



KATIE WHITESIDE

POSITION: GRAPHIC DESIGN

EDUCATION

BACHELORS – SCIENCE IN DESIGN

Arizona State University – AZ

2021 - 2025

– Finalist: ASU Annual MLK Celebration

– Finalist: ASU Creative Commons Project

ASSOCIATES – FINE ARTS

Estrella Mountain Community College – AZ

2016- 2018

SKILLS

BRANDING

WEB DESIGN

ILLUSTRATION

ADOBE SUITE

BOOK DESIGN

STORYBOARDING

EVENT DESIGN

WEB DESIGN

EXPERIENCE

ASSISTANT TO THE LEAD ARTIST

AS YOU WISH – Pottery Painting Place

2019 - 2021

I helped bring original display designs to life by producing and distributing pieces across several locations, always making sure the brand looked sharp and consistent. I enjoyed pitching in on seasonal campaigns and helping develop new classes. Keeping the kiln running, prepping paints, and managing materials became second nature as I worked to keep the studio humming smoothly.

STUDIO FLOOR TEAM MEMBER

AS YOU WISH – Pottery Painting Place

2018 - 2019

SPECIALIZED ACHIEVEMENTS

SENIOR EXHIBITION – 2025

Co-led planning, branding, and production of the annual senior showcase featuring 70+ student portfolios

Conceptualized and executed a custom booth, including design research, material sourcing, and hands-on installation

ASU MLK & CREATIVE COMMONS FINALIST – 2024

CoSelected as a finalist in two juried competitions focused on community, access, and reimagining public spaces through design

Developed concept-driven visuals addressing social equity, identity, and campus culture

FREELANCE & INDEPENDENT DESIGN

Created illustrations, brand marks, packaging mockups, and narrative-based design work

Explored themes of identity, mythology, and personal storytelling through graphic form

BOLD ♦ ENERGETIC ♦ CREATIVE

♦ +1 - 480 427 5146

♦ KATIEWHITESIDE.COM

♦ KWHITES2@ASU.COM

♦ 20255 W. DESERT BLOOM ST. BUCKEYE, AZ