

A large sneaker store with walls covered in shelves of sneakers. The shelves are arranged in a grid pattern, and the sneakers are displayed in various colors and styles. A blue Batman figurine is visible on a shelf in the upper right.

COURTSIDE

Tenant Profile

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About

Courtside is a premier sneaker and streetwear provider for the latest and most sought-after styles and brands. Founded in 2017, the business grew rapidly to become a trusted source for sneakers, catering to both everyday shoppers and high-profile celebrities. Today, Courtside's inventory is valued at over \$3 Million.

They specialize in exclusive collaborations, limited edition releases, and hard-to-find sneakers from top brands like Nike, Adidas, Jordan, and more. They also carry Louis Vuitton, Goyard, Gucci, Dior, MCM, Off-White, and other designer brands.

With a team of experts dedicated to verifying a curated selection, they ensure every purchase meets strict quality and authentication standards. Whether you are a seasoned sneakerhead or a casual collector, Courtside has the expertise and inventory to help find your perfect pair.

Courtside currently operates in Raleigh, NC and is seeking to open a new location in Charlotte.

Space Criteria

- Seeking 1,500 - 2,500 SF
- Seeking space in the SouthPark area, South End, and surrounding submarkets
- Premium shopping centers and retail destinations with high foot traffic
- Primary Target Market: Male, Ages 16-29
- Customer Demographic: Male and Female, Ages 16-45
- Minimum 5-Year Lease Term with Options
- Build-Out Budget: \$100,000+
- Immediate timing



Learn More
courtsideonline.com

Sneaker Portal

Courtside's owner developed proprietary technology for customer shopping, pricing, and inventory workflow automation.

Prices update in real-time based on market value, ensuring pricing is always competitive and up to date.

Unique Shopping Experience

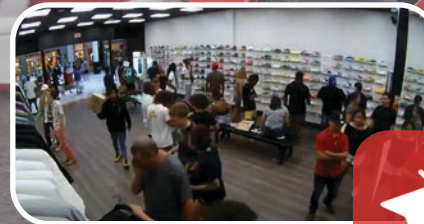
Retail stores are outfitted with iPad kiosks for a unique, convenient shopping experience. This allows customers to check available sizes and prices.

This automated product listing system enables Courtside to process high volumes of inventory quickly, list products online and in-store immediately.

⚡ Courtside Verified

Courtside guarantees authenticity with the "Courtside Verified" tag attached to all products.

All products are inspected and verified as authentic.



⚡ Click here to view
Courtside's high foot traffic
in their retail store

Celebrities shopping at Courtside



Caleb Love



Chris, The Meme God



Jake, The Viking



Jaysse Lopez



PJ Tucker



Mr. Beast

Conceptual Design Renderings for 2023

