

Data Licensing: Power Products and Models with Predictive Intelligence



 Growth Insight

Very likely to be growing

86%

 Funding Prediction

Chance of funding in 6 months

 Acquisition Prediction



Data Licensing:

Build Valuable Custom Products and Models with Predictive Company Intelligence

Did you know that you can not only license Crunchbase data, but you can also license our AI-powered Predictions and add them to your custom builds? Our Predictions go beyond firmographic data, showing you not just company activity that happened in the past but predicting what will happen to those companies in the future.

Here's just a few of the Predictions we offer in the Crunchbase API:



Exit Prediction model

Forecasting IPOs, acquisitions, or closures can be challenging in the private market, where signals are often obscured or delayed. Crunchbase's Exit Prediction model cuts through the clutter, surfacing key indicators that flag a company's likelihood of an exit. The result: sharper risk assessments, faster decisions, and better timing.



Growth Prediction model

Foresight into company growth or decline can mean the difference between leading the market and falling behind. Crunchbase's Growth Prediction model removes the guesswork by forecasting a company's near-term growth trajectory, giving investors, analysts, and GTM teams the clarity to assess risk, prioritize opportunities, and gauge long-term stability.



Funding Prediction model

Funding rounds often indicate momentum, but in early-stage companies, signs of funding potential are often murky. Crunchbase's Funding Prediction model forecasts if and when a company will raise its next round, helping teams go after the right opportunities before competitors catch on.



Layoff Prediction model

In the fast-moving private market, early warning signs often go unnoticed. Crunchbase's Layoff Prediction model identifies the likelihood of layoffs up to six months in advance, helping teams assess risk early and focus on more stable, high-potential opportunities.

Winning in the private market means staying ahead of it. Crunchbase's AI-powered predictions easily integrate into your tools and products via the API — equipping your team with the knowledge to act first, outmaneuver competitors, and build smarter, more resilient strategies.

Get Funding Forecasts with Proven Accuracy

Crunchbase's Funding Predictions excel at predicting whether a funding event will occur, achieving up to 95% precision on our test data.

GET AHEAD NOW

Up to

95%

**precision on our
test data.**

Data Licensing:

Build Valuable Custom Products and Models with Predictive Company Intelligence

Save time and focus on what matters: building standout products. With Crunchbase's Data Licensing, you can deliver real value at scale, whether you're building analytical or predictive models or enhancing your product with data that sets you apart.

Here's how Crunchbase Data Licensing helps your business:



Differentiate your product and drive customer value

Build products with confidence using trusted data from a platform recognized across the industry for its unmatched accuracy, depth, and reliability. Crunchbase's proprietary private company predictions help you create differentiated products that customers rely on — all backed by a name they trust. Go beyond static datasets and offer unique predictions that inform your customers' investment decisions, GTM strategy, market research and more.



Strengthen your internal models and strategy

If you're already using scoring algorithms or investment frameworks, Crunchbase's predictive intelligence adds a powerful new layer. With this added forward-looking analysis, you can make your current models stronger for targeting, predict market shifts, better assess risk, and uncover high-ROI companies early. This ultimately helps you find and win the right opportunities — accelerating decision-making, improving portfolio performance, and giving your team an edge in fast-moving, competitive markets.



Reduce time to ship

Stop spending hours collecting data or coding complex processes from scratch. With the Crunchbase API, you can strengthen your custom builds with trusted data and AI-powered analysis you won't find anywhere else — including hard-to-find signals, sentiment patterns, real-time confidence scores, and unpublished historical details.

License Crunchbase Data

Build valuable custom products and analytical models with Crunchbase's trusted, AI-powered company intelligence and proprietary private market data.

[TALK TO OUR TEAM](#)

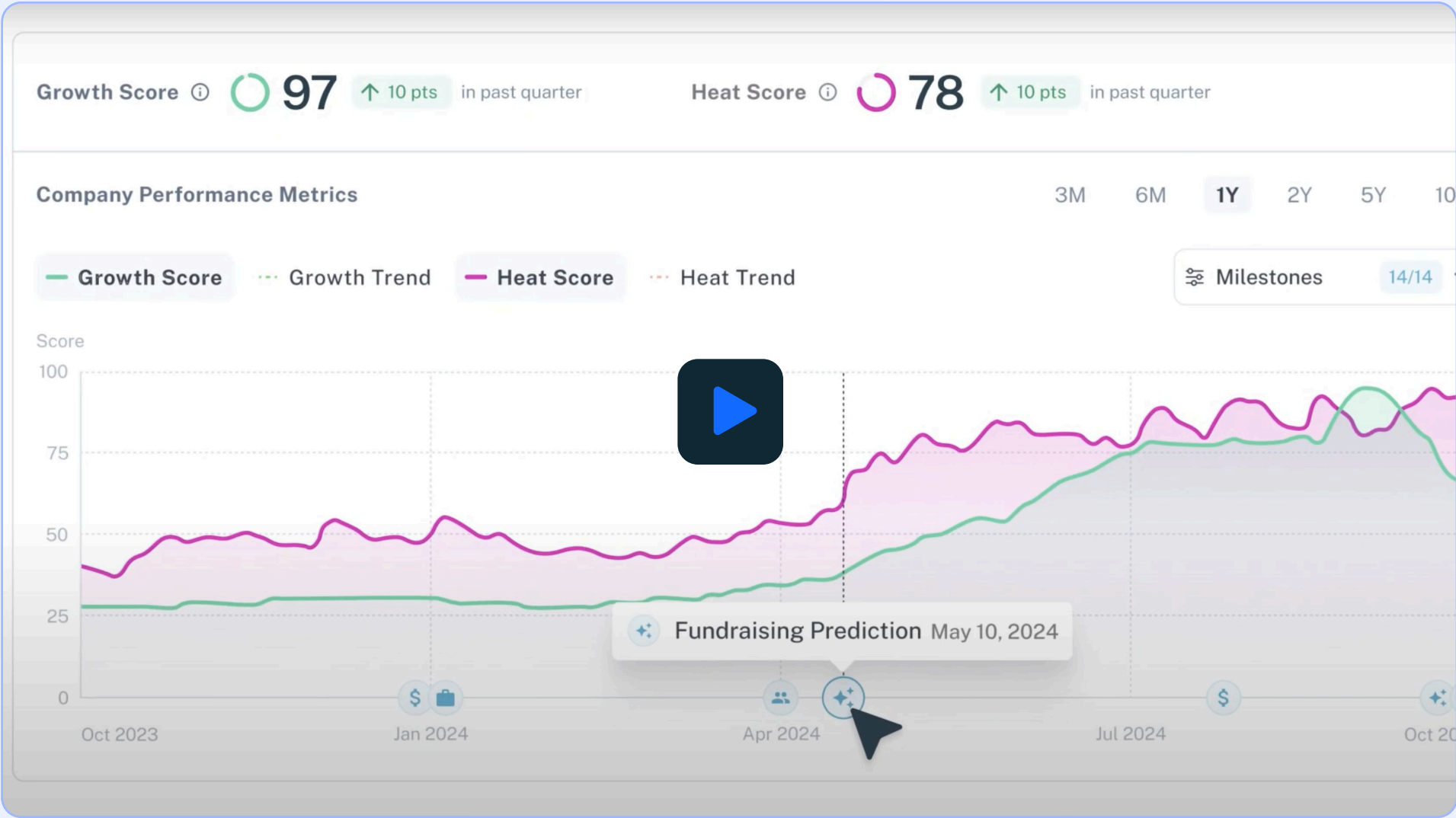
“AI has completely disrupted the business model for data companies. The era of static, historical data is over. The future is live, predictive, and dynamic — and Crunchbase has been a valuable partner in making that a reality. Incorporating Crunchbase's proprietary data ensures Perplexity's answers are informed by the highest quality insights.”

Dmitry Shevelenko

Chief Business Officer at Perplexity



The First to Know. The First to Close.



About Crunchbase

Crunchbase is a predictive intelligence solution that forecasts private market movements using the unique combination of live private company data, AI, and aggregated usage data from 80M+ users. It helps sales teams, investors, and analysts be the first to find and act on private market opportunities.

Contact us to access predictive intelligence with the Crunchbase API.

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