

Privacy Policy

THIS PRIVACY POLICY (“PRIVACY POLICY,” “POLICY”) SETS FORTH THE MANNER IN WHICH LOGOPOP (“LOGOPOP,” “WE,” “US,” OR “OUR”) COLLECTS, USES, MAINTAINS, PROTECTS, AND DISCLOSES INFORMATION COLLECTED FROM USERS (“YOU,” “YOUR,” OR “USER”) IN CONNECTION WITH YOUR ACCESS TO AND USE OF THE LOGOPOP WEBSITE, ONLINE SERVICES, DESIGN PLATFORMS, DIGITAL PRODUCTS, COMMUNICATION CHANNELS, PAYMENT SYSTEMS, AND ANY RELATED TOOLS, FORMS, OR MATERIALS (COLLECTIVELY, THE “SERVICE” OR “SITE”). BY ACCESSING OR USING THE SERVICE, YOU AGREE TO THE COLLECTION AND USE OF INFORMATION IN ACCORDANCE WITH THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THIS POLICY, YOU MUST IMMEDIATELY CEASE USE OF THE SERVICE.

LogoPop is committed to protecting your privacy and handling your personal information with care and transparency. This Privacy Policy is intended to inform you about the types of information we may collect, how we use it, under what circumstances we may disclose it to third parties, and the choices available to you regarding your data.

We may collect personal identification information from users in a variety of ways, including but not limited to when users visit the Site, complete a contact form, request a quote, place an order, subscribe to a mailing list, respond to a survey, or engage in communication related to the Service. Personal information may include, but is not limited to, your full name, email address, business name, phone number, mailing address, payment information, and project-related content. You may, however, use certain portions of the Site anonymously, though some features may not function properly without providing such information.

We may also collect non-personal identification information such as browser type, device type, operating system, Internet service provider, referring URLs, access times, and clickstream data when you interact with the Site. This information may be collected automatically using cookies, tracking technologies, or analytics tools, and is used to improve the functionality, performance, and user experience of the Service.

LogoPop collects and uses your personal information for the following purposes: (1) to deliver design services and communicate regarding project details; (2) to process transactions and issue invoices; (3) to improve customer service and support; (4) to personalize your user experience; (5) to send periodic communications including order updates, promotional offers, or service announcements; (6) to comply with applicable laws and enforce our policies and agreements; and (7) to monitor and analyze usage to improve the Service. Your information is not sold, leased, or traded to any third party for direct marketing purposes.

We do not share your personal information with third parties except as necessary to operate the Service and fulfill your requests, including but not limited to payment processors, email marketing services, cloud storage providers, and project management tools, all of whom are contractually obligated to maintain the confidentiality and security of your data. We may also

disclose information when required by law, in response to lawful requests by public authorities, or to protect our rights, safety, or the rights and safety of others.

All sensitive data provided through the Site (such as payment information) is transmitted via Secure Socket Layer (SSL) technology and encrypted in accordance with industry standards. We implement a variety of security measures to maintain the safety of your personal information, but no system can guarantee absolute security. By using the Service, you acknowledge that no data transmission over the internet is completely secure, and you agree to use the Service at your own risk.

LogoPop does not knowingly collect personal information from individuals under the age of 18. If you are under 18, do not use or provide any information on the Site. If we become aware that personal data has been collected from a minor without parental consent, we will take steps to delete such information.

You may request access to, correction of, or deletion of your personal information by contacting us directly. You may also opt out of receiving promotional emails at any time by following the unsubscribe link included in the email. Please note that we may still send you administrative or transactional communications as part of your ongoing use of the Service.

This Privacy Policy applies only to the information collected through the Site and not to any third-party websites linked to or from our Site. We are not responsible for the privacy practices or content of those external sites.

LogoPop reserves the right to update, revise, or modify this Privacy Policy at any time in its sole discretion. Any changes will be posted on this page with an updated effective date. Your continued use of the Service after such changes have been posted constitutes your acceptance of the revised Policy. You are encouraged to review this Policy periodically.

If any provision of this Policy is held to be unlawful, void, or unenforceable for any reason, then that provision shall be deemed severable from this Policy and shall not affect the validity and enforceability of any remaining provisions.

If you have any questions regarding this Privacy Policy or our data handling practices, you may contact us through the latest email listed on our homepage.

BY USING THE SERVICE, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTOOD, AND AGREED TO THE TERMS OF THIS PRIVACY POLICY.