



Kula Launches Real-Time Impact Dashboard

The new platform gives investors unprecedented visibility into the social, environmental and financial performance of their investments.

Press Kit

LONDON, 30 June 2026 - [Kula](#) today announces the launch of its proprietary Impact Dashboard, representing a significant step forward in addressing one of the most persistent challenges in impact investing - the gap between stated impact and verifiable outcomes.

The dashboard is a real-time data platform designed to track, verify, and report impact performance across Kula's global portfolio of investments in emerging and frontier markets.

Built on Kula's governance-first architecture, the platform provides live visibility into environmental, social, and governance performance, directly linked to capital deployment and decision-making processes. The system operationalises Kula's Impact Measurement and Management (IMM) Framework, which embeds impact as a measurable and enforceable component of investment activity rather than a retrospective reporting exercise.

In practice, the dashboard represents live data and visualisations across Kula's development projects, mapped to their geographic locations across Africa and Asia, allowing investors and stakeholders to track environments, social, and governance performance in real time, project by project.

Unlike traditional impact reporting models, which rely on periodic disclosures and self-reported metrics, Kula's dashboard integrates on-chain data, structured reporting protocols, and verifiable evidence streams to create a continuous, auditable record of impact performance. The platform tracks a defined set of core environmental, social, and governance indicators, aligned with globally recognised frameworks including the [EU SFDR principal adverse indicators](#), [IRIS+](#), the [UN Sustainable Development Goals \(SDGs\)](#), and [ISSB standards](#). By linking these metrics directly to governance processes and capital flows, Kula ensures that impact is not only measured, but actively enforced.

“For too long, impact has been something we describe after the event, rather than something that actively governs how capital is deployed,” said [Chris Turner](#), Co-founder and Board Member at Kula. “By linking real-time data to decision-making, we are moving toward a model where impact is not just measured, but enforced through the investment process itself.”

The launch of the dashboard builds on Kula's mission to create transparent, accountable infrastructure for directing investment capital into emerging and frontier markets, giving all stakeholders, from institutional investors to local communities, direct visibility over how capital is deployed and what outcomes it generates.



The global impact investing market [reached \\$1.57 trillion in 2024](#), yet the absence of clear, credible and comparable impact data remains one of the field's [most persistent challenges](#). In addition, rising regulatory scrutiny and investor pressure is making that gap increasingly difficult to ignore. Capital intended for social and environmental outcomes still relies heavily on opaque, self-reported metrics, leaving stakeholders unable to verify whether their money is producing genuine impact or fuelling greenwashed narratives. Kula's dashboard is designed to meet this demand by replacing opaque reporting practices with a system where impact is continuously and transparently measured, independently verifiable, and structurally embedded into the investment lifecycle.

The platform will be rolled out across Kula's existing and future projects, including its RegionalDAO portfolio spanning Africa and Asia, with further enhancements planned through 2026.

About Kula

Kula Group Limited is a governance infrastructure platform enabling responsible investment into real-world assets in emerging and frontier markets. By combining blockchain-based verification, decentralised governance, and institutional-grade structures, Kula aligns capital, communities, and stakeholders to deliver measurable and equitable outcomes.

Media enquiries: Rachael Powlesland, Head of Global Communications E: r.powlesland@kula.com