

MEDIA STATEMENT

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Streaming for Australia's response to the passage of the Streaming Investment Obligation Bill

The Streaming for Australia Coalition is deeply concerned with the Australian Parliament's decision to pass the Communications Legislation Amendment (Australian Content Requirement for Subscription Video on Demand (Streaming) Services) Bill 2025 today.

Paul Muller, Chair of the Coalition, said, "As the Minister said, Australia's streaming services are already investing at or above regulatory and community expectations. This legislation is therefore trying to solve a problem that simply doesn't exist.

"Streaming video on demand services [invest more](#) in Australian scripted drama than all subscription and commercial broadcasters combined, [despite being only 23 percent of total TV viewing time](#), yet the Bill creates an uneven playing field across the industry, with penalties for non-compliance up to ten times higher for streamers than for broadcasters.

"While all members of Streaming for Australia constructively engaged with the Government in good faith on multiple occasions, we were disappointed this bill has been rushed through the Parliament without proper input from those it directly impacts.

"The Minister's second reading speech highlights the importance of Australian stories in reflecting who we are as a nation and taking those stories onto the international stage. Licensing Australian content for global audiences is an important part of that, but there is now an active disincentive for streamers to continue investing in this type of content, as it cannot be used to meet the new investment obligations. The Bill also does not recognise streamers' substantial investment in building the capacity of the screen industry through skills and training.

"As a result, this Bill may ultimately have the opposite effect to its intention - reducing investment in some types of Australian content and leading to negative consequences for consumers and the creative industry.

"We remain committed to the success of Australia's screen industry. Streaming for Australia stands ready to work together with the Australian Media and Communications Authority on implementation of the Bill that will go into effect less than six weeks from today."