SAVE THE WATER™

2025 ANNUAL REPORT

TABLE OF CONTENTS

SAVE THE WATER™

Letters from Leadership

The year 2025 marked an important shift in our strategic direction—one that sharpened our focus and strengthened our message. Our mission remains steadfast “to identify and remove harmful contaminants in water and to raise public awareness about water contamination and its health impacts”. We also refined our fundraising approach to emphasize the Everglades Clean Drinking Water Initiative.

This evolution brings our research, laboratory development, and proprietary treatment technologies under a clear objective: to protect and restore one of the most vital freshwater sources serving millions of people.

Our laboratory continues progressing toward operational readiness and accreditation. We are advancing treatability studies on surface water from the Everglades to evaluate its conversion into safe drinking water using our proprietary eFloc™ water treatment system. In-person volunteers are conducting critical experiments to optimize performance and validate removal efficiency. Identification alone is not enough—removal must follow. Our laboratory exists to accomplish both.
Accreditation remains a central priority. This year, our goal is to raise sufficient funds to secure Microbiology and Wet Chemistry accreditation, followed by Water and Drinking Water accreditation. Accreditation will expand our analytical capabilities, enable commercial laboratory services, generate sustainable revenue to fund perpetual monitoring, and strengthen regulatory alignment.

Frank Ramos
Founder & CEO, Save the Water™

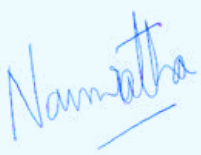
Letters from Leadership

The year 2025 marked 25 years of Save the Water™ — a milestone that reflects both endurance and purpose. I am reminded of the lighthouse that stands firm, grounded, steady, and unwavering - casting light far beyond its shoreline.

Our work in water quality mirrors that lighthouse.
Constant. Visible. Clear in its mission.
That is who we have chosen to be.

As we look toward the next chapter, our vision grows even bolder. We will expand our research capabilities to anticipate emerging threats. We will deepen collaborations that multiply our impact. We will elevate awareness so that prevention becomes a priority, not an afterthought. And we will pursue innovative opportunities that redefine what water resilience can look like in a high-demand world.

I am profoundly grateful to our volunteers, well-wishers, partners, and supporters whose belief in our mission fuels this light. You are the strength in our foundation and the reach in our beam.



Namratha Mosore
President, Save the Water™

Who We Are

About Us

Although Save the Water™ primarily operates in North America and follows scientific procedures established by the United States Environmental Protection Agency, the insights from our analytical research and our water treatment technologies have a global impact.

Research. Awareness. Protection.

Since 1999

Our Mission

Conduct research to identify and remove harmful contaminants in water, while raising public awareness about water contamination and its health impacts.

Our Vision

- Achieve contamination-free, healthy water for all.
- Ensure all communities have access to clean, healthy water.
- Protect the water supply so it stays clean for generations to come.

Our Values

We value environmental stewardship through research, communication, community building, and integrity in all our actions. We value our planet and work to protect it for generations to come.

Learn More

www.savethewater.org

Impact in Numbers

A Year of Growth and Success

40 Articles Published

12 Editions of our Newsletter

$120,000 Earned for Annual Advertising Credit

103 Volunteers from across the globe

Our Marketing Department worked on several campaigns to expand reach and visibility.

+345% increase in interactions

+349% increase in reach

+14,700% increase in audience

Research & Engineering

Water Quality Experiments

- Electroflocculation experiments performed using water samples from the Everglades and New River
- Modernization review initiated for 4 proprietary water treatment systems, beginning with the eFloc technology
- Contaminants of Emerging Concern database expanded to support future research and public awareness
- Expanded project proposal focused on endocrine disruptors, pharmaceuticals, pesticides, forever chemicals (PFAS), and other contaminants of emerging concern

310 +
Chemicals Identified

118 +
Chemicals Updated on Database

Laboratory Infrastructure Developed

- Established standard operating procedures and expanded analytical capabilities at the Marina Bay laboratory
- New equipment added including spectrophotometer, incubator, glassware, reagents, and analytical tools

$1,961
Laboratory Expenditures (2025)

$1,757
Projected Laboratory Budget (2026)

Development

This year, our development team expanded to support our four core fundraising pillars:

- **Grant Proposals**
- **Partnerships**
- **Individual Giving**
- **Corporate Sponsorship**

Google Ad Grant Activated

$120,000 annual value supporting donor, volunteer, and program outreach.

Aperio Philanthropy Partnership

$50,000 pro-bono program that strengthened relationships within the philanthropic sector.

Digital Giving Infrastructure

New channels to make giving easier: Venmo, credit cards, PayPal, and check processing.

Recurring Giving Enabled

Introduced automated monthly donation capability to support long-term donor retention.

Team Expansion

Development team structured to support the strategic fundraising pillars.

Throughout the year, the Development Department focused on building the systems and partnerships necessary to support sustainable fundraising growth. By strengthening digital infrastructure, expanding giving options, and activating new outreach channels, the team laid the groundwork for more scalable donor engagement and long-term revenue generation. These efforts position the organization to deepen relationships with supporters, increase fundraising efficiency, and support future initiatives with stronger financial stability.

Publishing

40+ Articles Published

Research-driven articles published on water conservation, contamination, and emerging technologies

June 18, 2025

Biofilms: Natural Barriers Against Microplastic Accumulation

November 18, 2025

AI Sewage Pollution Prevention: How New Technology Is Helping Protect UK Waterways

Coverage of pressing water issues including water contamination, treatment technologies, and emerging research

Emerging Topics

Articles addressing areas such as artificial intelligence in water management and data center water usage.

Editorial Standards Strengthened

Improved adherence to editorial and branding guidelines across published content

Improved Internal Collaboration

More structured team meetings and stronger collaboration between writers and editors

Stronger Editorial Workflow

Refined internal processes to ensure consistent publication quality and a steady content pipeline

Education

100+ articles developed to expand public access to water knowledge

20+ students engaged through the DECA High School water education program

20+ multimedia pieces produced and shared on social media

8+ ongoing programs supporting education and public awareness

MIDDLE SCHOOL SUMMER E-CAMP

UNIVERSITY PARTNERSHIPS

HIGHSCHOOL STEM PROGRAM

INTERNSHIP PROGRAM

Interactive Learning Tools Implemented

Adopted platforms including Riverside, Genially, Canva, and Nearpod to enhance content creation

"Waters of the World"

Initiative that spreads global water knowledge

New Team Roles

Expanded team with instructional designers, curriculum developers, content editors, and multimedia creators

New Episodes, New Lessons

This year, we launched a podcast series featuring interviews with non-profits, researchers, and community leaders working on water sustainability and environmental issues. Episodes provided accessible discussions on water challenges, innovations, and community solutions, helping expand public awareness and engagement beyond traditional written content.

Human Resources

Highlights

Employee Handbook Development

Improved Recruitment Process

Volunteer Onboarding & Retention

Infrastructure Improvements

Reorganized the HR shared drive, migrated volunteers to the new system, and updated access levels.

Organizational Transparency

Updated organizational charts, volunteer records, and ATS role documentation to ensure leadership has accurate, updated information.

36 Volunteer Shoutouts

5 Volunteers of the Quarter

12 Newsletter Editions

New Volunteer Check-Ins

3-week & 6-week intervals

Marketing

The Marketing Department led a full rebranding of the organization, introducing a refreshed visual identity with standardized guidelines for messaging, design, crisis communication, and strategic and timely planning.

Audience

+ 14,700%

Reach

+ 349%

Interactions

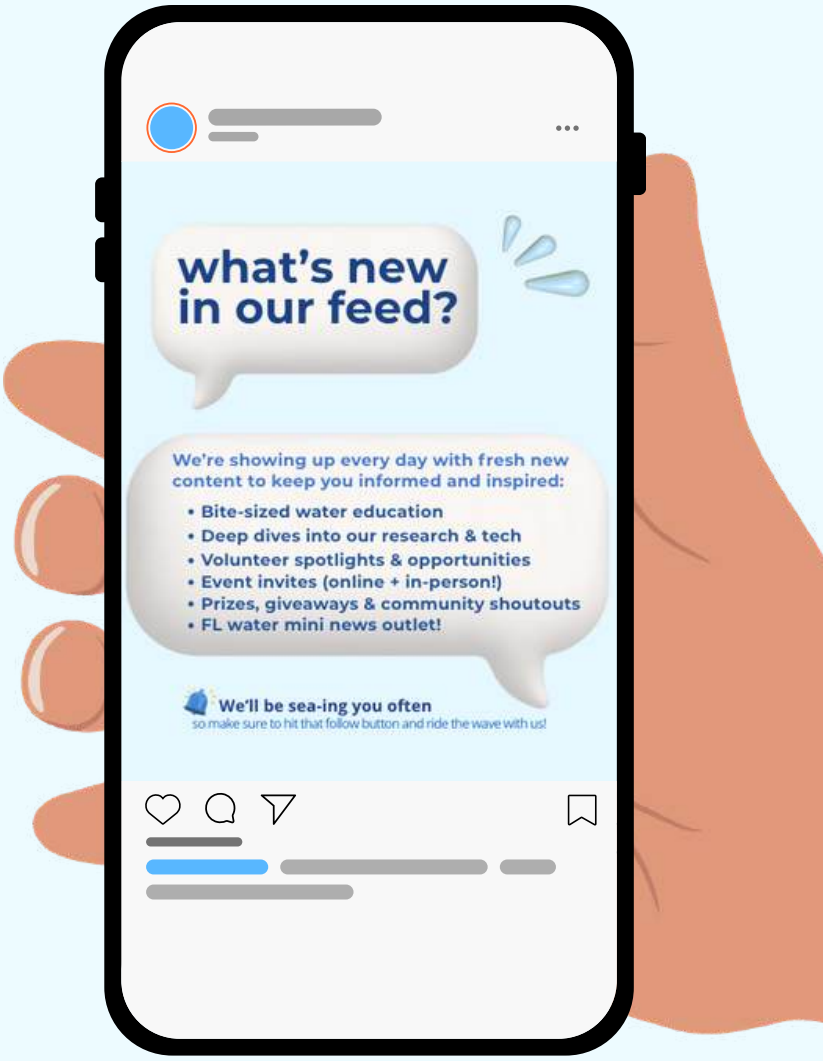
+ 345%

Engagement

+ 200%

Expenses

$0



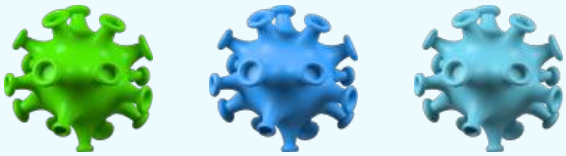
- **Developed key marketing materials—including a media kit, branded assets, campaign toolkits, and sponsor pitch decks—strengthening brand consistency**
- **Supported outreach to partners, sponsors, universities, and volunteers.**
- **Launched creative campaigns and digital storytelling initiatives to expand engagement and strengthen community connection.**
- **Introduced AI-supported creative tools, interactive media, and structured campaign workflows**
- **Expanded the team with designers, content creators, and new research and analytical roles.**

Everglades Clean Drinking Water Initiative™

Powered by Save the Water™

The Everglades is home to 2,000+ species and provides water for 8 million people.

We are introducing a science-based initiative to identify, track, and remove harmful contaminants in Florida's most critical freshwater ecosystem, while translating complex science into public action and policy-relevant insight.



PFAs CECs Nitrates

Our Approach

The Everglades Project operates through a rigorous, multi-year scientific framework:

1. Comprehensive Monitoring
Establishing baseline measurements for pesticides, endocrine disruptors, carcinogens, and other emerging contaminants across the Everglades system.

2. Scientific Transparency
Making findings publicly available to inform communities, researchers, and policymakers.

3. Education & Engagement
Translating technical data into accessible educational materials for schools and the public.

4. Long-Term Protection
Supporting smarter water management, restoration efforts, and future safeguards for Florida's water.

Learn More

Acknowledgements & Sponsors

Save the Water™ extends its sincere gratitude to the individuals, organizations, and partners who supported our work throughout 2025. Their contributions, through funding, expertise, collaboration, and volunteerism, helped advance our mission to promote clean and sustainable water resources.

We would like to especially recognize the supporters who played an important role in advancing our initiatives this year:

McGriff Insurance Services

Marina Bay Marina Resort Fort Lauderdale

Resolve Marine Group

Stream2Sea — Reef safe • Biodegradable

water billboards

South Florida Audubon Society

Give Miami Day

Kendra Scott

Running Series Brewery

Stoked on Life Palm Beach

We Stream LA

1% For the Planet – Environmental Partner –