# Your Brand. Your Leads. **Grow Smarter with LeadSwell.**

# Introducing LeadSwell's **Brand to Demand Advertising Solution**

LeadSwell seamlessly combines brand awareness and lead generation into one powerful strategy—designed to connect you with high-intent buyers, boost engagement, and accelerate conversions.

# **ABM Targeting That Works**

- Target high-value B2B buyers & decision-makers
- Maximize ROI with precision-targeted ads
- Serial Engage prospects at every stage of the buyer's journey is
- 👺 Deliver your message across top digital channels:



DISPLAY



VIDEO





AUDIO



PODCASTS



and efficiency.

Powered by Dun & Bradstreet data for precise targeting.

**Higher-Quality Leads** 

conversions.

prospects in real time.

Connect with decision-makers actively

searching for solutions like yours, increasing

**Maximized Ad Performance** 

With Programmatic Advertising and DSPs,

we keep your brand in front of high-intent

Scalable, Data-Driven Growth

Reach the right buyers with ABM lists, intent

data, and firmographics—maximizing impact

133M+ B2B Professionals

Decision-Makers

**Reach the Right B2B Audience** 

Targetable Companies

### LeadSwell's Brand to Demand Solution

Stay top-of-mind with your ideal customers while driving measurable demand-generation results.

**Book your free consultation!** 

## **Target the Right B2B Buyers**

Stay top-of-mind. Drive more leads with Programmatic Advertising.







