



Kula Expands Access to \$KULA with Bit2Me Listing

The listing introduces \$KULA to more than one million Bit2Me customers across over 80 countries

LONDON, 1 September 2026 - Kula, the impact investment and real-world asset tokenisation firm, today announces that its governance token, \$KULA, is now available on Bit2Me.

The listing expands access to \$KULA through a leading platform in the Spanish-speaking market, introducing Kula to a new audience across Europe, Latin America and other international markets.

Bit2Me is authorised as a Crypto-Asset Service Provider under the European Union's Markets in Crypto-Assets Regulation (MiCA) by Spain's National Securities Market Commission (CNMV). Its focus on security, accessibility and regulatory credibility aligns with Kula's approach to building trusted infrastructure around digital assets and real-world investment.

"Choosing where \$KULA is available is not simply a question of adding another platform," said Paul Jackson, CEO of Kula. "It is about working with organisations whose direction reflects our own commitment to responsible growth, strong governance and regulatory credibility. Bit2Me gives us the opportunity to introduce Kula to a significant new audience through a secure and accessible platform."

\$KULA enables holders to participate in Kula's governance ecosystem, supporting community involvement in its approach to real-world investment, transparency and measurable impact.

"We are pleased to welcome \$KULA to Bit2Me and introduce the project to our growing international community," said Leif Ferreira, CEO and Co-founder of Bit2Me. "Kula's focus on governance, transparency and real-world asset infrastructure reflects the increasing maturity of the digital asset market. We want our customers to have access to projects developing practical applications for blockchain technology within a responsible framework."

To mark the listing, Bit2Me will offer zero fees on eligible \$KULA purchases made through Bit2Me Wallet or Bit2Me Pro from 1 to 3 September 2026.

The launch will also be supported by educational content in English and Spanish, including information about Kula, the role of \$KULA and how to access it through Bit2Me.



The listing forms part of Kula's wider strategy to grow its ecosystem responsibly while strengthening the connection between impact investment, real-world assets and tokenisation infrastructure.

-ENDS-

Notes to Editors

About Kula

Kula is an impact investment and real-world asset tokenisation firm focused on connecting capital with high-growth businesses addressing real-world challenges.

Through governance-led investment structures, blockchain-based verification and institutional-grade infrastructure, Kula aims to make ownership, decision-making, compliance and impact more transparent and accountable.

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About Bit2Me

Bit2Me is a leading platform in the Spanish-speaking market for buying, selling and storing cryptocurrencies.

Founded in 2015 as a cryptocurrency exchange, Bit2Me has more than one million customers across over 80 countries.

Backed by organisations including Telefónica Ventures, Investcorp and Ledger Enterprise, Bit2Me provides secure and easy-to-use cryptocurrency and blockchain services. Its broad range of products offers digital asset solutions for both individuals and businesses.

Bit2Me's mission is to drive Bitcoin and Web3 adoption through a secure and accessible platform.

Website: bit2me.com