

CYBER PROTECTION



NOT A MATTER OF *IF* BUT *WHEN*

As businesses integrate more of their operations with online technology, they face a growing number of security threats.

As businesses integrate more of their operations with online technology, they face a growing number of security threats.

Cyber-attacks can take many forms including:

- ✓ Phishing
- ✓ Viruses
- ✓ Key logging
- ✓ Spyware
- ✓ Ransomware

Hackers can use these methods to obtain sensitive information, steal financial assets, and corrupt data. Ransomware can hold your system hostage and bring your operations to a halt costing you business and downtime.

A robust Cyber Insurance program mitigates the liabilities associated with cyber attacks, but also a broad range of adverse events related to a company's communication both online and offline.

Cyber insurance can protect your business from:

- ✓ System failure
- ✓ Equipment loss
- ✓ Information theft,
- ✓ Funds transfer fraud,
- ✓ Social engineering fraud,
- ✓ And even liabilities related to a company's online presence (like libel, copyright or trademark infringement, and defamation).

COMMON CYBER RELATED CLAIMS:



Intellectual Property Rights:

Including libel, copyright or trademark Infringement, and defamation stemming from a company's online activities.



Cyber Extortion:

Hackers can enter an IT system and prevent a company from accessing its own data until a ransom is paid.



Data Breaches:

Stolen company laptop or hack into an IT system to access sensitive information about your clients

Companies of all sizes, from small businesses to global corporations in all industries and sectors are vulnerable to cyber threats, even if they don't have a major online presence.

OUR SERVICES

Claims Advocacy

- Pro-actively assist with claims handling to ensure fair settlements from insurers
- Open communication and timely information with respect to the status of your claim
- Specialized advisors to guide you through the claims process and advocate on your behalf to insurers

Risk Management Services

- Client Education (Conferences/Seminars)
- Regular Thought Leadership & Industry Insights
- Employee Benefits & Personal Insurance
- Teams of Industry Specialized Advisors
- Cross border & Global Capabilities

Contact PIB to assess your cyber exposures & mitigate your risks.



PATRICK BOURK

B.A., LL.B., Cyber COPE® Insurance Certification™

Vice President, Cyber and Professional Lines

Protect your business from cyber threats today. Contact our Cybersecurity Insurance Team to learn more about our comprehensive services and how we can safeguard your digital assets.

Contact us today to find out how we can help your business.

49 Industrial Dr.
Elmira , Ontario N3B 3B1
1.800.265.6197

hello@pib.com
pib.com