

angil tate

senior product designer

404.553.6935

angil.tate@gmail.com

PORTFOLIO UPON REQUEST

Experience

WillowTree Apps ♥ Durham, NC

Jan 2021 – Present

Senior Product Designer – Nov 2023 to Present

- **Driving product design** across cross-functional teams to deliver web, iOS, and Android solutions across healthcare, transportation, food/beverage, and financial services
- **Designing B2B web platforms and internal tooling** across finance, education, and telecom—most recently shaping agent-facing tools within Capital One’s enterprise ecosystem as part of their senior design systems team.
- **Leading** design system governance and accessibility practices in collaboration with engineering.
- **Mentoring** early-career designers and supporting design culture through knowledge sharing and team rituals.

Product Designer – Jan 2022 to Nov 2023

- **Designed mobile and web experiences** for Brightline Trains, Progressive, and Bon Secours Mercy Health, balancing business needs with user-centered thinking.
- **Expanded and maintained design systems** across transportation and food/beverage clients.
- **Drove a key client expansion** from \$1.2M to \$6.5M by leading a team of 4 engineers in transforming their web and mobile platforms.
- **Facilitated** workshops and partnered closely with PMs and architects to align vision and execution.

Designer – Jan 2021 to Jan 2022

- **Led** end-to-end design on web, iOS, Android, and tvOS
- **Collaborated** on accessibility audits and UI refinements as part of agile delivery teams.
- **Contributed** to internal playbooks and pattern documentation.

KnowCap Interactive • UX/UI Designer

Jun 2020 – Jan 2021

- Collaborated with startup founders to prototype and launch MVP apps/software across mobile and desktop.

General Assembly • UX Instructor

Sep 2020 – Nov 2020

- Taught UX fundamentals, critiqued student work, and facilitated design workshops for part-time cohorts.

Viget • UX Design Apprentice

Sep 2020 – Nov 2020

- Supported CMS and e-commerce UX work; led pro-bono design for a NC-based nonprofit website.

Designed by Tate • Freelance Lead Designer

2016 – 2020

- Ran a freelance studio focusing on e-commerce and service-based business websites; consulted on brand identity and marketing strategy.

Relevant Skills

- Design Accessibility
- Native UI Design (iOS/Android)
- Web UI Design
- Product Strategy
- Usability Testing
- User Journeys
- Design Systems
- Workshop Facilitation
- Storytelling
- Data Visualization
- Stakeholder Management
- Prototyping

Speaking Engagements

- **NC State App Club, Fall 2022/2023**
The Design and Engineering Relationship: Fostering Collaboration
- **UX Y'all Conference, Sept. 2023**
[*In Living Color: An Exploration on Developing Accessible Data Visualization Palettes*](#)
- **UX Y'all Conference, Sept. 2024**
[*The Only L's Are Lessons: Leveraging Failure to Shape Winning Teams*](#)
- **Business of Software Conference, Sept. 2024**
[*Leveraging Failure to Shape Winning Teams*](#)

Tools & Software

- Figma
- Jira
- Protopie
- Adobe Creative Cloud
- Webflow
- HTML/CSS
- Javascript
- WCAG

Education

- Bachelor of Science, Music Business
Elmhurst College // Elmhurst, IL
- Certificate, UX Design
General Assembly // Atlanta, GA