

**CARO & ABADÍN**



OUR PHILOSOPHY

# We are epicureans.

We design unique moments to achieve the enjoyment of knowledge.

## OUR PHILOSOPHY

# Somos local experts.

We want to introduce ourselves as your friends, offering authenticity in a calm manner, to show you what others do not know, and make you feel **the reality of our human, cultural and natural heritage in Andalusia, especially its coastline.**

Marina León Caro | Content Director

Carlos López Abadín | Brand Manager



# Caro

Marina has extensive experience in cultural management and event organisation. An epicurean at heart, she considers herself a direct descendant of Tito Lucrecio Caro. Understanding and enjoying nature are part of her DNA, she breathes and exudes the Mediterranean.

***“To paraphrase the great Sofía Loren, everything I have I owe to spaghetti; in my case, I owe to sardines”.***



# Abadín

**Carlos**, passionate about art, surfing and his homeland of Málaga, he is an intellectual property lawyer specialising in art, fashion and entertainment law.

His fascination with the Far East led him to set up his own

Spanish-Japanese consultancy firm.

Has has been running Arteley, a legal, strategic and image consultancy firm specialising in intangibles, for over 25 years.

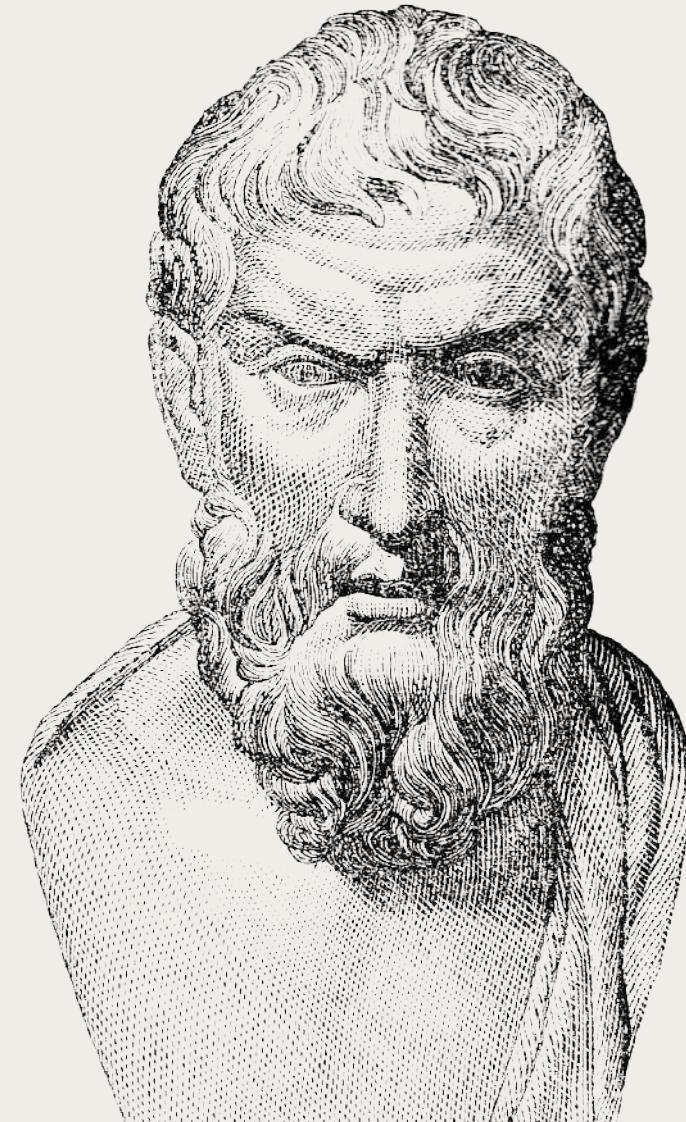
***“Contact with culture and creativity are part of my life, and being able to share them is more than a desire, it is a necessity”.***



OUR INSPIRATION

# Epicuro de Samos

*"A man who is not satisfied with little is not satisfied with anything".*



OUR INSPIRATION

# Mediterranean

The Mediterranean is memory but also future.

# Mission

Inspiring people to reconnect with what is essential, offering leisure experiences, events and art objects that respect the **authenticity** and **uniqueness** of our culture, always striving for **excellence**.



# Values

## 1. Sociocultural respect.

*Protecting the cultural identity of the communities we work with.*

## 2. Quiet luxury.

*Promoting understated elegance, exceptional quality and the absence of ostentation.*

## 3. Community involvement.

*Involving the local population in the planning and management of our work.*

## 4. Personalised experience.

*Every interaction with the customer should be unique, respectful and memorable.*

## 5. Sustainability is not an option, it is our responsibility.

*Every action counts; we believe in small gestures that lead to big changes.*

# Stellar Moments



The cultural, gastronomic and natural heritage of Andalusia and our Mediterranean region **are the quintessence of our moments**, we invite you to discover them.

## CHAPTER I

# The soul of flamenco.

Explore how flamenco is **poetry and a cultural symbol** and how this art form interacts with lyrics, emotions and popular roots. The experience is participatory, connecting words, music and movement.





Proud to be partners of Spain's oldest  
peña flamenca.



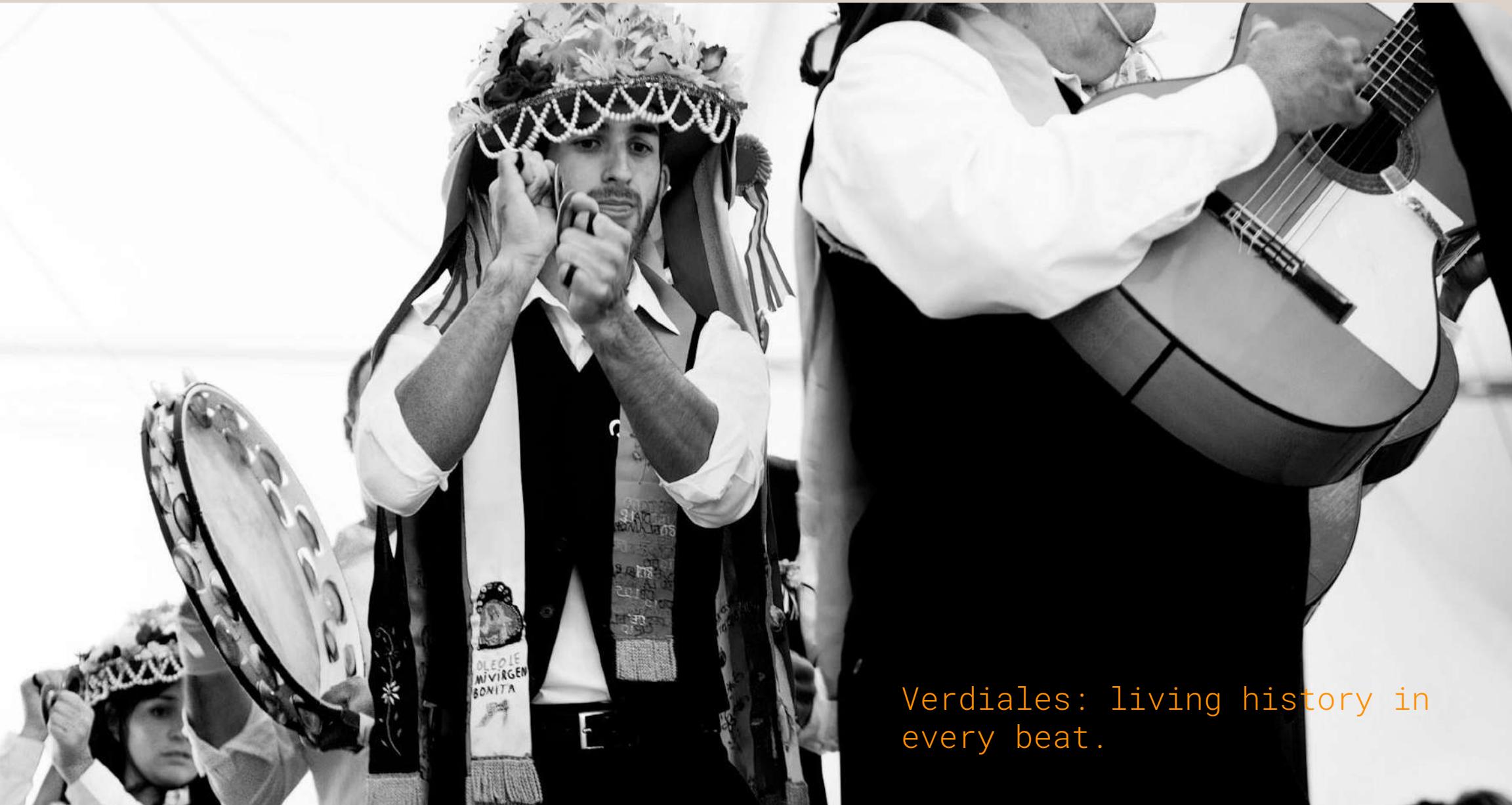
“Knowing how to listen is an art”  
Peña flamenca Juan Breva

## CHAPTER II

# Verdiales, the party.

The **oldest folklore in Europe**, dating back more than 3,000 years, with influences from various cultures such as the Phoenicians, Carthaginians, Romans, Visigoths and Arabs. Experience it with all your senses.





Verdiales: living history in  
every beat.



## CHAPTER III

# Relaxing mediterranean

Eyes painted on the bow, a tradition inherited from the Phoenicians and Sumerians, dating back thousands of years, you will feel the Mediterranean aboard a **jábega** boat.

## CHAPTER IV

# Tauromaquia

Explore how bullfighting inspired Picasso, as a **metaphor for struggle, life and death**, and how he transformed that energy into modern art.

The experience is sensory, visual and narrative, combining tradition and avant-garde.





The circle as a sacred  
stage.

# Hedonistic Events

We draw inspiration from **the Roman calends celebrations** in commemoration of a god. Bacchus, Ceres, Minerva, Cybele, Neptune, are present at our exclusive events, carefully designed for the enjoyment of body and soul.



# ThingsforU



Welcome to our **club of small things**, artistic objects that transport you to our collection of stellar moments, to our hedonistic events, created with soul and craftsmanship.

# Gracias.

MORE IN [CARO-ABADIN.COM](http://CARO-ABADIN.COM)

[CONTACT](#)

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