



Meet EVEN® Hotels.

Where wellness is within reach.

EVEN® Hotels prototype overview

Building summary

Size of site:	2.1 acres
Gross building area:	92,208 sq ft
Number of floors:	4
Total room count:	131
Gross building area per key:	532 sq ft
Parking spaces:	131
Pool:	Optional
Cost to build: Target cost per key for 131-room prototype: \$135,443 - \$209,240 (Excludes land, contingency, utility tap, and permit fees).	

Guestrooms

Guestroom type	Total	SF
King Standard	42	296
King Standard ADA	6	370
King Standard Plus	18	296
King Standard Plus ADA	5	370
King Premium	10	352
King Premium ADA	2	461
QQ Standard	27	352
QQ Standard ADA	4	461
QQ Standard Plus	14	352
QQ Standard Plus ADA	3	461
Total	131	

Distribution

As of June 30, 2025

	Hotels	Rooms	Pipeline
Americas	25	3,398	5
EMEA	–	–	2
China	18	3,195	19
Global	43	6,593	26

What we stand for

EVEN® Hotels delivers an experience that empowers our guests to prioritize wellness and being balanced on their terms so they can be at their best when they travel.

Where we play

EVEN Hotels is an upscale hotel brand designed for the wellness-minded business traveler who prioritizes their wellness routines on the road, especially when they need to be at their best to accomplish more.

Why the brand

- 1 Growing market segment:** Global Wellness Economy is forecasted to hit \$9 trillion by 2028.**
- 2 Appealing proposition:** a distinctive lifestyle hotel brand with thoughtful options for rest, nutrition, exercise, and productivity.
- 3 Design:** from quiet pockets of calm to uplifting and energizing spaces, the elements of our design work together to bring a feeling of ease and effortlessness that makes staying well a breeze.
- 4 Service:** a new F&B concept that is more appealing to guests while offering owners a simplified and less costly service delivery model.

Enterprise contribution*

IHG®'s booking channels represented an average of **85.1%** of EVEN Hotels reservations in 2024 and **IHG One Rewards** generated an average of **45.5%** of bookings at EVEN Hotels during the same period.

development.ihg.com/hotel-brands/even-hotels

*Source: 2025 EVEN Hotels FDD, Year End 2024 U.S. Comparable Hotels.

**Source: Global Wellness Institute

