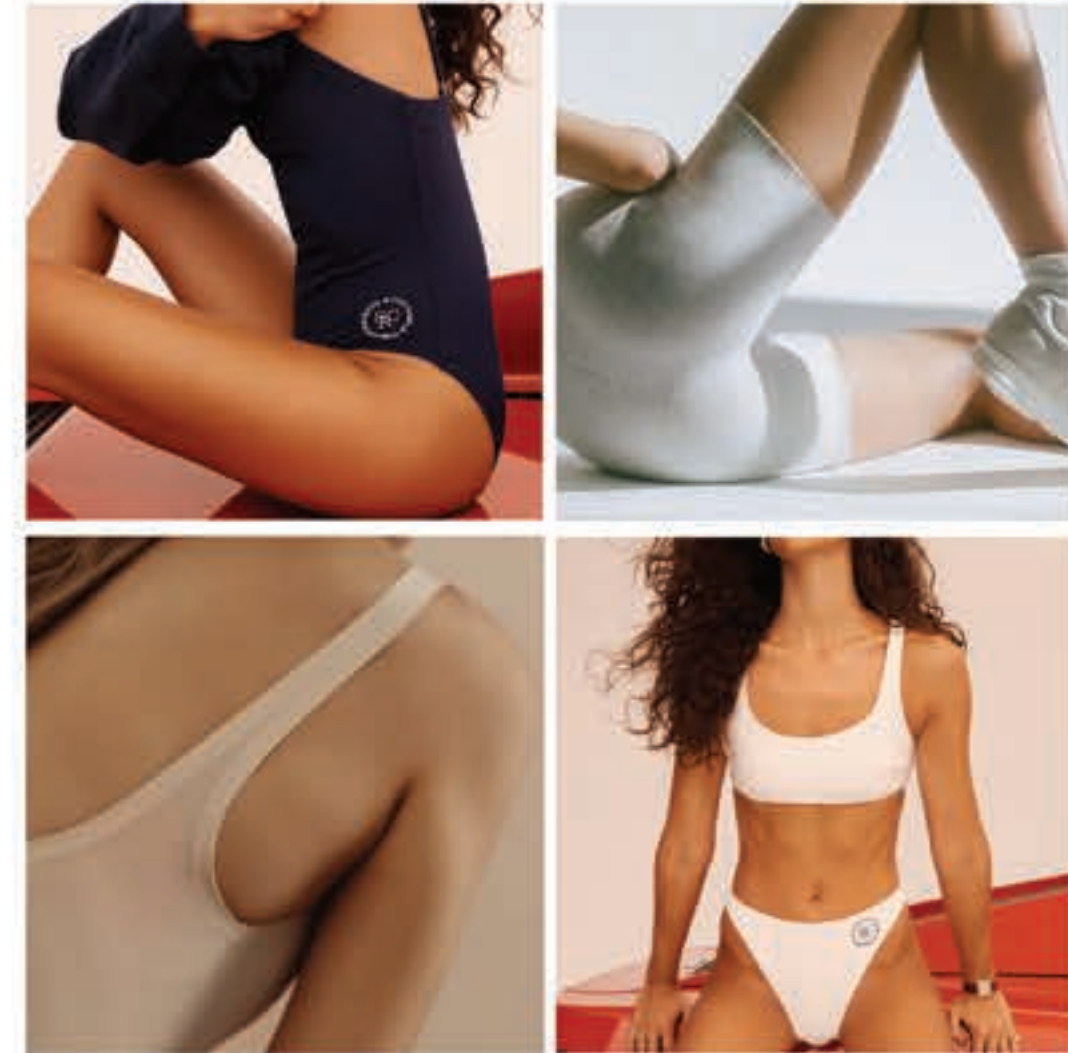


FABRIC DIRECTION

Clean Cut Cotton
BICOS115
82% Supima Cotton,
18% Spandex
145 G/m2



CREATIVE DIRECTION



COLLECTION://

003-RR-00455 Bralette with removable pads
003-RR-00456 Longline scoop bralette with removable pads
003-RR-00457 Hipster brief
003-SS-00120 Thong brief

PRETTY FEMININE

Concept:

Soft, romantic lingerie updates with an imperfect human touch to bring a sense of connection and uniqueness.

Design Direction:

Retailers are enhancing pretty feminine styles by incorporating modern romantic sheer lace and delicate florals in gelato-pastels. Camisoles and slips have been performing well in online sales within the sleepwear category. Embrace the pretty feminine theme of the upcoming A/W 26/27 season by utilizing natural materials, handcrafted elements, and a palette of pastel tones and light fabrics. Look for hand-finished details like soft ties, asymmetrical ruffles, repurposed trims, intricate stitching, and frayed or lace edges to complete the look..

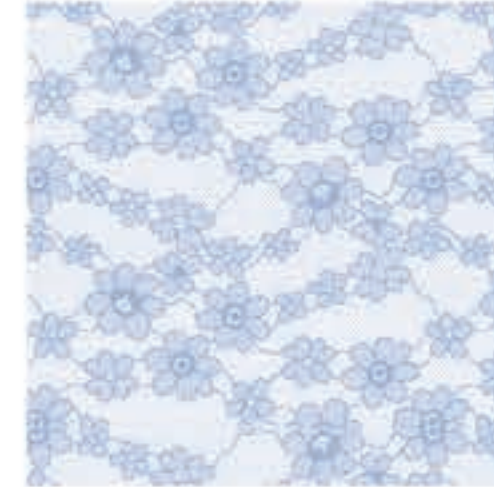


SPANDEX FREE LACE



FABRIC DIRECTION

Spandex-free Allover Lace
KFE3811-00HEL
100% NYLON



Lace Trim
KFE3811-1
Nylon/Spandex



CREATIVE DIRECTION



COLLECTION://

003-RR-00415 Wired bra
003-RR-00416 Tanga brief
003-RR-00417 Cami top
003-RR-00418 Shorts
003-RR-00419 Cardigan
003-RR-00420 Scrunchie

TREND CONCEPTS //: FW26/27

REINTERPRET CLASSICS

Minimalist, classic designs gain traction and override microtrends.

Continue to reinterpret classics for new generations by styling, packaging and promoting minimalist pyjamas, boxers, sweatshirts and joggers as high-quality, gender-inclusive collection essentials with long-term lifespans.

Pick up the offewear trend for the loungewear category with details like button-down collars and classic office-inspired suit and shirting palettes.

Design Direction:

Creating comforting ranges but with a classic twist including the pin stripe or classic check print.



CATWALK DATA: TRENDING PRINT

+29%
CHECKS



FW25 LONDON CATWALK
VS
FW24 LONDON CATWALK



CHECK

CHECK PRINTS HAVE DOMINATED THE FW25 CATWALK WITH A 29% INCREASE IN USAGE. DESIGNERS SUCH AS BURBERRY AND KENT & CURWEN HAVE EMBRACED THE TREND, SHOWCASING CHECK-HEAVY COLLECTIONS. THE VERSATILE AND TIMELESS APPEAL OF CHECK PATTERNS HAS MADE THEM A FASHION FAVORITE THIS SEASON, ADDING A TOUCH OF SOPHISTICATION AND CLASSIC STYLE TO THE RUNWAY. GET READY TO SEE MORE CHECK PRINTS ON THE STREETS AND IN YOUR WARD-ROBE.

TREND CONCEPTS //: FW26/27

CHECK MATE

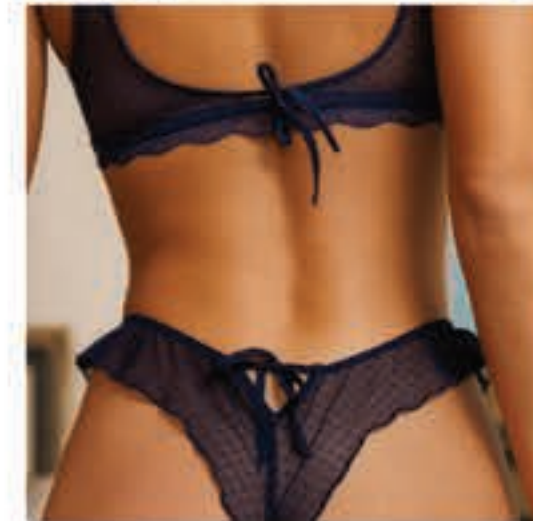


FABRIC DIRECTION

Brushed Pointelle
97.5% Polyester,
2.5% Spandex
210g/m2



CREATIVE DIRECTION



COLLECTION://

003-RR-00569 Pointelle crop with lace trim & bow detail (Plain/ print)

003-RR-00426 Pointelle wired bra with lace trim (Plain/ Print)

003-RR-00570 Pointelle micro short (Plain/ Print)

KEY SHAPE

MIU MIU RTW



MIU MIU RTW



SIMKHAI FW25



KEY SHAPE THE MICRO BOY BOXER//: Show a little cheek

THE MICRO BOY BOXER HAS SWIFTLY EMERGED AS A KEY SHAPE FOR FW26 IN THE LINGERIE AND LOUNGEWEAR SPACE. REOWNED DESIGNER BRANDS LIKE MUI MUI HAVE EMBRACED THIS TREND, MAKING IS INCREASINGLY POPULAR WITH FASHION ENTHUSIASTS. AS WE WITNESS THE EVOLUTION OF FASHION ON THE CATWALK FOR FW25, THE MICRO BOY BOXER/MICRO SHORT CONTINUES TO GROW, CAPTIVATING ATTENTION WITH ITS STYLISH AND COMFORTABLE APPEAL.

Customer Mindset

September:

Finally, autumn has arrived, marking the beginning of sports seasons and the college year. It's the perfect time to build a versatile wardrobe that can transition through different seasons. College sport fashion has evolved to prioritize layered silhouettes that provide warmth. As you settle into college and dorm life, this new semester brings exciting opportunities for creating lasting memories. With the days getting darker and cooler, adding extra layers to your outfits becomes essential.

Events:

Back to school

Asian games

US tennis open

College football season



TREND CONCEPTS // FW26/27

Winter Active Cotton

Workout Underwear



LENZING: ANTI YELLOW AGENT



BRUSHED



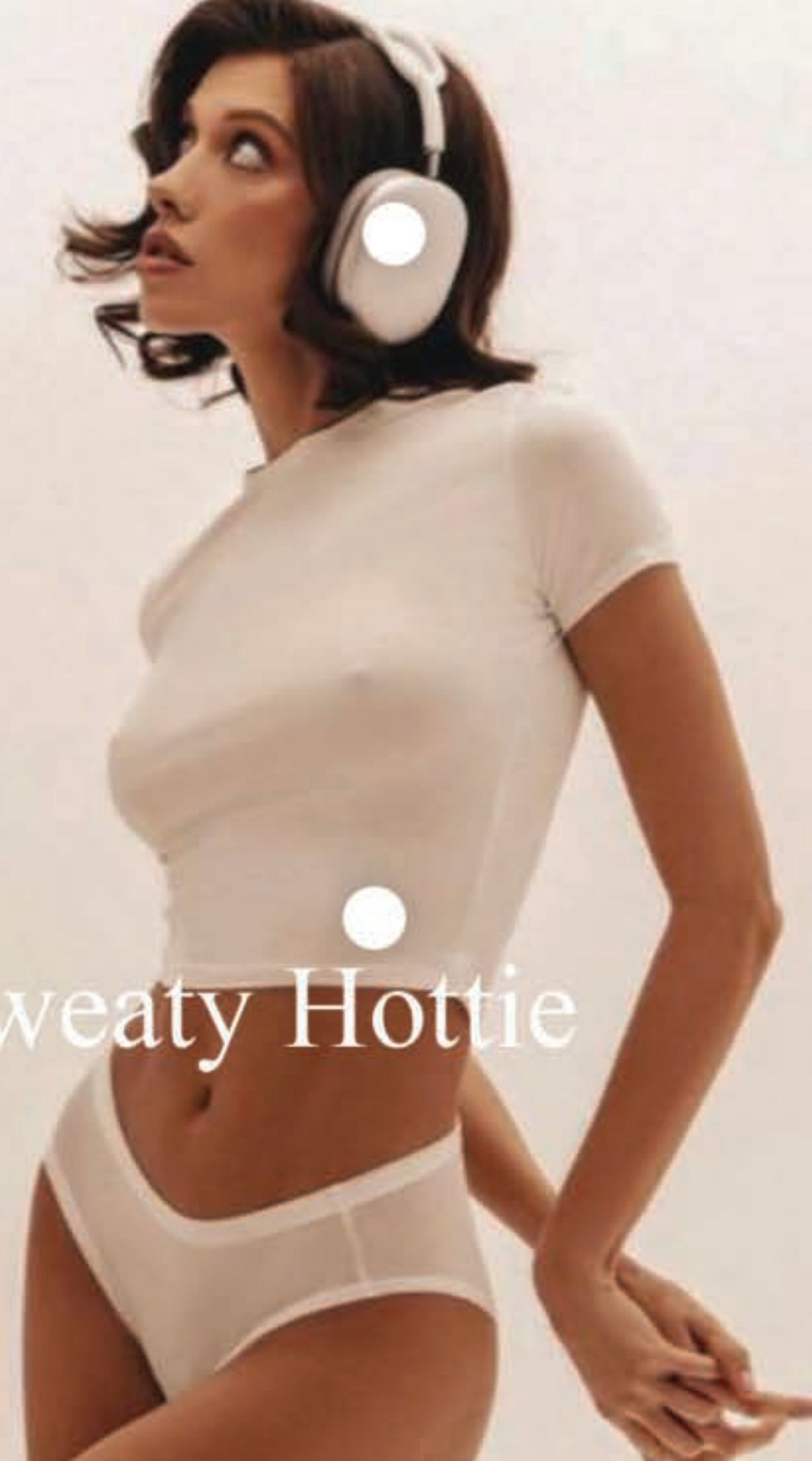
SPORTY ELEMENTS



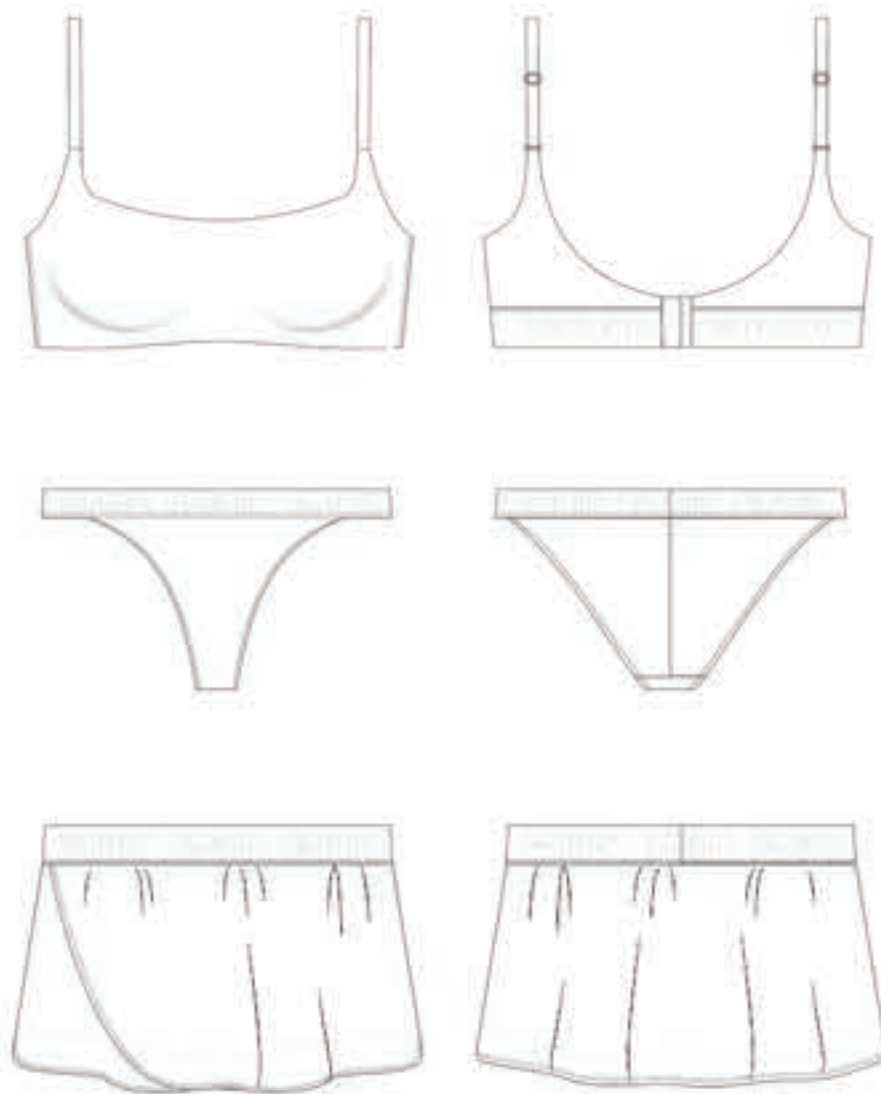
PERIOD PROOF

TREND CONCEPTS //: FW26/27

The Sweaty Hottie



WINTER ACTIVE COTTON (INTIMATES)



COLLECTION://

Cotton one piece padded bra

Cotton tanga brief

Cotton skorts with built-in shorts



COLLECTION://

Cotton one piece padded bra

Cotton tanga brief

Cotton shorts with built-in period proof brief

FABRIC DIRECTION

TJ08583A02 + Brushed

+ HeiQ Mint

95% cotton 5% lycra

140g/m2

USD 3.35/m

TJ08583C01 (heather B2835)

+ Brushed + HeiQ Mint

95% cotton 5% lycra

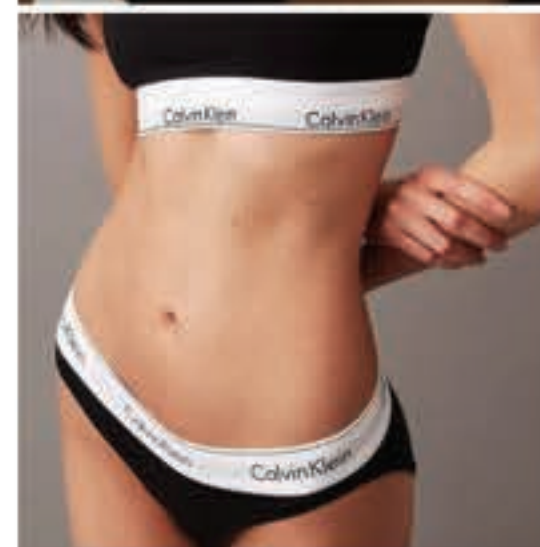
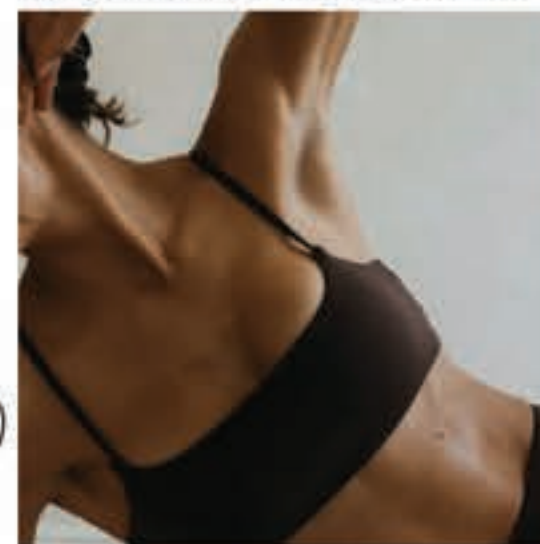
140g/m2

USD 4/m

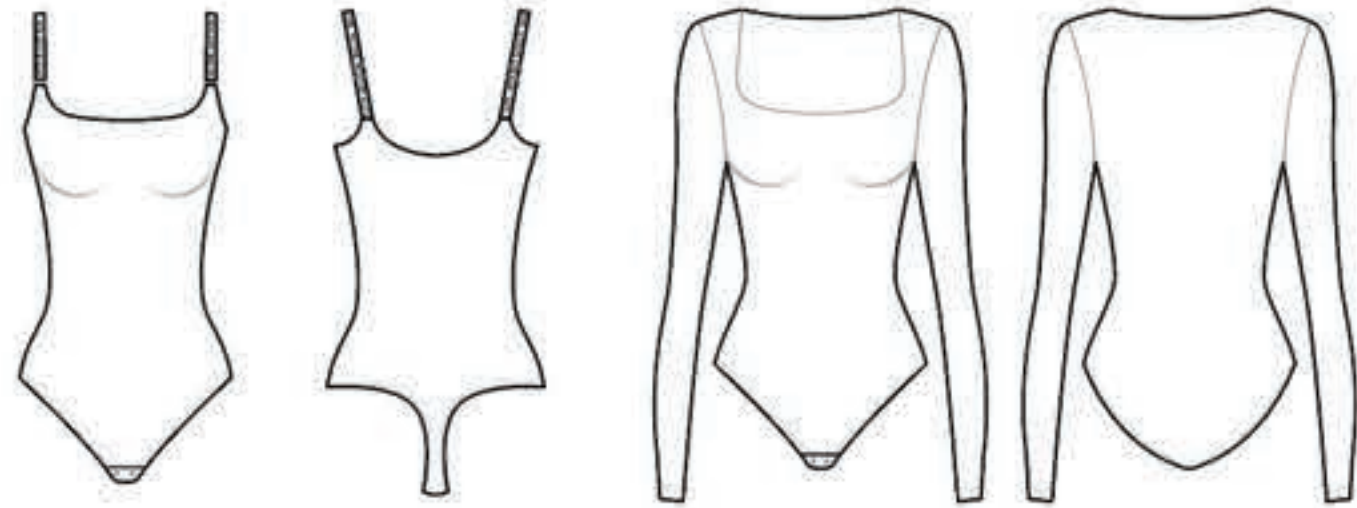
○ BRUSHED

○ HEIQ MINT

CREATIVE DIRECTION



WINTER ACTIVE COTTON/ CASUALWEAR



FABRIC DIRECTION
45% cotton 45% TENCEL
modal 10% spandex
195g/m2



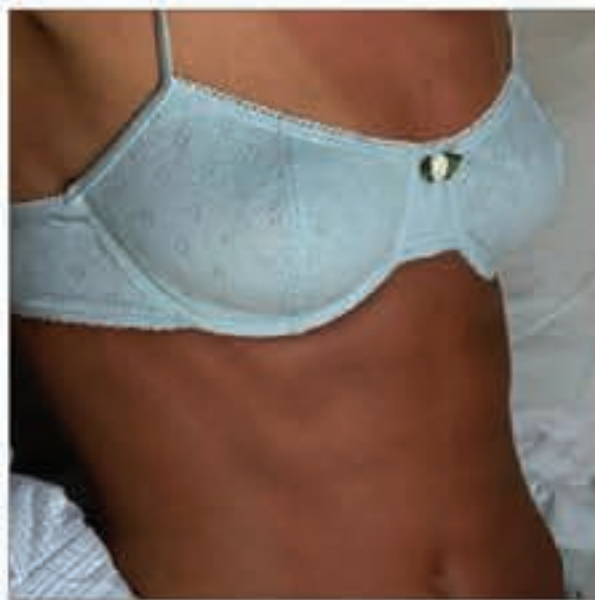
CREATIVE DIRECTION



COLLECTION://
Squareneck long-sleeve bodysuit with shelf-bra
Scoop-neck bodysuit with shelf-bra
Squareneck tank with shelf-bra
Flared pants with logo elastic
Scoop-neck onesie with shelf-bra

Winter Pointelle

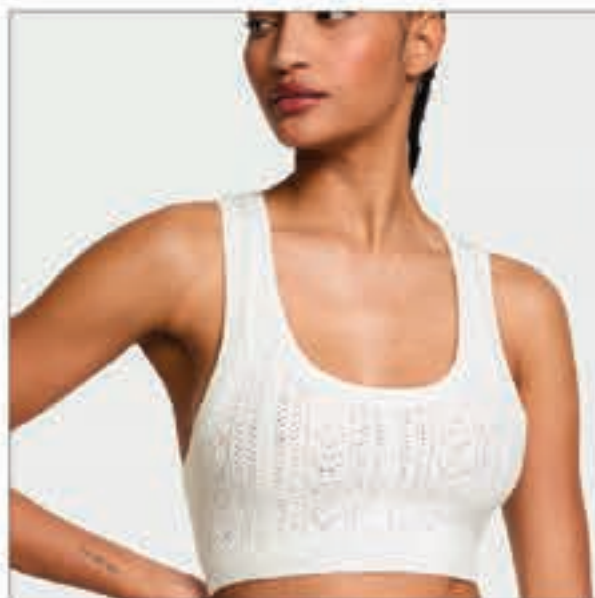
Classic updated



CLASSIC DESIGNS UPDATED



BRUSHED



WINTER WEIGHT POINTELLE



WINTER SHAPES

TREND CONCEPTS //: FW26/27



WINTER POINTELLE:// INTIMATES



FABRIC DIRECTION

97% cotton 3% spandex
/195g/m2



CREATIVE DIRECTION



COLLECTION://

Pointelle Crop cardi & short

Pointelle bodysuit with lace trim

Pointelle crop with lace trim & bow detail (Plain/ print)

Pointelle wired bra with lace trim (Plain/ Print)

Pointelle micro short (Plain Print)

WINTER POINTELLE/ SLEEPWEAR



CREATIVE DIRECTION



COLLECTION://
V-neck long-sleeve top
Flared pants

Retro Revival



COLOUR BLOCKING



CLASSIC SHAPES WITH ELASTICS



SPORT INSPIRED DETAILS



CONTRAST STITCHING

TREND CONCEPTS //: FW26/27



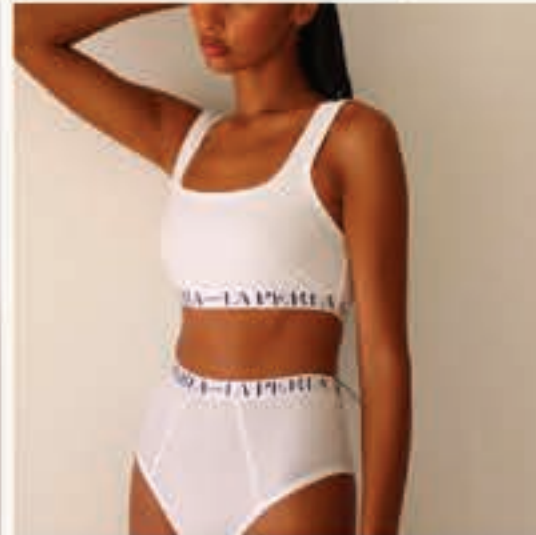
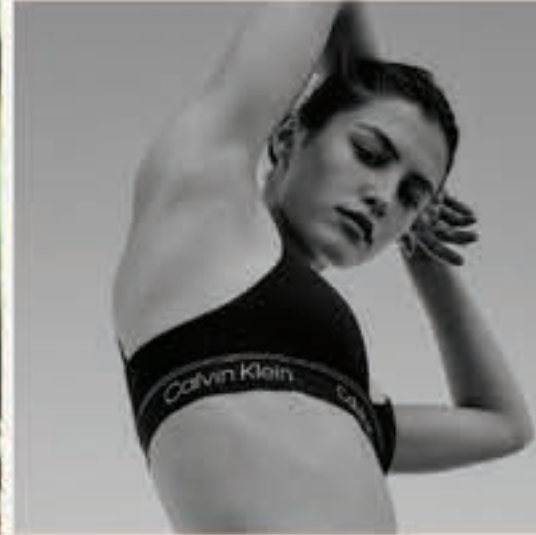
RETRO SPORT



FABRIC DIRECTION



CREATIVE DIRECTION



COLLECTION://

Brushed micro high leg bodysuit
Brushed micro crop
Brushed micro high leg thong
Brushed micro plunge bra
Brushed micro short with cut out

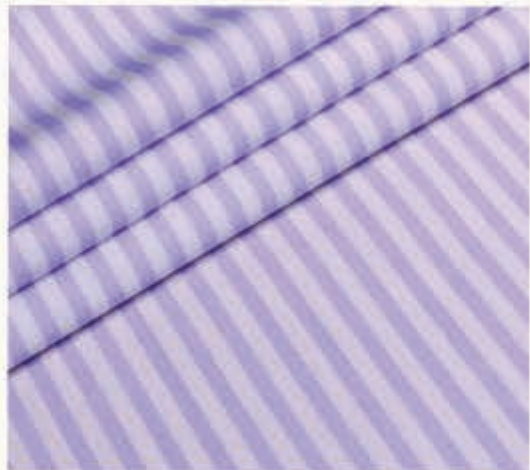
POPLIN PREP



COLLECTION://
Poplin padded wired scoop bra
Poplin micro boy short

FABRIC DIRECTION

100% cotton/ 117gsm



CREATIVE DIRECTION



Spandex-Free Lace

Young & Fun!



SPANDEX-FREE LACE



HIGH STRETCH



ULTRA COMFY



TOUCH OF CONTRAST

TREND CONCEPTS //: FW26/27



SPANDEX-FREE LACE



FABRIC DIRECTION
100% NYLON66



CREATIVE DIRECTION



COLLECTION://

Allover lace wired bra
Allover lace tanga brief
Allover lace lightly lined cami top
Allover lace shorts
Allover lace cardigan
Allover lace scrunchie

TREND CONCEPTS //: FW26/27
TREND CONCEPTS //: FW26/27



RETRO SPORT

- 003-RR-00421 Brushed micro high leg bodysuit
- 003-RR-00422 Brushed micro Triangle
- 003-RR-00425 Brushed micro high leg thong
- 003-RR-00423 Brushed micro plunge bra
- 003-RR-00424 Brushed micro short



CLEAN CUT COTTON

- 003-RR-00455 Bralette with removable pads
- 003-RR-00456 Longline scoop bralette with removable pads
- 003-RR-00457 Hipster brief
- 003-SS-00120 Thong brief



WINTER ACTIVE COTTON

- 003-RR-00439 One piece padded bra
- 003-RR-00440 Tanga brief
- 003-RR-00441 Skorts with built-in shorts
- 003-RR-00442 Shorts with built-in period proof brief
- 003-RR-00448 Squareneck long-sleeve bodysuit with shelf-bra
- 003-RR-00447 Scoop-neck bodysuit with shelf-bra
- 003-RR-00449 with shelf-bra
- 003-RR-00450 Flared pants with logo elastic
- 003-RR-00451 Scoop-neck onesie with shelf-bra



SPANDEX-FREE LACE

- 003-RR-00415 Wired bra
- 003-RR-00416 Tanga brief
- 003-RR-00417 Cami top
- 003-RR-00418 Shorts
- 003-RR-00419 Cardigan
- 003-RR-00420 Scrunchie



WINTER POINTELLE

- 003-RR-00433 Pointelle Crop card
- 003-RR-00434 Pointelle short
- 003-RR-00430 Pointelle bodysuit with lace trim
- 003-RR-00431 Pointelle crop with lace trim & bow detail (Plain/ print)
- 003-RR-00435 Pointelle wired bra with lace trim (Plain/ Print)
- 003-RR-00432 Pointelle micro short (Plain/ Print)
- 003-RR-00510 Scoop neck long sleeve top
- 003-RR-00511 Flared pants