Ebury

PRESS RELEASE
13th OCTOBER 2025

Ebury deepens its UK footprint with second hub in Birmingham.

- Ebury solidifies its local presence in the midlands, setting up at the heart of the UK's second-largest metropolitan economy, a key hub that attracts significant levels of foreign direct investment
- The Midlands excels in the manufacturing and engineering sectors which account for over 10% of all UK exports, demonstrating the need for specialist international payment services

Ebury, the global fintech specialising in international payments and FX risk management, has opened a new office in Birmingham, at 103 Colmore Row, expanding its global footprint and strengthening its market-leading position in the UK.

Birmingham is the heart of the UK's second-largest metropolitan economy and a major international commercial hub. The city's economy is resilient and has demonstrated strong growth even during periods of national slowdown with a diversified and international client base.

With a vibrant entrepreneurial ecosystem, Birmingham hosts the highest level of entrepreneurial activity and the highest number of active enterprises of any major English city outside of London, ensuring a deep and sustainable pool of potential SME clients.

The Midlands region has a manufacturing and engineering base that accounts for over 10% of all UK exports which creates strong demand for FX services. It is likewise a leader in emerging high-growth sectors like future mobility and digital technologies.

The West Midlands is also a leading regional location for attracting Foreign Direct Investment outside of the capital, signalling strong international business confidence in the area.

The office deepens pre-existing ties with Birmingham, building on Ebury's three-year commitment to Aston Villa as its Official FX Partner.

Ebury

This strategic move to the city's commercial heart allows Ebury to deepen its connection with the club, building on a shared ambition for growth and a joint commitment to the local community and its ambitious businesses.

Phil Monkhouse, UK Country Manager at Ebury, said: "Opening our new office in Birmingham marks a major milestone for Ebury and reflects both the strength of our business and the growing demand we are already seeing from clients across the Midlands. By establishing a permanent presence in the region, we can now truly meet clients at their place of work, allowing us to build closer, more impactful relationships.

"We will provide tailored support that's grounded in a deeper understanding of the unique challenges that businesses face in the Midlands, and strengthen our visibility with businesses who are increasingly seeking trusted partners to help them manage international trade, finance, and risk."

Kees Veerman, Managing Director of Europe, UK, Switzerland, and Canada at Ebury, added:

"Birmingham and the wider Midlands represent an exciting growth opportunity for Ebury. The region is home to thriving industries such as advanced manufacturing, automotive, engineering, technology, and professional services – all sectors with strong international footprints and a need for specialist financial solutions. By opening a local office, we are positioning ourselves right at the heart of this dynamic business community.

"This move builds on our three-year commitment as the Official FX Partner of Aston Villa FC, demonstrating that our belief in the region is long-term and genuine. We aren't just expanding, we are enabling companies to confidently trade and expand globally, making us a vital part of the future success story of the Midlands."

Ebury

Media enquiries

Temple Bar Advisory

Alex Child Villiers / Sam Livingstone / Alistair de Kare-Silver / Juliette Packard Ebury@templebaradvisory.com

About Ebury

Ebury is the leading payments specialist that helps small- and medium-sized businesses (SMEs) operate and grow internationally. It is a global fintech company with a comprehensive and tailored offering to enable businesses to make and collect cross-border payments, manage currency risk, and access business lending. Founded in 2009 by Juan Lobato and Salvador Garcia in London, Ebury now has over 1,800 employees serving more than 21,000 customers across 40 offices in 29 markets. We have capabilities in 130+ currencies. Ebury has grown rapidly and profitably in recent years. In FY 2025, revenues rose to £286.5 million, and EBITDA grew to £44.9 million. It is regulated by the Financial Conduct Authority in the UK and backed by top-tier investors, including Banco Santander, who have a majority share ownership.