

# NORTHERN DISTRICT FAIR CADILLAC, MI

## OUR MISSION

THE NORTHERN DISTRICT FAIR IS DEDICATED TO CELEBRATING AGRICULTURAL HERITAGE AND CREATING UNFORGETTABLE FAMILY EXPERIENCES, ALL DRIVEN BY THE PASSION OF OUR DEDICATED VOLUNTEERS. WE UNITE LOCAL FARMERS, ARTISANS, AND FAMILIES THROUGH ENGAGING EVENTS AND ACTIVITIES THAT INSPIRE PRIDE, CREATIVITY, AND COMMUNITY SPIRIT. OUR MISSION IS TO FOSTER CONNECTIONS AND ENRICH LIVES, ENSURING THAT EVERY VISITOR LEAVES WITH CHERISHED MEMORIES AND A DEEPER APPRECIATION FOR OUR TRADITIONS.

COMMUNITY FOCUSED

SUPPORTIVE

IMPACTFUL

GENEROUS

ENGAGED

ESSENTIAL

THANK YOU FOR CONSIDERING A PARTNERSHIP WITH THE NORTHERN DISTRICT FAIR. AS WE WORK TO REVITALIZE AND ELEVATE OUR CHERISHED COMMUNITY EVENTS, OUR NEW BOARD MEMBERS HAVE BEEN PUTTING IN COUNTLESS HOURS TO MAKE THIS VISION A REALITY. OUR SMALL TOWN THRIVES ON THE SUPPORT AND SPIRIT OF ITS RESIDENTS, AND YOUR SPONSORSHIP IS CRUCIAL IN HELPING US ACHIEVE OUR GOALS. BY CONTRIBUTING, YOU BECOME AN ESSENTIAL PART OF THIS TRANSFORMATION, ENSURING THAT OUR FAIR REMAINS A VIBRANT CELEBRATION THAT STRENGTHENS COMMUNITY BONDS AND BRINGS JOY TO OUR TOWN. YOUR INVOLVEMENT WILL NOT ONLY MAKE A SIGNIFICANT IMPACT ON THIS YEAR'S EVENT BUT ALSO HELP SUSTAIN AND GROW OUR BELOVED FAIR FOR GENERATIONS TO COME.

[WWW.NORTHERNDISTRICTFAIR.ORG](http://WWW.NORTHERNDISTRICTFAIR.ORG)

# SPONSORSHIP OPPORTUNITIES FOR THE UPCOMING YEAR...

## DIAMOND SPONSORSHIP LEVEL \$5,000.00 +

- LISTING ON PRINTED AND PROMOTIONAL MATERIALS (IF PRINTING ALLOWS)
- LOGO BANNER PLACEMENT ALONG THE NORTHERN DISTRICT FAIR GATE/FENCE (MORE PLACES AVAILABLE UPON DELIVERY OF # BANNERS)
- LISTING IN THIS YEAR'S FAIR BOOK (IF PRINTING ALLOWS)
- LISTING ON OUR WEBSITE SPONSOR PAGE ([WWW.NORTHERNDISTRICTFAIR.ORG](http://WWW.NORTHERNDISTRICTFAIR.ORG))
- SOCIAL MEDIA SPOTLIGHTS
- 10 VIP PASSES (INCLUDES GATE ADMISSION, PARKING, AND GRANDSTAND ADMISSIONS) SINGLE-USE
- RADIO ADVERTISING IS MENTIONED AS A SPONSOR
- ANNOUNCEMENTS AT EVENTS HELD AT THE GRANDSTANDS

## PLATINUM SPONSORSHIP \$2500-\$5000

- LISTING ON PRINTED AND PROMOTIONAL MATERIALS (IF PRINTING ALLOWS)
- LOGO BANNER PLACEMENT ALONG THE NORTHERN DISTRICT FAIR GATE/FENCE (TWO LOCATIONS)
- LISTING IN THIS YEAR'S FAIR BOOK (IF PRINTING ALLOWS)
- LISTING ON OUR WEBSITE SPONSOR PAGE ([WWW.NORTHERNDISTRICTFAIR.ORG](http://WWW.NORTHERNDISTRICTFAIR.ORG))
- SOCIAL MEDIA SPOTLIGHTS
- 8 VIP PASSES (INCLUDES GATE ADMISSION, PARKING, AND GRANDSTAND ADMISSIONS) SINGLE-USE
- RADIO ADVERTISING IS MENTIONED AS A SPONSOR
- ANNOUNCEMENTS AT EVENTS HELD AT THE GRANDSTANDS

## GOLD SPONSORSHIP \$1000-\$2500

- LISTING ON PRINTED AND PROMOTIONAL MATERIALS (IF PRINTING ALLOWS)
- LOGO BANNER PLACEMENT ALONG THE NORTHERN DISTRICT FAIR GATE/FENCE (SPONSOR MUST PROVIDE BANNER)
- LISTING IN THIS YEAR'S FAIR BOOK (IF PRINTING ALLOWS)
- LISTING ON OUR WEBSITE SPONSOR PAGE ([WWW.NORTHERNDISTRICTFAIR.ORG](http://WWW.NORTHERNDISTRICTFAIR.ORG))
- SOCIAL MEDIA SPOTLIGHTS
- 6 VIP PASSES (INCLUDES GATE ADMISSION, PARKING, AND GRANDSTAND ADMISSIONS) SINGLE-USE
- RADIO ADVERTISING IS MENTIONED AS A SPONSOR
- ANNOUNCEMENTS AT EVENTS HELD AT THE GRANDSTANDS

## SILVER SPONSORSHIP \$500-\$1000

- LISTING ON PRINTED AND PROMOTIONAL MATERIALS (IF PRINTING ALLOWS)
- LOGO BANNER PLACEMENT ALONG THE NORTHERN DISTRICT FAIR GATE/FENCE (SPONSOR MUST PROVIDE BANNER)
- LISTING ON OUR WEBSITE SPONSOR PAGE ([WWW.NORTHERNDISTRICTFAIR.ORG](http://WWW.NORTHERNDISTRICTFAIR.ORG))
- SOCIAL MEDIA SPOTLIGHTS
- 4 VIP PASSES (INCLUDES GATE ADMISSION, PARKING, AND GRANDSTAND ADMISSIONS) SINGLE-USE

## BRONZE SPONSORSHIP \$250-\$500

- LISTING ON PRINTED AND PROMOTIONAL MATERIALS (IF PRINTING ALLOWS)
- LOGO BANNER PLACEMENT ALONG THE NORTHERN DISTRICT FAIR GATE/FENCE (SPONSOR MUST PROVIDE BANNER)
- LISTING ON OUR WEBSITE SPONSOR PAGE ([WWW.NORTHERNDISTRICTFAIR.ORG](http://WWW.NORTHERNDISTRICTFAIR.ORG))
- SOCIAL MEDIA SPOTLIGHTS

## FRIENDS OF THE FAIR \$10-\$250

- LISTING ON OUR WEBSITE SPONSOR PAGE ([WWW.NORTHERNDISTRICTFAIR.ORG](http://WWW.NORTHERNDISTRICTFAIR.ORG))
- SOCIAL MEDIA SPOTLIGHTS



**SPONSORSHIP MONEY SUPPORTS EVENTS, PRIZES, AND FAIRGROUND IMPROVEMENTS**

# NORTHERN DISTRICT FAIR SPONSORSHIP AGREEMENT

DATE     /    /    

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE NUMBER(S): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY

STATE

ZIP

EMAIL ADDRESS: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

SOCIAL MEDIA:  FACEBOOK  INSTAGRAM  SNAPCHAT  OTHER

MAY WE TEXT YOU AT THE NUMBER LISTED ABOVE?  YES  NO

WOULD YOU LIKE US TO EMAIL YOU AN INVOICE TO PAY ELECTRONICALLY?  YES  NO

IF NOT, PLEASE COMPLETE THIS FORM AND RETURN IT TO:

NORTHERN DISTRICT FAIR

P.O. BOX 131

CADILLAC, MI 49601

EIN# 38-6092517

CHECK AMOUNT\$

CHECK #

(PLEASE MAKE CHECKS PAYABLE TO NDF)

PLEASE SEND COMPANY LOGO IN JPG. FORM TO: [NORTHERNDISTRICTFAIR@GMAIL.COM](mailto:NORTHERNDISTRICTFAIR@GMAIL.COM)

FOR QUESTIONS REGARDING SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT US VIA EMAIL:

[NORTHERNDISTRICTFAIR@GMAIL.COM](mailto:NORTHERNDISTRICTFAIR@GMAIL.COM)

*Thank you*

YOUR SPONSORSHIP WOULD BE A CRUCIAL PART OF THE POSITIVE CHANGE WE'VE BEEN WORKING TIRELESSLY TO ACHIEVE AT THE NORTHERN DISTRICT FAIR.

OUR DEDICATED AND NEW BOARD HAS BEEN STRIVING TO IMPROVE EVERY ASPECT OF THE FAIR, FROM EXPANDING EVENTS TO ENHANCING THE OVERALL EXPERIENCE FOR THE COMMUNITY.

WITH YOUR SUPPORT, YOU'LL NOT ONLY HELP US REACH NEW HEIGHTS BUT ALSO BECOME AN INTEGRAL PART OF THIS EXCITING TRANSFORMATION. YOUR INVOLVEMENT WOULD MEAN THE WORLD TO US, ENSURING WE CAN CONTINUE BUILDING A BRIGHTER, MORE SUCCESSFUL FUTURE FOR THE FAIR AND EVERYONE ATTENDING.

*From:*

**NORTHERN DISTRICT  
FAIR BOARD MEMBERS  
& VOLUNTEERS**