



# MIKE'S RED TACOS

## Tenant Profile

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[TheNicholsCompany.com](http://TheNicholsCompany.com)

## About

Mike's Red Tacos started as a food truck in San Diego and quickly turned into a local sensation, now franchised and looking to bring birria tacos to Charlotte, NC.

While the signature birria tacos remain the star attraction, the menu at Mike's Red Tacos is built to satisfy all taste buds. From the crunchstack - a famous franchise-inspired creation - to the birria California Burrito featuring fries, guacamole, rice and beans. Don't forget the birria fries, a San-Diego centric variation of carne-asada fries that are a must-try.

The Charlotte franchise is operated by Nick and Nicole Smith, current operators for the Jersey Mike's and Dave's Hot Chicken franchises in the Charlotte area.

## Space Criteria

- Seeking 2,000 - 3,000 SF
- Looking for space in all areas of the Charlotte MSA
- Patio required
- 2nd Generation or build out from a shell with TIA
- Strong operator with a proven track record of success



[Learn More  
mikesredtacos.com](https://mikesredtacos.com)

## Nick and Nicole Smith

Owners

Nick and Nicole Smith are Charlotte-area restaurant owners who operate multiple franchises, most notably as franchisees for Dave's Hot Chicken and Jersey Mike's Subs. They are expanding the Dave's Hot Chicken brand with new locations in the Charlotte area and beyond.

Nick is an experienced operator who has held franchises for other brands like Monkey Joe's, Moe's, and Mama Fu's Asian House. Smith is known for his community involvement, including holding fundraisers for local charities like the Isabella Santos Foundation.