

Bobby's BURGERS

by Bobb

Tenant Profile



Contact for Details:

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TheNicholsCompany.com

About

Chef Bobby Flay craves one thing when he's done working in the kitchen of his many fine-dining restaurants. And, it's not what you might expect. It's a burger. So with his favorite food and reputation for creating the world's best dining experiences in mind, he brings you Bobby's Burgers – everything you expect from a Bobby Flay dining experience, but this time it's for everyone. And, at a modest price everyone can love, too.

The Franchise Team is led by Arlington Capital Advisors, an elite leadership group focused on strategic growth. The Bobby's Burgers team brings nearly 200 years of cumulative, highly-specialized restaurant industry experience with its respected investors, experienced advisors, and best-in-class restaurant executives.

Site Criteria

- **Non-Traditional**
+/- 400 SF with shared services or +/- 1,200 SF self-contained in transportation-based venues, higher education, military bases, and casinos
- **Inline/Endcap**
+/- 1,500 -3,000 SF in traditional shopping and lifestyle centers
- **Freestanding**
+/- 2,400 - 4,000 SF and +/- 1 AC outparcels in traditional shopping and lifestyle centers
- Strong afternoon and evening traffic (40,000+ daily vehicle counts)
- High visibility and exclusivity in center
- Maximum signage
- Minimum 40-55 parking spaces when premises are not part of a larger development

Demographics

- Daytime Population > 250,000 within a 10-minute drivetime
- Total Population > 200,000 (75,000 households) within a 10-minute drivetime
- Median household income in middle to top range



Burgers

Certified Angus Beef
Chicken Breast
Veggie



CRUNCHBURGER®

American Cheese, Potato Chips, Bobby's Sauce

BACON CRUNCHBURGER®

Bacon, American Cheese, Potato Chips, Bobby's Sauce

PALACE CLASSIC BURGER

American Cheese, Lettuce, Tomato, Pickles, Bobby's Sauce

BOBBY BLUE + BACON BURGER

Blue Cheese Sauce, Lettuce, Tomato, Bacon

BRUNCH BURGER

Egg, Bacon, American Cheese

NACHO BURGER

Queso, Tomato Salsa, Pickled Jalapenos

BBQ SMOKEHOUSE BURGER

Bacon, Crispy Onion, Chipotle BBQ Sauce, American Cheese

Sandwiches & Sides



FRIED CHICKEN SANDWICH

Aji Amarillo Mayo, Slaw, Pickles

BOBBY'S VEGGIE BURGER

American Cheese, BBQ Mushrooms, Chickpeas, Quinoa, Lettuce, Tomato, Bobby's Sauce

FRENCH FRIES

CHEESE FRIES

BACON + CHEESE FRIES

SWEET POTATO FRIES

BUTTERMILK ONION RINGS

CHOOSE ONE SAUCE PER SIDE:
BOBBY'S SAUCE, RANCH, HONEY MUSTARD HORSERADISH

Shakes & Drinks



SHAKES

VANILLA BEAN

DARK CHOCOLATE

COOKIES + CREAM

STRAWBERRY

PISTACHIO

ICED TEA

LEMONADE

FOUNTAIN DRINK

BOTTLED SODA

BOTTLED WATER

DOMESTIC BEER

CRAFT & IMPORT

DRAFT BEER

Breakfast



SERVED 7AM - 11AM DAILY

BREAKFAST BACON SANDWICH

Soft Scrambled Eggs, Bacon, American Cheese, Bobby's Sauce, Potato Chips, Brioche Bun

BREAKFAST TURKEY SAUSAGE SANDWICH

Soft Scrambled Eggs, Turkey Sausage, American Cheese, Bobby's Sauce, Potato Chips, Brioche Bun

BRUNCH BURGER

Fried Egg, Bacon, American Cheese

BOBBY'S BREAKFAST BURRITO

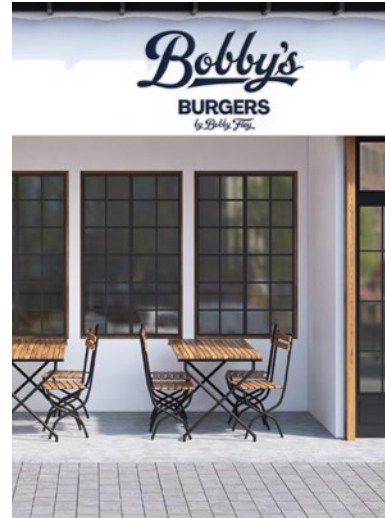
Soft Scrambled Eggs, American Cheese, Bacon, Bobby's Sauce, Avocado, Tomato Salsa, Potato Chips, Whole Wheat Tortilla

GREEK YOGURT PARFAIT

Blueberries, Toasted Almonds

CINNAMON MAPLE OATMEAL

Greek Yogurt, Dried Cranberries, Toasted Pecans





Bobby Flay

- Award winning Chef, Restaurateur, Author, and Media Personality
- 1993 James Beard Award for Rising Star Chef of the Year
- 1007 James Beard Foundation's Who's Who of Food and Beverage in America
- 5 Daytime Emmy Awards
- Star on the Hollywood Walk of Fame, the first chef ever to be awarded one

Learn More
bobbysburgers.com

**Arlington
Capital Advisors**

Franchise Team



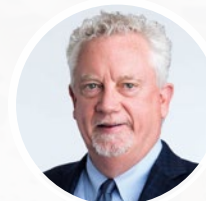
Dan Beem
Chairman of the Board



Michael McGill
President



Jeff Vinik
Investor & Advisor



Bill Allen
Investor & Board Member



Bill Pellicano
Investor & Board Member

Based out of Charlotte, NC, Arlington Capital Advisors have an impressive track record including a number of high-profile mergers, acquisitions, recapitalizations, capital raises and strategic alternatives. The team has a deep bench of financial talent and industry knowledge and they use their in depth market knowledge, extensive relationships, and strong reputation to reach a targeted group of potential investors or acquirers. Every relationship is unique, and they know how to navigate the industry sectors to optimize results.

Current Locations

Harrah's Resort
Atlantic City, NJ

Caesars Palace
Las Vegas, NV

Harrah's Las Vegas
Las Vegas, NV

Paris Las Vegas
Las Vegas, NV

Yankee Stadium
New York, NY