



FLIGHT
Wine Room & Kitchen

TENANT PROFILE

CONTACT FOR DETAILS
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ABOUT

Flight Wine Room & Kitchen is a place where our customers can savor in the indulgences of wine from around the world, charcuterie boards, a variety of delicious food offerings, and chocolate desserts. The concept is a wine bar offering a relaxing atmosphere where the wine selections will whet the appetite. Evenings to remember will begin the moment we uncork our wine. Experiences will be elevated with any of our delicious menu offerings.

In 2017, a study on the wine and grape industry in North Carolina found that there was a 15% increase in wine sales from the previous two years. The wine industry has incredible economic impact on food and beverage services with almost \$2 Billion in annual sales in North Carolina alone. Charlotte's rapid growth and upward mobility creates a perfect opportunity to open a new wine bar concept. Our thought bubble: Wine + food + friends is how memories are made!

As a member of the Piedmont Culinary Guild, we pride ourselves on supporting local food and promoting sustainability. We have developed partnerships with local culinary purveyors to aid in rounding out our menu. Flight Wine Room & Kitchen will attract not only the experienced wine connoisseur, but the amateur consumer as well. We will offer a variety of fun, interactive, and educational wine tastings and plate pairings geared towards all levels of wine consumers.

SITE CRITERIA

- Seeking +/- 1,500 - 3,500 SF
- Looking for space in the following areas of Charlotte's urban core: Elizabeth, Dilworth, Myers Park, Belmont, West Charlotte and NoDa
- Indoor/outdoor patio seating
- Excellent visibility
- High walkability



CONCEPTUAL MENU ITEMS



Charcuterie



Leaves & Lettuces



Flatbreads



Things in a Jar

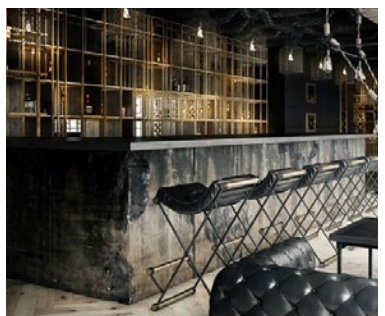


Cast Irons & Crocks



Something Sweet





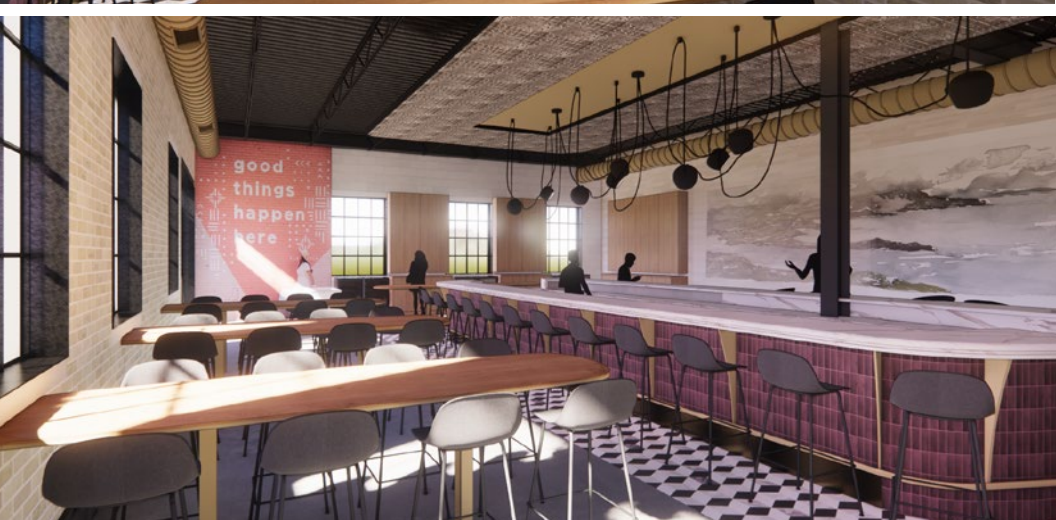
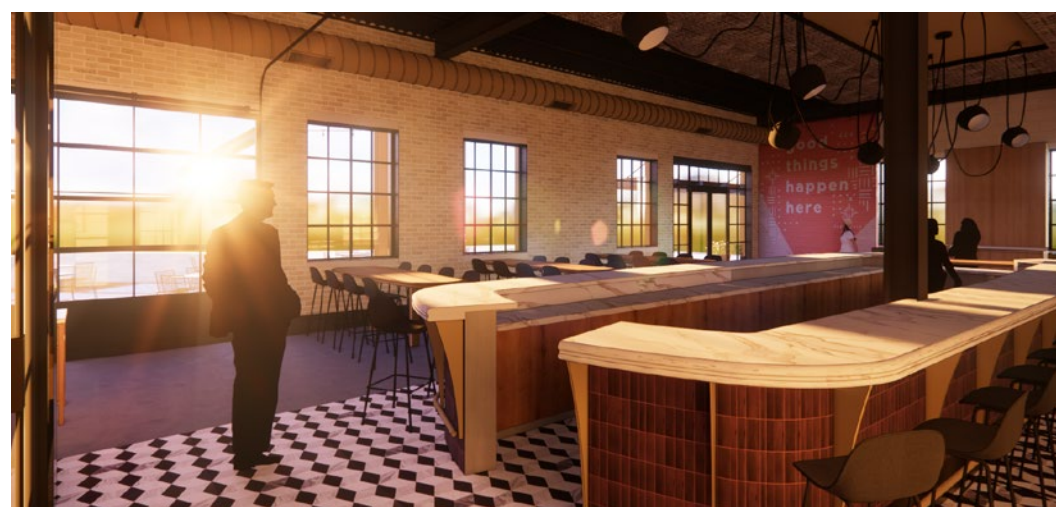
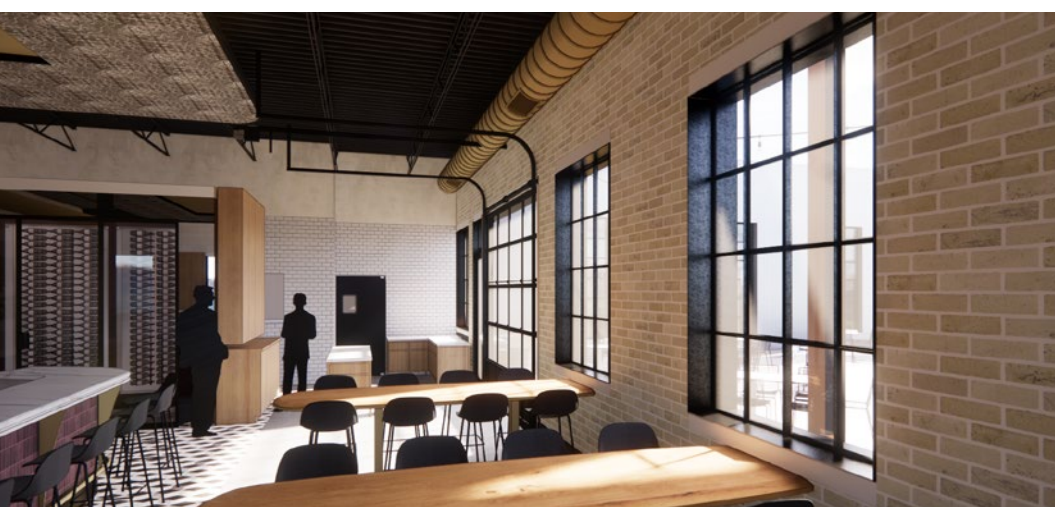
Renderings by: Bryan Southwick
brandshopdesign

CONCEPTUAL EXTERIOR



Renderings by: Bryan Southwick
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CONCEPTUAL INTERIOR



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OWNERS



VICKI & DWIGHT BAILEY

Vicki and Dwight have both led successful careers in the medical field for decades. As a business owner in the medical industry and a physician, Vicki and Dwight have considerable experience that will lend itself well to Flight Wine Room and Kitchen's management and vision.

Vicki was a business owner in the medical field for 10 years, employing 30+ people and expanding into 3 states. Her role consisted of hiring, training, and managing the day-to-day business as well as handling inventory, contracts, and payroll. Since selling the business in 2012, Vicki has remained in the medical industry where she oversees a surgical program in 11 hospitals.

Dwight has been a physician in the medical field for 23 years. He has spent 16 years as the Director of Pediatric Critical Care and Trauma Medicine in the Pediatric Intensive Care Unit at one of Charlotte's most notable health care facilities, Atrium Health Levine Children's Hospital. This role involves the direct management of over 30 physicians and medical providers. He focuses on strategy development for a busy ICU (1800+ patients/year), clinical quality, and strategic planning across the entire Atrium Health's central Charlotte campus.

Both Vicki and Dwight have expanded their careers to participating in international and national speaking engagements. Vicki speaks on various healthcare topics, including finance and quality. Dwight presents on clinical and healthcare strategy.

Together, they have traveled the world and developed a love and appreciation for wine along the way. Vicki and Dwight have visited and built relationships with wine makers in Italy, Austria, France and across the United States. Dwight is an avid bourbon collector of 8+ years and has amassed a personal collection of 1000+ bottles. Their combined knowledge and passion for wine and spirits is what Flight Wine will be built on.

Their vision is to develop a welcoming neighborhood bar that will become a cornerstone of the community. Vicki and Dwight are fully committed to a hands-on approach to the customer experience and will oversee management and operations.

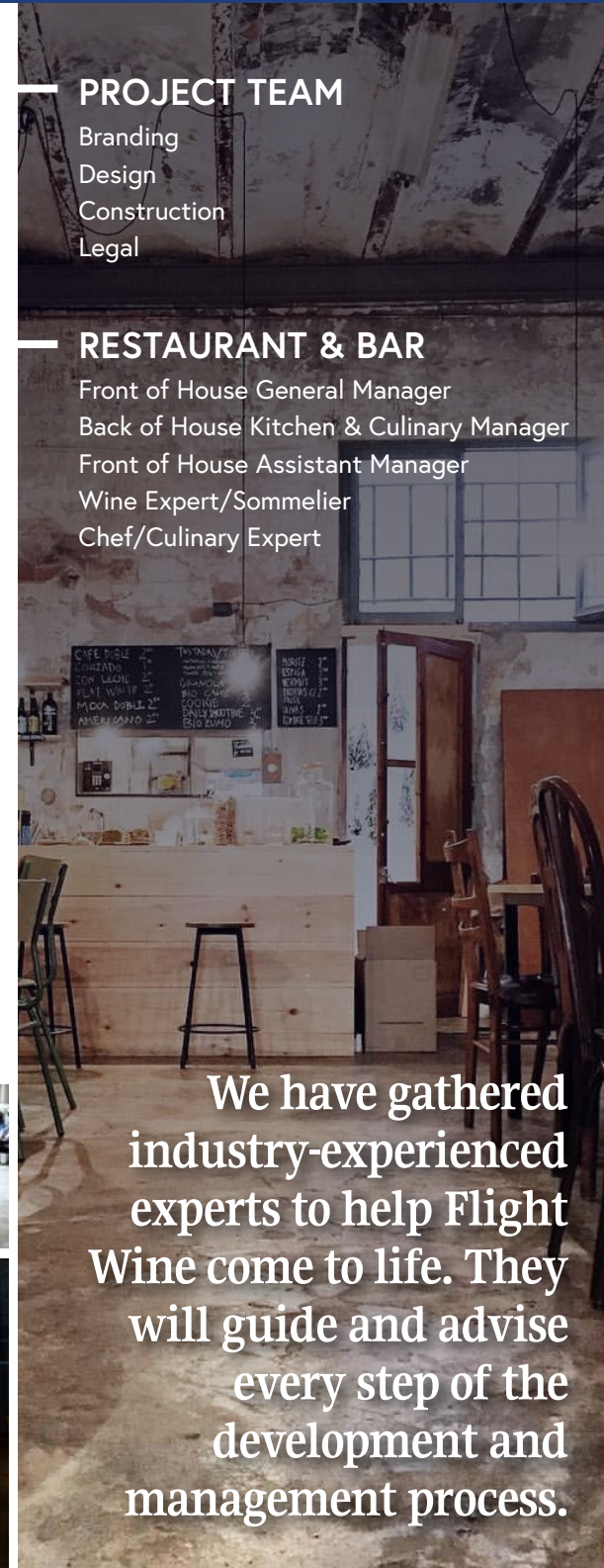


PROJECT TEAM

- Branding
- Design
- Construction
- Legal

RESTAURANT & BAR

- Front of House General Manager
- Back of House Kitchen & Culinary Manager
- Front of House Assistant Manager
- Wine Expert/Sommelier
- Chef/Culinary Expert



We have gathered industry-experienced experts to help Flight Wine come to life. They will guide and advise every step of the development and management process.



CONTACT US
TO LEARN MORE



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