PRIZE
URBAN ART FAIR
X LEFRANC BOURGEOIS

«REDESIGN THE CITY»

PRIZE

Lefranc Bourgeois and Urban Art Fair are joining forces to launch the LB x UAF Award.

Designed to support one outstanding emerging French or international artist each year, this award will offer the winner the opportunity to present a solo exhibition at Urban Art Fair, April 1–4, 2027, at the Carreau du Temple.

Founded in 1720, Lefranc Bourgeois has been developing paints and materials for artists for more than three centuries, placing innovation at the heart of its expertise.

Established in 2016, Urban Art Fair is the first international fair dedicated to urban art and brings together galleries, artists, collectors, and industry professionals each year at the Carreau du Temple.

THEME

The theme of this first edition is “Redesigning the City.”

As we enter a new decade, Urban Art Fair and Lefranc Bourgeois wanted to center the theme of this inaugural event on art and the city—a subject close to our hearts, particularly because of the many connections it can forge between painting, architecture, design, poetry, and the imagination…

JURY

Cécile Larrigaldie
Director of Culture at Galeries Lafayette

Ugo Gattoni
Designer of the Paris 2024 Olympic Games poster

Marie Vincent
Director of Communications, Lefranc Bourgeois

Yannick Boesso
Founder and Artistic Director of Urban Art Fair

CALENDRIER

17 SEPT. 2026
Call for Applications

20 OCT. 2026
Application Deadline

20-30 OCT. 2026
Jury Selection

1-15 NOV. 2026
Public Vote

20 NOV. 2026
Announcement of the Winner

1-4 APRIL 2027
UAF Exhibition

CONDITIONS

This call for entries is open to all artists, regardless of age, nationality, or artistic practice.

The winner will have the opportunity to create and exhibit an installation at the Urban Art Fair, April 1–4, 2027, at the Carreau du Temple, on an 8-meter wall. The project may combine studio-based work with an on-site installation. A grant of €1,000 will be allocated for the production of the installation.

All artistic practices and media are accepted. However, the project must incorporate painting at some stage of its conception or execution, in any form whatsoever.

Submitted works may be completed or still in progress. The materials provided must enable the selection committee to form as accurate a picture as possible of the proposed project.

To apply, each candidate must submit an application package of no more than 10 pages, in PDF format, which must include the following items:

• A resume and/or portfolio, the content of which has been selected based on its relevance to the project being presented;

• A statement of intent;

• Images of completed or preparatory work;

• A technical specification sheet accompanied by color images and captioned works—including title, year, dimensions, materials, and weight—along with a hanging specification sheet if necessary, and any other documents—such as sketches, images, exhibition design proposals, or any other materials—that the applicant deems useful for understanding and evaluating the project.

Submitting an incomplete application will result in the application being rejected.

Applications must be submitted electronically only. The PDF application package must be sent no later than October 20, 2026, at 11:59 p.m. to the following address: prix@urbanartfair.fr
All Applications received after this date will not be considered.

MODALITÉS

I. Rights and Warranties:
Applicant and selected artists expressly declare that they hold all necessary rights to their work and to the elements comprising their project—including images, music, and audio content—enabling them to participate in the LB x UAF Prize. They indemnify Urban Art Fair and Lefranc Bourgeois against any claim or legal action brought by any person—whether or not they participated in the production of the work—who may assert a right of any kind whatsoever over it.

II. Authorization for Use and Publication :
The names and photographs of the artists whose projects are selected by the jury may be used in the communications materials of the LB x UAF Prize, Urban Art Fair, and Lefranc Bourgeois: websites, print media, catalogs, newsletters, and social media. As part of their participation in the LB x UAF Prize, each artist authorizes the presentation of their artwork and the elements comprising their project to the jury. The winner authorizes the exhibition of their work at Urban Art Fair, from April 1 to 4, 2027, at the Carreau du Temple. Artists also assign the economic rights necessary for the reproduction and display of their work for any non-commercial use related to the organization, production, conduct, and promotion of the LB x UAF Prize. Urban Art Fair and Lefranc Bourgeois undertake not to use the works for any purpose other than that necessary for the promotion, production, and conduct of the LB x UAF Prize and any event directly related to it. This assignment is valid for the entire duration of the LB x UAF Prize and for the two subsequent years, to allow Urban Art Fair and Lefranc Bourgeois to publicize the 2027 edition and promote future editions. A grant of €1,000 will be awarded to the winner for the production of the installation to be presented at Urban Art Fair 2027.

III. Cancellation and Changes:
Urban Art Fair and Lefranc Bourgeois reserve the right to modify, suspend, interrupt, postpone, cancel, or extend the LB x UAF Prize if circumstances so require, without incurring any liability as a result. The organizing team also reserves the right to modify the location or presentation details of the exhibited artwork in order to comply with the constraints and standards of the exhibition space. IV. Damage: Urban Art Fair and Lefranc Bourgeois shall not be held liable for any accidental damage to the artwork that may occur during its installation, the opening reception, the exhibition, the closing event, or its dismantling.

The artist
I, the undersigned

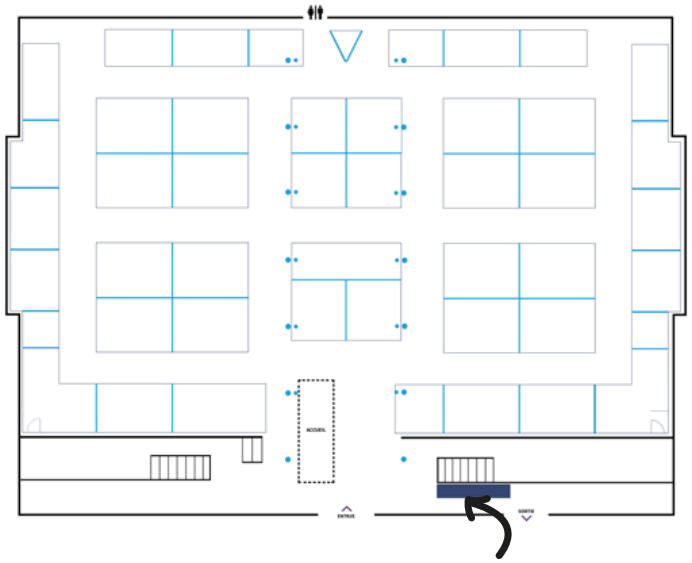
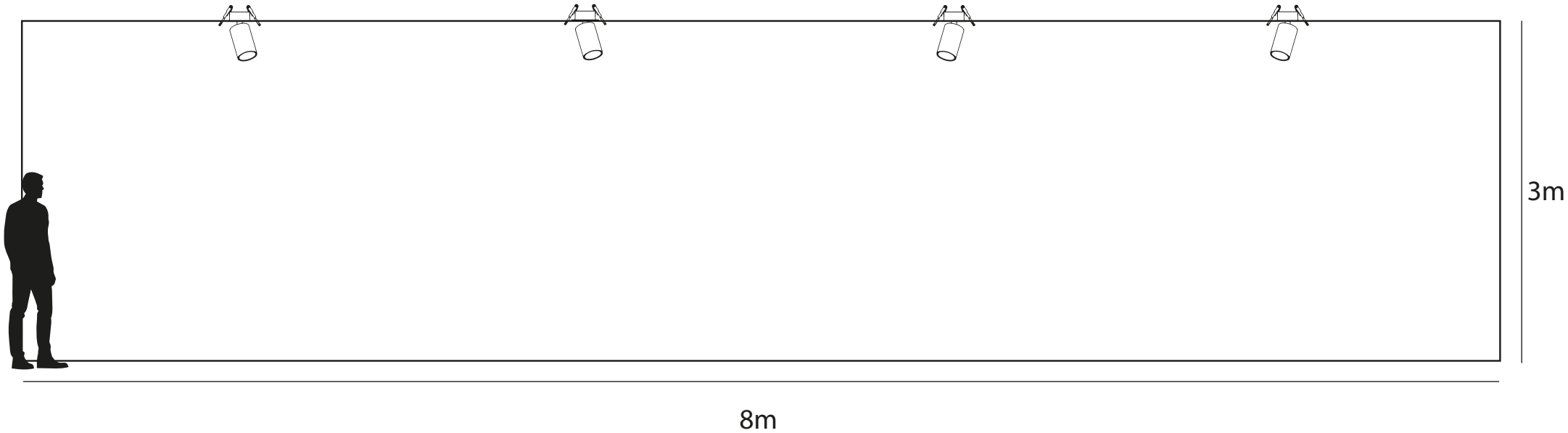
.....
.....

certifies that he/she has read the terms and conditions set forth in paragraphs I, II, III, and IV and agrees to abide by them.

Date :

Signature :

LOCATION (PLAN)



Location of the wall in the fair